

**CHAPTER 4 – Entrepreneurship, Small Business, and New Venture Creation**

What is entrepreneurship and small business, and why are they both important to business in Canada?  
 What are the 4 major forms of legal business ownership in Canada, and what are the strengths and weaknesses of each form?

**Business Case 4 – Canadian Food Court King Expands His Reach**

- young entrepreneur opens restaurant (new venture)
- after success, expands small business through franchising
- constantly searches for ways to improve (entrepreneurial mindset)

| Questions & Terms   | Answers & Definitions   |
|---|---|
| <p>LO 1 What is the <u>meaning</u> and <u>interrelationship</u> of the terms <u>small business</u>, <u>new venture creation</u>, and <u>entrepreneurship</u>?</p> | <p>Entrepreneurship = finding new idea to address issue/problem<br/>                 ↓<br/>                 New venture = raising capital/funding to get operating<br/>                 ↓<br/>                 small business = (usually) starts w/ minimal employees<br/>                 ↓<br/>                 small business / big business = sometimes develops into larger businesses, sometimes stays small.</p> <hr/> <p>&lt; 100 employees, owner-managed<br/>                 (e.g. Mom+Pop store, down 2 earth restaurant) 🥕</p> <p>formed recently; 2) sells goods/services<br/>                 (e.g. any startup business, Amazon in 1994, etc.)</p> <p>pursuit of opportunities • taking on financial risk in hopes of profit<br/>                 (e.g. starting a new venture; Facebook)</p> <div style="display: flex; justify-content: space-around; border: 1px solid black; border-radius: 15px; padding: 5px; margin-top: 10px;"> <div style="text-align: center;"> <p><u>Intra</u></p> <ul style="list-style-type: none"> <li>• have resources from company</li> <li>• within field</li> </ul> </div> <div style="text-align: center;"> <p><u>Entre</u></p> <ul style="list-style-type: none"> <li>• new idea/resources</li> <li>• must raise own capital</li> <li>• Any field.</li> </ul> </div> </div> |
| <p>small business</p> <p><u>new venture creation</u></p> <p><u>entrepreneurship</u></p> <p>intrapreneurs</p>  | <p>Review</p> <ul style="list-style-type: none"> <li>• What are some differences between <u>intrapreneurs</u> and <u>entrepreneurs</u>?</li> <li>• How is entrepreneurship linked to new venture creation?</li> <li>• What is an example of new venture creation (what does it look like?)?</li> </ul>  |