

REPORT TO THE  
**BOARD OF  
GOVERNORS**  
MARCH 2021



## KPU instructor and NEVR founder nominated for YWCA award

Kwantlen Polytechnic University nursing instructor Dr. Balbir Gurm has been nominated for a YWCA Women of Distinction award in the Community Champion category.

“I feel very honoured and privileged to be a nominee for I am passionate about my community engagement projects that I have done over the years,” says Gurm.

“As a university professor, I am in a position of privilege I feel it is my obligation to use my privilege to improve society. I did not ever expect I would be recognized for this work when I started my first community project over 25 years ago.”

Gurm is the founder of [Network to Eliminate Violence in Relationships](#) (NEVR), a team working across multiple disciplines and sectors to address relationship violence. The network has grown to include 200 participating organizations, groups and individual members.

Gurm recently wrote a book, *Making Sense of a Global Pandemic: Relationship Violence & Working Together Towards a Violence Free Society*. The book focuses on providing multiple perspectives and a comprehensive overview of relationship violence as a pandemic.

One of the co-authors is also her nominator for the award from YWCA Metro Vancouver. Sheila Early, who has also received the YWCA Women of Distinction Award in Health in 2019, thought Gurm was the perfect candidate for the award.



“Having known her community work over more than two decades, I could not think of anyone being worthier of being named a woman of distinction 2021 by YWCA,” says Early. “She is a tireless community advocate on so many fronts and has been responsible so many positive changes in both our community and beyond.”

The nominees were announced on Mar. 8 via Zoom. The winners will be announced on Jun. 8.

The [YWCA Women of Distinction Awards web page](#) has more information about the event.

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## Celebrating International Women's Day with a KPU Brewing and Pink Boots Collaboration

Female brewers at Kwantlen Polytechnic University (KPU) are joining colleagues across the industry to celebrate the 2021 Pink Boots Brew Day by releasing a collaborative beer.

Timed to coincide with International Women's Day on Mar. 8, a team from KPU's brewing and brewery operations diploma program will join other local Metro Vancouver breweries at Farm Country Brewing in Langley to release their beer for the international brewing day event organized by the [Pink Boots Society](#).

Brewing Instructor Martina Solano Bielen and second-year student Rebecca Deil led a group of first and second-year female KPU brewing students in creating the beer along with legendary brewing instructor Nancy More, who was the first female brewmaster in North America

"In an industry where women are sadly under-represented in brewing and technical roles, events like the Pink Boots Collaboration brews give women brewers an opportunity to get together, use their creative and technical skills, and build a community of women brewers," says More. "One of the things stopping women from entering the industry is that they rarely see themselves in the brewing workplaces. These events remind them that they are welcome and do belong in the brewhouse!"

The KPU Brew Pink Boots beer is a heavily dry-hopped saison brewed with a special 'Pink Boots blend' of hops from Yakima Hops featuring citrus and herbal aromatics. Members of the Pink Boots Society, an international non-profit organization that supports female beer professionals, develop the special blend each year at their annual meeting at the [Great American Beer Festival](#). A variety of grains were used in the recipe to create a smooth mouthfeel, including barley, wheat, rye and triticale.

"We named our beer Roze Klompen – Flemish for pink clogs – as a reference to both the Pink Boots Society and the traditional wooden shoes worn by farmers in Belgium. It's also a nod to Dageraad Brewing, who donated the triticale for our brew and inspired us to choose a Belgian style. We dedicate this beer to females in the brewing industry and female farmers who have cultivated the wide range of grains featured in this beer," says Solano Bielen.

A total of eight women, including instructors and students, participated in making the brew at KPU's teaching brewery located on its Langley campus.

"For me, the most rewarding and empowering part of the brewing industry has always been the collaborative aspect," says Deil.

"Access to this kind of opportunity is something that I truly



value as a student and a brewer. Co-leading this project with my instructors was very exciting and allowed me to continue to learn from Martina and Nancy while sharing my knowledge with others. Being able to strengthen connections with other women in my community and industry while creating something we are proud of is very special. Particularly with this group of women who have fresh insight, passion, and vision."

"This collaboration between the Pink Boots Society and our students and instructors is a great opportunity to highlight women in brewing," says Dr. Elizabeth Worobec, dean of the Faculty of Science and Horticulture at KPU. "We're proud of our students, instructors, and alumni who have forged a path for even more women to enter the brewing industry."

The KPU Brew Pink Boots beer will be available by the glass at Farm Country Brewing at #5-20555-56<sup>th</sup> Avenue in Langley, B.C. on Monday, March 8 starting at 1 pm as part of the first-ever Langley Women of Craft Beer Tap Takeover.

On Friday, March 12, the KPU Brew Pink Boots beer will be available for growler fills at KPU's Langley campus brewery from 1-6 p.m. at 20901 Langley Bypass. A portion of the proceeds will be donated to the Pink Boots Canada chapter's scholarship and education fund.

For more information about the brewing program, visit [kpu.ca/brew](https://kpu.ca/brew).

# President and Vice Chancellor Report

In addition to regular administrative and governance meetings, there has been continued outreach to government and the community, both internally and externally.

Provincially, we met with Rachna Singh, the Parliamentary Secretary for Antiracism Initiatives, on February 11<sup>th</sup>. Also on the 11<sup>th</sup> I joined other community leaders in Richmond for a pre-Federal budget consultation with the Honorable Harjit Sajjan, Minister for National Defence.

On March 12<sup>th</sup> Premier Horgan and the Richmond MLAs joined us for a virtual visit to the sustainable agriculture programs at KPU Richmond as well as the Richmond Research Farm at the Garden City Lands. It was an engaging and informative hour where the KPU faculty, staff and students put on a great show.

I attended the BCNET Governance and Human Resource Committee on February 5<sup>th</sup>, and the regular meeting of the BC Association for Institutes and Universities board on February 19<sup>th</sup>.

On February 17<sup>th</sup> and 18<sup>th</sup> I joined several colleagues at KPU in undertaking threat assessment training:

*Violence Threat Risk Assessment (VTRA) Level 1 is broad model that draws from a number of different disciplines. It highlights both traditional and non-traditional risk enhancing variables overlaid with a human systems-based contextual assessment. The British Columbia Government has supported VTRA Training and protocol development formally through the ERASE Initiative. In Surrey, B.C. the VTRA Model is the foundation for the highly successful Surrey WRAP youth gang prevention initiative. Additionally, the current political climate in North America and beyond has contributed to an intensification of "hate-related" VTRA cases towards human differences such as race, religion and gender, as well as sexual and gender minorities. Societal anxiety is high and we state "the higher the anxiety the greater the symptom development". Therefore, both a broader application of the VTRA Model and a higher level of multi-agency collaboration is essential at this juncture of our world's history. This training provides stakeholders with a common language and an understanding of the concepts of violence threat risk assessment so they know when and what to report to the TAT.*

On February 12<sup>th</sup> I was pleased to join the Arts Chairs and the Provost to discuss scholarship at KPU.

I hosted an orientation meeting for those interested in the role of Senate Vice-Chair, and it was great to see the current and former Vice-Chairs in attendance to share ideas.

This is the season for excluded staff annual performance reviews: each employee undertakes a self-assessment which serves as the basis of a conversation with her/his supervisor, after which a performance rating is applied.

The Board of Governors held its planning session

on February 26<sup>th</sup>, with the purpose of looking at its role in Quality Assurance and in understanding what KPU might look like post-COVID.

On March 2<sup>nd</sup> and 30<sup>th</sup> the senior executive had 2 training sessions with the Canadian Centre for Diversity and Inclusion on understanding its role in leading EDI at KPU.

On March 4<sup>th</sup> I joined the Co-ordinating Committee of the Presidents Leadership Council of Colleges and Institutes Canada; then the Advisory Council meeting of the Council for Adult and Experiential Learning; and after that the steering committee of the Work Force Needs Project of the Surrey Board of Trade.

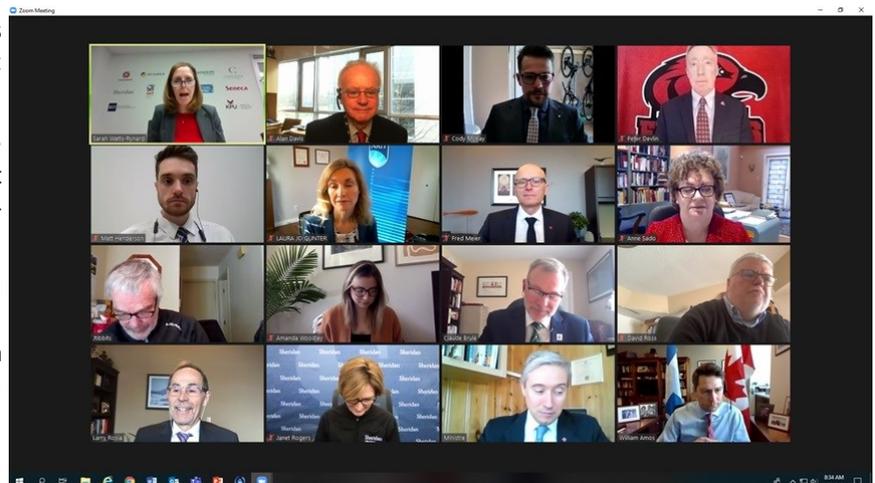
March 8<sup>th</sup> saw the regular meeting of the Board of Polytechnics Canada, and on that day, we received word from the Provincial Health Officer that she expects all postsecondary education institutions to return to campus in September 2021. Planning began immediately for this possibility, with the intention of bringing forward what we have learned by way of remote study and work. If the all-clear is not made before classes start, we will continue largely remotely until a return to campus is confirmed. My [video](#) on this matter was issued on March 9<sup>th</sup>, and a special president's Council meeting was held on March 11<sup>th</sup>. The BCAIU presidents now meet regularly to share strategies for the Fall.

On March 12<sup>th</sup> I joined the board meeting for the Collaboration on Online Higher Education Research.

KDOCs: BC's premier documentary film series continued remotely this year from March 12 to 21 in partnership with the Vancouver International Film Festival. They had an array of powerful documentaries along with their celebrated talks and panel discussion.

The KPU and Carnegie Community Engagement site visit was held on March 29<sup>th</sup> and I was pleased to participate.

On March 23<sup>rd</sup> I joined my colleagues from Polytechnics Canada for a meeting with the federal Minister of Innovation, Science and Industry the Honorable Francois-Philippe Champagne and Will Amos, Parliamentary Secretary.



# Associate Vice President, Human Resources

## PEOPLE FIRST CULTURE:

### Employee Engagement

Over 60% of KPU employees participated in an Employee Insights survey between February 1 and 21<sup>st</sup>. Administered by KPU's Office of Planning and Accountability (OPA), the survey asked for employees' feedback on their experience working during the pandemic, preferences for on-campus versus remote work post-pandemic, views on engagement, and for further ways KPU can support employees whether working remotely or on campus. The overall results based on aggregated data will be published on the employee portal and communicated to division leaders for sharing with their area this spring.

KPU's employee engagement work groups have been meeting monthly since January to draft long-term action plans toward increasing employee engagement and will near completion within the next few months. The next step will be presenting recommended actions to the senior executive team.

KPU's employee engagement sub-committees have been hard at work creating opportunities to keep employees connected in the virtual environment. In addition to daily workouts, weekly Jeopardy games, and monthly clubs (KPU Cooks, Ted Talks, and Skill Shares), sub-committee members introduced a weekly employee lounge, a club for cat lovers and hosted "Red Rose Tea and Cinnamon Rolls with Tara Clowes", a session where employees could get to know KPU's new Vice President, Finance and Administration.

### Equity, Diversity & Inclusion

On March 3rd, KPU employees were invited to complete a diversity census and inclusion survey, known as the Diversity Meter, which closes on March 26. The [Canadian Centre for Diversity and Inclusion](#) (CCDI) is administering the survey and will provide a report of key findings and recommendations which will inform the development of an EDI Action Plan.

The Senior Executive team at KPU has embarked on a Leadership Growth project facilitated by CCDI. Through the lens of senior leadership, the project focuses on building a strong foundation to champion equity, diversity, and inclusion in the workplace.

KPU has also partnered with CCDI to begin offering a Managing Bias in Hiring eLearning program to search committee members and hiring managers involved in employee recruitment. This 30-minute online program is designed to help those actively involved in making hiring decisions ensure that inclusive processes and practices support the recruitment of a diverse, forward-thinking, and innovative workforce.

## TALENT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT:

### Senior Talent Acquisition

Searches underway:

- Executive Director, Finance
- Vice President, External Affairs

### Organizational Development

#### Employee Workshops

Several workshops and webinars were offered to employees with a focus on building knowledge and skills around mental health (Coping with Change and Beyond Stigma: Increasing our Understanding of Mental Health in the Workplace), leadership (Essential Skills for Managers, Leading High Performance Teams, and Conflict Resolution for Managers), interpersonal communication (Having the Courage: Difficult Conversations), and HR practices (Hiring Best Practices and Talent Review Information Sessions).

Significant work has been done to support the launch of the Taleo, KPU's new Applicant Tracking System, which includes the development and launch of a Search Committee User Guide and the delivery of systems utilization training offered as both online training and video tutorials to the KPU community.

#### New Hire Onboarding

With launch of Taleo in January, new externally hired employees now have access to an online Talent Centre where they can digitally complete and submit new hire paperwork, and access other important resources that will help them transition into their role at KPU.

## PEOPLE SERVICES

### Health and Benefits

The Health and Benefits Team launched Vitality, a rewards program for group benefit members designed to inspire healthy behaviour and encourage active living, in February. Promotion continues to invite eligible employees to join the program.

### Human Resources Information Systems (HRIS)

The HRIS and Human Resources Associate (HRA) teams continue to work collaboratively with Payroll on completing the mass salary retro project. This large project is due to be completed by the end of March.

## Associate Vice President, Human Resources cont

### Occupational Health & Safety

The Occupational Health and Safety department, in partnership with the Health and Benefits team, recently refreshed KPU's Ergonomics Program. The program relaunch included: ergonomic assessor training for HR staff, a newly designed SharePoint site full of resources, and new processes for workstation assessments. In addition, a "Work from Home Ergonomics" webinar, facilitated by Tana Bullock from MoveSafe, was offered to all employees on January 21<sup>st</sup>.

Occupational Health and Safety will continue to promote the program and support employees with their ergonomic needs.

### Out of Province Remote Work Documents

Resources were developed and implemented to assist those employees who are working out of province during the pandemic. There are unintended tax, benefit and workers compensation implications that impact these individuals. In order to protect our employees from unintended results, HR worked collaboratively with stakeholders across the institution to create documents that address important issues such as workplace health and safety, payroll taxes and benefits.

### PEOPLE RELATIONS

#### BCGEU LOU #9 Annual Allowance

The Employer and BCGEU, through a subcommittee of the Labour Management Relations Committee, continue to meet on LOU #9 Annual Allowance - Hard to Recruit Support Staff Positions. The intention is to recognize recruitment and

retention issues that are wage-related and support those position through the addition of a compensation stipend. The majority of the funding has been allocated and the committee is finalizing work on identifying additional positions eligible for a stipend to utilize the remaining funding.

#### KFA LOU #13 Class Size

The Employer and the KFA, through the Joint Committee on Class Size Past Practice (LOU #13), continue to meet to discuss, review and adjust class size for classes with registration limits lower than 35.

#### Community of Partners

Human Resources delivered an online Community of Partners session to the KPU community on March 9<sup>th</sup>. Over 90 participants attended the session which featured presentations from Occupational Health and Safety, Health and Benefits, Financial Services, and the Office of the President.

#### Retirement Incentives

On February 12<sup>th</sup> a call for expressions of interest for employees interested in a retirement incentive was issued. The call was issued to give employees an opportunity to self-identify where they may be identifying a different personal future than a post-pandemic world may permit. Over one hundred eligible applications were received and offers were made to employees in accordance with applicable Collective Agreement and Terms and Conditions of Employment for Administrative Employees provisions.

## Grant helps under-employed people start a new career

Twelve students have received free tuition at Kwantlen Polytechnic University to start training for careers as electricians thanks to funding supported by the Province of British Columbia.

The Community Workforce Development Grant of \$105,183 from the Ministry of Advanced Education and Skills Training offers tuition-free education in the Electrical Foundation program in the Faculty of Trades and Technology at KPU Tech.

"Students at KPU will be able to build a bright future for their families by accessing new short-term skills training projects, such as the Electrical Foundation program at KPU, that will help people upskill quickly," said Anne Kang, Minister of Advanced Education and Skills Training. "Getting people trained up for the trades is important because it empowers people to get the skills they need for rewarding high-demand jobs like those in the construction trades."

The grant provides education and skills development for under-employed or precariously employed students.

"We're thankful to the Province for this grant as it will give students the opportunity to receive the education they need for a bright

future," said Brian Moukperian, dean of the Faculty of Trades and Technology. "For a participant who has been hard-hit by Covid-19 or a participant who wants to kick-start a new trades career, it's great that tuition will be waived thanks to the Province of British Columbia."

The students began the 24-week program, which started on March 1, 2021, with classes online and in-person. The program provides students electrical theory, electrical safety, construction safety, electrical code, the use of hand and power tools and hands-on training.

"The Electrical Foundation is perfect for someone who has investigated the electrical trade, knows the rewards and challenges of working in construction, and wants to complete four years of apprenticeship after 24 weeks of education," added Moukperian.

Once the students have completed the Electrical Foundation program, they will be a step closer to entering the workforce as an electrical helper or electrician apprentice.

[Learn more about the KPU Electrical Foundation program.](#)

# Office of the Vice President, Finance & Administration

## FINANCIAL SERVICES

### General

Operationally, Financial Services heads into its busiest time of the year.

### FINANCIAL SERVICES & OPERATIONS:

#### Staffing

Financial Services is happy to announce Harleen Bhullar, Accountant, is now a permanent employee after working in the position on secondment.

Financial Services also welcomed Matthew Parker, CPA, on a 3-month contract. Matthew joins the team as Interim Manager, Financial Reporting to provide support with the year end audit.

#### Initiatives

Financial Services is pleased to report that the draft FY21/22 University Budget has been endorsed or supported by all consultation committees and will be presented to the BOG for final approval. Financial Services would like to thank the President, the Provost, the Vice Presidents, as well as the faculty and division heads for working collaboratively with Financial Services during the FY21/22 budget development process. We also extend our thanks to the Office of Planning and Accountability for their contribution towards tuition estimates via the strategic enrollment management process.

As we head into the month of March, focus has shifted to preparing for the FY20/21 financial statement year-end audit.

Financial Operations continues to work with Flywire to streamline time consuming and costly cross-border payables. Roll-out of the latest solution using the Flywire platform to settle international student refunds and agent payments is in progress.

While busy, Financial Service continues to support the university community through training and information sessions.

### PAYROLL SERVICES:

#### Staffing

Financial Services welcomed Leena Venalainen, Interim Payroll Manager, into the department. Leena joined KPU on February 1, 2021 on a 6-month term contract. She holds payroll and HR designations and has over 30 years of experience in managing payroll and benefits in various industries.

#### Initiatives

Following the completion of year end related operational tasks and the issuance of final retroactive payments for ratified collective agreements, the payroll area is gearing up

to review processes, procedures, customer needs and systems to identify opportunities for improvement. A quick win already identified is better utilization of FAST reporting instead of cumbersome, standard Banner reports.

### PROCUREMENT SERVICES:

#### Staffing

An internal team training session was held in February on the Best Value Procurement Model. This model adds to the team toolkit to build on procurement best practices in support of operational efficiency.

#### Initiatives

Procurement is doing best practice research to embed KPU values statements related to respectful workplaces and equity, diversity and inclusion into our standard Request for Proposal and contracting templates.

While the focus in Q4 is mainly working on year-end related operational tasks, Procurement Services continues to look forward by developing a detailed work plan to ensure all recurring department procurement needs are available at the beginning of the new fiscal year.

New strategic projects posted and currently underway in the Procurement cycle are as follows:

- Emergency Management and Operational Continuity Plan competition closed. Stage 1 evaluations completed and shortlist for stage 2 (presentation and interview) has been finalized. Next step is to invite the shortlisted proponents for an interview and presentation.

Procurement Services recently completed/awarded the following major projects greater than \$200K as well as strategic projects:

- Event Rentals Services Contract was developed and sent to the supplier for their review and signature.
- Food Services Contract negotiations have been completed and the draft contract has been sent to the supplier for their review and signature.
- HVAC Comprehensive Maintenance Services Contract for all 5 KPU campuses is being drafted for the supplier's review and signature.

Major contracts renewed/being renewed for an additional/supplementary contract term:

- Customer Relationship Management Software contract renewed for an additional 1 year.

Inter Sectoral Relations Update:

- BCNET recently announced the award of a maintenance, repair and operations agreement for the supply of plumbing, heating, ventilation, air cooling and general building materials. Procurement Services is exploring with Facilities department for opportunities to leverage this contract.

### RISK AND SECURITY

#### Administrative

The competitive hiring process for the Director, Risk and Security is now complete. Formal announcements regarding the successful candidate and start date will be made public in the coming weeks. Policy updates are underway to replace the former title of Chief Safety Officer with Director, Risk and Security, as well as signage and other administrative updates to formalize the Department of Risk and Security.

