



## **KWANTLEN POLYTECHNIC UNIVERSITY – DREAM JOB TWITTER CONTEST**

### **Official Contest Rules and Regulations**

Participation in the Dream Job Twitter Contest (the “Contest”) constitutes the entrant's full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations (“Official Rules”) and all decisions of Kwantlen Polytechnic University (“KPU” or the “Sponsor”) and its agents, which are final on all matters relating to the Contest. The Contest is in no way sponsored, endorsed or administered by, or associated with Twitter. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to Twitter. Twitter is completely released of all liability by each entrant in this Contest.

#### **1. ELIGIBILITY**

Entrants must be a resident of BC, age 16 and above. Current KPU students, faculty, and staff are not eligible. All provincial, municipal and federal laws and regulations apply.

#### **2. HOW TO ENTER**

1) Follow the @kwantlenU Twitter account

2) Before 4:00 p.m. PST on each Friday of the Contest Period (defined below, under Deadlines), from your personal Twitter account, tweet a photo of our Dream Job SkyTrain advertisement photo to the @kwantlenU Twitter account, and tell us what your dream job is to receive one (1) entry (each an “Entry”) into that week’s Contest Draw (as defined below under Prizing). One Entry, per person, per week will be considered valid for entry into that week’s Contest Draw.

Your Entry must not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering the Contest you are representing and warranting to KPU that your Entry does not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights.

A free Twitter account can be created by visiting <http://twitter.com> and following the appropriate link to download the free Twitter smart phone application to your mobile device, or visit your mobile device’s application store from your mobile device. In addition to compliance with these Official Rules, Twitter’s terms of use apply to all entrants and Entries.

Odds of winning that week’s Contest Draw depend on the number of valid eligible Entries received that week. No purchase is necessary in connection with the Contest, however, internet access and a Twitter account is required to enter the Contest.

#### **3. DEADLINES**

The Contest begins at 9:00 a.m. Pacific Standard Time (“PST”) on Wednesday, June 1, 2015, and ends at 4:00 p.m. PST on Friday, July 29, 2015 (the “Contest Period”). One (1) winner will be drawn each week on the following days at 4:00p.m. PST:

- Friday, June 10, 2016
- Friday, June 17, 2016
- Friday, June 24, 2016
- Friday, July 1, 2016
- Friday, July 8, 2016
- Friday, July 15, 2016
- Friday, July 22, 2016
- Friday, July 29, 2016

#### **4. PRIZING**

There are eight (8) prizes to be awarded in connection with the Contest (collectively, the “Prizes”):  
8x \$50 Visa Gift Card, total approximate value, \$436.00

Total approximate value of all prizes, \$436.00. No cash substitutions.

The number of Prizes available will diminish as they are awarded throughout the Contest Period. Subject to and in accordance with the Prize Claim Conditions outlined below, one (1) Prize is available to be won each week during the Contest Period. Prizes must be accepted as awarded.

At 4:00 p.m. PST on each Friday during the Contest Period, one (1) Entry will be randomly drawn from all valid Entries received during that week (each a “Contest Draw”). Entries from one week will **not** be carried forward into subsequent Contest Draws on subsequent weeks during the Contest Period. If for any reason there are no Entries received on a particular week during the Contest Period, the Prize available for that week will not be awarded. You may submit a new Entry each week during the Contest Period by following the steps listed above under How to Enter. In order to be eligible to win a Prize on a particular week during the Contest Period, you must have submitted a valid Entry that week in accordance with the steps listed above under How to Enter. The odds of winning a Prize on any particular week during the Contest Period will depend on the number of eligible Entries received that week.

## **5. PRIZE CLAIM CONDITIONS**

The Twitter account holder of the Entry drawn pursuant to each Contest Draw (each a “selected entrant”), will be contacted by direct message through Twitter. An announcement may also be made on the [kpu.ca/dreamjob](http://kpu.ca/dreamjob) webpage and may later be shared via the official KwantlenU Facebook, Twitter, and Instagram channels.

In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of the email address associated with the selected entrant’s Twitter account will be deemed to be the selected entrant in question. In order to claim their Prize selected entrants must present themselves, with valid picture I.D., at KPU’s Marketing Services Department, Room 2040 Cedar Building, 12666 72 Avenue, Surrey.

Before being declared a “Winner”, a selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered at the time the selected entrant presents his/herself at KPU’s Marketing Serviced Department. Each selected entrant will also be required to complete a written declaration and prize release form, releasing the Sponsor, Twitter, their respective parent, related and affiliated companies, advertising and promotional agencies, participating retailers, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or the use or misuse or possession of any Prize. Return of winner notification as undeliverable, inability to reach selected entrants, failure to provide proof of eligibility, release documents, or other required documentation (if requested) in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Rules may result in disqualification, forfeiture of the Prize and, at Sponsor’s sole discretion, selection of an alternate eligible entrant for the forfeited Prize, who will be subject to disqualification in the same manner.

## **6. PERSONAL INFORMATION**

KPU and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. Such personal information is collected under the authority of and will be protected, used and disclosed in compliance with British Columbia’s Freedom of Information and Protection of Privacy Act.

By entering the Contest and accepting a Prize pursuant to the Prize Claim Conditions above, the Winners authorize Kwantlen Polytechnic University and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use the Winners’ name, photograph, image, statements regarding the Contest or the Prizes, place of residence and (or) voice for publicity purposes, without any form of remuneration, approval or notice.

## **7. RELEASE**

By entering the Contest, you agree to release and hold harmless, Kwantlen Polytechnic University, Twitter, and their respective employees and agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of the use of the Prizes or otherwise resulting from your participating in the Contest.

## **8. MISCELLANEOUS**

Kwantlen Polytechnic University reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone’s actions destroys the integrity of the Contest, or if factors beyond the Sponsor’s control make it impossible for the Sponsor to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at Sponsor’s sole discretion. Sponsor reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. Prizes will only be awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest you agree to be bound by these Official Rules, Twitter’s terms of use and the decisions of the Sponsor. All decisions of the Sponsor are final and binding in all matters relating to this Contest.

For questions or concerns please contact Nicole Lotz, Marketing Manager, room 2040 Cedar Building, KPU Surrey, 12666 72 Avenue at [nicole.lotz@kpu.ca](mailto:nicole.lotz@kpu.ca) or 604.599.2882

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