







DISCOVER FORWARD THINKING

KPU Civic Plaza will enhance the overall educational and learning experience in the Lower Mainland. As the only polytechnic university in Canada, KPU offers completely unique avenues for ongoing professional development. The focus remains on individuals and their vocational growth.

In providing students with practical opportunities and a competitive advantage, KPU responds to rapidly changing workplace needs. KPU Civic Plaza will offer alternatives to students whose career paths are unconventional. It will serve as a platform for piloting new programs and bringing life to custom courses. Located in one of the fastest growing cities in Canada, KPU Civic Plaza will operate as a prime educational arena for a booming population.

KPU Civic Plaza will be a hub for professional and business studies, including post-graduate degrees, MBA partnerships, and corporate training. Programs will expand on the traditional academic day and academic year and will push on the boundaries of traditional program delivery.

Your partnership is an investment in British Columbia's professionals.

KPU CIVIC PLAZA MAY OFFER GRADUATE DIPLOMAS AND CERTIFICATES IN:

- Strategic and Scenario Planning
- Policy, Governance and Innovation
- Media and Communications
- Public Relations
- Emerging Markets Analysis
- Product Development
- Management Sciences
- Accounting
- Human Resource Management
- Financial Analysis
- Specific Business Applications
- Professional Standards



DISCOVER SYNERGIES WITHIN THE COMMUNITY

The programming at KPU Civic Plaza will enable the creation of economies of scope within the community through:

Student-staffed business services, geared to improve outcomes for small businesses in the community, and concurrently to give students meaningful exposure to the local business environment.

Hacker-space collaboration and cross-pollination, where people with shared interests come together to learn from one another and work in partnership on projects.

Community business research providing the application of technologies resident in one sector to another.

Contract courses addressing the needs of a specific business or business field.

Community-based research focused on topics such as strategies for Aboriginal health care.

Business events that actively engage experts from different professional sectors to explore multi-disciplinary challenges to serendipitous solutions.

A focus on the changing profile of the community such as the needs of the dynamic multicultural population.

Policy continuity and succession in local government, including developing leaders of tomorrow.

Courses addressing existing and emerging community issues and concerns.

Programs designed to accommodate community business cycles, schedules and development scenarios, including succession.

Modules and events that integrate budding products, technologies, and concepts into future business practices.

DISCOVER YOUR ROLE

With a focus on engaging collaborative action, KPU aims to interlace the various strengths and aptitudes within the thriving urban area we now call home. We encourage you to take a leading role in the development of collective corporate training and guided professional development.

KPU has established unique and meaningful ways to recognize its generous partners. With KPU's expansion into Civic Plaza comes the opportunity for you to make your mark in one of the most remarkably evolving business regions.

Compelling investment opportunities are available from \$100,000 to upwards of \$10 million. Explore the potential to make a lasting impression at KPU Civic Plaza.

To discover your future with KPU, contact the Office of Advancement team at:

foundation@kpu.ca Phone: 604-599-2010 Fax: 604-599-3138