#### RISK MANAGEMENT

Organizational Risk Management successfully hosted a Cyber Insurance walk-through with IT and our Cyber Insurer to ensure alignment between KPU's Cyber Response Plan and our Cyber Insurance Claims process and to discuss what the insurer would like to see from KPU's IT Security Program for the upcoming renewal. All of the insurers recommendations are already underway. Risk management is working diligently to close any outstanding claims prior to the fiscal year end and is on track to do so.

#### SECURITY SYSTEMS

Paladin Security gave recognition to all their employees that provided service to KPU since COVID-19. A certificate of appreciation for their work at KPU, a challenge coin and an appreciation lapel pin were given to each officer. This act of recognition was well received and appreciated by the security officers.

Security keeps track of the contractors on campuses making sure KPU is compliant with the provincial health orders.

The security manager and the Paladin contracted site supervisor attended a 2-day VTRA (Violence Risk Threat Assessment) virtual training.

#### EMERGENCY PLANNING

Emergency Planning Lockdown blinds at the Richmond campus have been completed. The locksmith is proceeding with the installation of the lockdown locks in strategic locations at the Richmond campus.

#### SECURITY SYSTEMS

This quarter saw work started in Surrey and Richmond to address some issues in areas that required immediate attention. These improvements will see better security for the IT department, SES and SAS, as well as other key areas. The new Genomics lab is now outfitted with access control, which will allow for greater security over traditional "lock and key" access.

### INFORMATION TECHNOLOGY

#### IT INFRASTRUCTURE SERVICES

##### Mobile Workforce Project

The Mobile Workforce Project is in final stages of planning with faculty laptop deployments targeted for 2021 - 2022 and staff laptop deployments spread across the normal 4-year refresh cycle. Paula Hannas has been identified as the project manager. We are also exploring suitable laptop devices with Dell for the project.

##### Telephone System Implementation

The MS Teams telephone project is on track for completion by the end of March. Staff phone deployments are nearly complete with the exception of the bookstores. Faculty phone deployments are in progress with three campuses completed. E-Classroom, common area, KSA, and red phones are scheduled to be completed towards the end of March.

##### Digital Ready Classrooms and Meeting Rooms

Work in converting meeting rooms under the Teams Telephone Project has begun with a target date at the end of March 2021.

##### Application Updates

An analytics module has been installed for AppsAnywhere and a training session has been scheduled in March. An upgrade to a different version of Windows 10 is underway and scheduled to be complete at the end of May 2021. The upgrade is required due to end of user support by the vendor. An upgrade to the VPN appliance and clients installed on end points is required. Planning activities has commenced and a testing environment is being raised.

#### IT APPLICATION SERVICES

##### HR Applicant Tracking System

The new Taleo HR Applicant Tracking System implementation is fully implemented and rolled out to the KPU community. A special thanks to our Functional Project Lead (Navneet Sidhu) whose guidance made this project extremely successful.

##### CRM Project

The CRM recruitment team (FSO, International, Marketing, OPA, OReg), continues to work with the new Greymatter CRM application. The team has started working on improving the prospect journey from the KPU.CA site, deployment of the recruitment events module.

##### BANNER 9 Projects

Several initiatives are currently underway: Canadian regulatory updates for tax reporting were completed in February 2021, BANNER 9 Student was upgraded and HR Electronic Processing workflows were implemented. The Elevate implementation is continuing to pose challenges with the team due to loss of CPS resources, and integrations.

## Finance & Administration cont'd

### TeamDynamix – Facilities/Marketing

KPU has now implemented a new service portal ([kpu.teamdynamix.com](http://kpu.teamdynamix.com)) for tracking requests from a wide range of departments on a new Enterprise wide Incident Management Project with a software called TeamDynamix. The initial rollout is primarily focused on Facilities and Marketing requests. The customer focused outcomes are greatly enhanced within this new system as it allows you to; make a request and track its status to completion; receive updates as work progresses; interacting with the team directly assigned to the task; and view a summary and history of your previous requests. The next phase is to implement the project management component of the software for deployment this summer.

### SharePoint Intranet Portal

A new initiative has begun to migrate our SharePoint site ([our.kpu.ca](http://our.kpu.ca)) to a cloud service and to re-design the [our.kpu.ca](http://our.kpu.ca) site as more of an intranet portal for employees. This will allow for better communications to our staff and faculty, as well as centralizing some of the essential tools they will require.

### CourseLeaf Curriculum (CIM) Project

KPU has now started on next phase in the CourseLeaf transition project for curriculum. This phase will now take our out dated in-house SharePoint course curriculum and migrate this to a fully automated Curriculum Management solution (CIM).

