



KWANTLEN POLYTECHNIC UNIVERSITY

2024 TUITION MURAL CONTEST

Official Contest Rules and Regulations

Participation in the 2024 TUITION MURAL CONTEST (the “Contest”) constitutes the entrant’s full and unconditional agreement with and acceptance of these Official Contest Rules and Regulations (“Official Rules”) and all decisions of Kwantlen Polytechnic University (“KPU”) and its agents, which are final on all matters relating to the Contest.

1. ELIGIBILITY

Entrants must be a non-current KPU student, contingent on acceptance and enrollment, aged 16 or older. All provincial, municipal and federal laws and regulations apply.

2. HOW TO ENTER

On Thursday, February 15th, 2024 at Guildford Town Centre 10355 152 St, Surrey, BC V3R 7C1 (the “Contest Location”), Entrants must be in compliance with the following in order to be considered entered in the Contest:

- Visit Guildford Town Centre
- Locate the ad
- Scan the QR code
- Fill out the form

Before 9pm Pacific Standard Time (PST) on July 1st, 2024 enter the contest online at kpu.ca/gtc-contest and complete the entry form to receive one (1) entry (an “Entry”) into the Contest Draw (as defined below under Prizing). Maximum of one (1) Entry per person will be considered valid for entry into the Contest Draw.

No purchase is necessary in connection with the Contest, however, Internet access is required to enter the Contest.

Your Entry must not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights. By entering the Contest, you are representing and warranting to KPU that your Entry does not defame or invade the rights of any person, living or deceased or otherwise infringe upon any third party personal or proprietary rights, including any trademark or copyrights.

3. DEADLINES

The Contest begins at 9:00 AM PST on Thursday, February 15th, 2024 and ends at 9:00 PM PST on Friday, July 1st, 2024 (the “Contest Period”).

4. PRIZING

There is eight (8) prizes to be awarded in connection with the Contest. Subject to and in accordance with the Prize Claim Conditions outlined below, each Selected Entrant will be awarded one (1) of the Prizes as follows:

- Tuition Credit (the “Prizes”)
- KPU Swag gift bag (\$25 value)

Total approximate value of all prizes: \$2100 (\$500 per tuition prize and \$25 per swag bag)

No cash substitutions. Prizes must be accepted as awarded. No cash substitutions. Each Prize (the tuition waiver) is non-transferable and must be redeemed before the Spring 2026 semester. Waivers expire May 29th, 2026.

5. PRIZE CLAIM CONDITIONS

KPU's Marketing Department will email the (8) selected entrants across all eligible entrants at 9 AM PST on Thursday, March 28, 2024; Tuesday, April 30, 2024; Friday, May 31, 2024; Friday, June 28, 2024 via email (the "Selected Entrants").

In order to claim their Prize, the Selected Entrants must present themselves, with valid photo identification at KPU Surrey 12666 72 Avenue Surrey, B.C in Surrey at the KPU Marketing Department. Before being declared a "Winner", the Selected Entrants will be required to complete a written declaration and prize release form to be returned no later than 4pm PST Friday, July 19th 2024 to KPU Marketing Department releasing KPU, related sponsors, advertising and promotional agencies, participating retailers, and all of their respective directors, officers, owners, partners, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with the Contest or the use or misuse or possession of the Prize. Once completed and returned, the Selected Entrant will be declared a "Winner" of one of the Prizes. Where there is a failure to claim a Prize within the required time period or an inability to reach a Selected Entrant, including failures of the Selected Entrant to (i) provide proof of eligibility, (ii) provide release documents, or (iii) provide other required documentation (if requested) in a timely manner, or other non-compliance with these Official Rules such event may result in disqualification, forfeiture of the Prize of that Selected Entrant and, at KPU's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, who will be subject to disqualification in the same manner.

6. PERSONAL INFORMATION

KPU and its authorized agents will collect, use and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. Such personal information is collected under the authority of and will be protected, used and disclosed in compliance with British Columbia's Freedom of Information and Protection of Privacy Act.

By entering the Contest, all entrants, including the Selected Entrants, authorize KPU and its advertising and promotional agencies and their respective employees or other representatives, to broadcast, publish and otherwise use their name, photograph, image, statements collected in relation to the Contest and/or the Prizes, and voice for publicity purposes relating to the Contest, without any form of remuneration, approval or further notice.

7. RELEASE

By entering this Contest, you agree to indemnify, release and hold harmless, KPU, and its respective employees, and agents from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of your breach of the Official Rules, the use of your Entry in the manner set forth in these Official Rules, use of the Prizes or otherwise resulting from your participating in the Contest.

8. MISCELLANEOUS

KPU reserves the right, in its sole discretion, to cancel or modify the Contest if fraud, technical failures, or anyone's actions destroys the integrity of the Contest, or if factors beyond KPU's control make it impossible for KPU to administer this Contest as planned. Entrants who have not complied with these Official Rules are subject to disqualification. The Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at KPU's sole discretion. KPU reserves the right to substitute an alternate prize of equivalent or greater value if a Prize cannot be awarded as described. The Prizes will only be awarded pursuant to the Prize Claim Conditions outlined above. By entering this Contest, you agree to be bound by these Official Rules and the decisions of KPU. All decisions of KPU are final and binding in all matters relating to this Contest.

Please direct any questions or concerns to Desiree McLeod, Manager, Branding and Marketing Operations, KPU Marketing Services Department. at marketing@kpu.ca.

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