## INFORMATION SECURITY SERVICES

### Multi-Factor Authentication (MFA) Project

MFA will be phased in for all VPN users starting March 2021. Communication about this project is being prepared for delivery late February/early March.

### Security Awareness Training Improvements

Starting in April, new and refreshed video-based training modules will be available to all KPU employees on a monthly basis. Customized departmental training is also under development and will be provided upon request.

### Cira DNS Firewall

This service provides protection against malware and phishing attacks by blocking KPU staff from access to malicious websites. This service is in operations and as of Feb 24<sup>th</sup> a total of 96 malicious websites have been blocked with 1,621 access attempts.

### 0365 Advanced Threat Protection

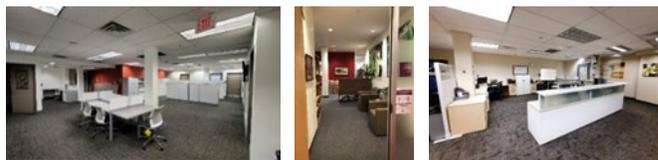
All KPU staff Exchange Online mailboxes, approximately 2,366, are now better protected from malware and malicious websites.

## FACILITIES SERVICES

### SPACE AND DESIGN ADMIN

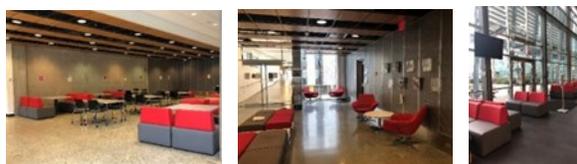
#### Student Services Furniture Refresh

Departments include Future Students' Office, Accessibility Services, Career Development Centre, Indigenous Services, Assessment & Testing Services and Teaching & Learning.



#### Common Area Furniture Refresh

To enhance the student lounge areas' aesthetics and functionality in KPU Richmond Main and KPU Tech, Facilities arranged for a combination of new and reupholstered furniture to allow for better use of space.



#### Wilson School of Design

A number of project-funded initiatives in the Wilson School of Design are taking place as the building project winds up, including acoustic improvements in various meeting rooms and hallways and finalization of the Dean's Office Suite, which was constructed as shell space to save time in the design phase of the project.



#### Applied Genome Lab @ Spruce R214

The project has achieved Substantial completion on February 19, 2021. Minor construction deficiency work is expected to complete this month which will allow for receipt of final Occupancy Certificate from the City.



## Finance & Administration cont'd

### Room Regions and Restrictions Evaluation Project

In response to a BPAS audit, an evaluation of room regions and restrictions was conducted with the objective of ensuring equity, currency, and the ability to accommodate new programs. A biennial review practice with evaluation criteria was developed and implemented. A total of 19 classrooms were unrestricted (meaning that they can be shared with other Faculties), and 10 classrooms were equitably reallocated between Faculties. The effect of these changes will be an increase in the amount of timetable space available for course offerings and, hence, more options for students.

### FACILITIES MAINTENANCE/OPERATIONS/GENERAL:

#### Unexpected Power Loss and Evacuation of KPU Tech

At 11:55 am, Wednesday, March 9th, KPU Tech experienced a sudden campus power loss with a simultaneous activation of the fire alarm system. The campus was quickly evacuated while Facilities teams investigated reports of a loud bang and smoke presence in the main electrical vault. The Fire Department attended and deemed the campus safe for re-occupancy by 12:30 pm. At the same time, electrical contractors determined that the failure in the vault was within the high voltage transformer cabinet.

High voltage contractors were called to the scene and determined the cause of failure was within the BC Hydro-controlled 25K volt main campus feed. BC Hydro determined that a frayed wire or loose connection caused an arc flash within the cabinet and subsequently lead to the loss of one phase of the main three-phase power feed. Power was safely restored by midnight the same day and subsequent building checks initiated.

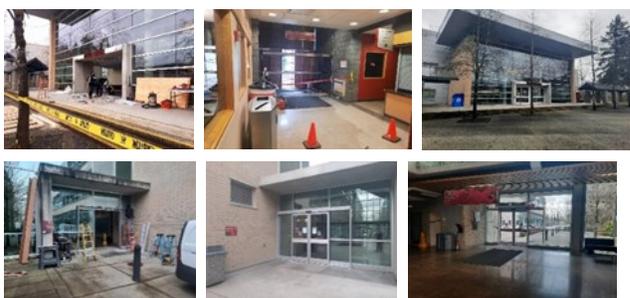


Teams responding to the event were diligent in their emergency response, keeping occupants safe and investigating the cause. On-site Facilities Operations Managers, Facilities personnel, and their supervisor are commended in their ability to mobilize an evacuation, conduct a condition assessment, and initiate contracted repairs quickly. Effective communication enabled consistent updates to key leadership stakeholders and the university community.

Facilities has engaged a 3rd party engineering firm to conduct a thorough review of the incident to determine the root cause and assess current maintenance and monitoring practices for all sites.

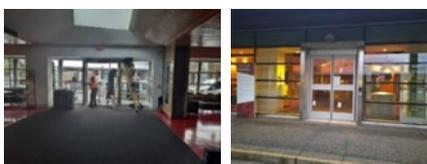
### Surrey KPU Campus Door Automated Door Installation Work

A fully automated aluminum door system was installed at the Surrey KPU Arbutus library entrance. This new automated door system will improve the flow of students carrying heavy books and allow for a touchless entry and exit. Automated door systems have also been installed on the Surrey Main building entrances and are in the process of being installed at the Cedar building West entrance and the Fir building entrances.



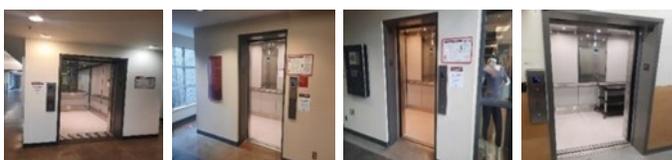
### Langley KPU Campus Door Automated Door Installation Work

A fully automated bi-fold door system was installed at the Langley KPU Admissions entrance area allowing for a touchless entry and exit to the Langley Admissions area. Automated door systems are also in the process of being installed at the Langley KPU building entrances.



### Surrey KPU Elevator Modernization Project Completion

Modernization and elevator cab renewal work has been completed on four Surrey KPU elevators. New cab interiors and elevator controls have been installed, as well as hearing loops which are a specialized type of sound system to accommodate people with hearing aids.



### Surrey Main Building Fluid Cooler Installation

The Surrey Main building has had a new adiabatic fluid cooler unit installed to increase the cooling capacity to the Main building HVAC system and also to the Surrey campus geo-field loop.



## Finance & Administration cont'd

### Launch of New Service Portal

The Service Portal is now active for Facilities requests. Eventually, other service areas such as Marketing and Communications, Information Technology, Teaching and Learning, and Human Resources will use this new system, giving you a "one-stop-shop" location to enter various requests, questions and to find information located in the Knowledge Base.

### ANCILLARY SERVICES:

#### Fleet

Ancillary Services coordinated the donation of an old truck from the KPU Tsawwassen Farm School to KPU Automotive program for use in their classroom. A replacement truck for the upcoming season is being sourced.

We have purchased a new Utility Van for a mobile Locksmith in Facilities. The van will allow the work to be done more efficiently and safely while protecting KPU assets. It will be wrapped to promote KPU while travelling between campuses.

#### Parking – Technology Enhancement

HangTag™ mobile application is currently being set up between Ancillary Service and Impark. HangTag™ is a new parking platform that will allow users to pay for parking right from their smartphone and is available in over 900 other locations across Canada.



Test groups will be engaged to review the system at a date to be determined. Communication about the return to pay parking and the hangtag system will be initiated three months before the return of pay parking.

#### Bookstore - Healthy Food Choices

New breakfast/lunch/snack food options are now available at KPU Tech Bookstore. "Peqish ready-to-eat offerings for breakfast, lunch and snack time taste great, are nutritionally dense, convenient, intended to be of ideal portion size, and personalized to accommodate various dietary restrictions based on clinical and/or personal choices." As traffic increases on campuses, this program will be rolled out to other locations.



#### Bookstore Operations

Surrey's Bookstore layout was modified to reduce the online order/processing area and increase retail area while still maintaining safety protocols.

The Bookstore continues to run two-week Marketing promotions both in-store and online, targeting general merchandise that is slower moving and/or seasonal.



The Bookstore is working with KPU Farm Schools once again. Customers will be able to place orders and pay for their Veggie boxes on our website, the first delivery of eggs is scheduled to go out on March 23rd.

An agreement has been signed between the Bookstore and Alumni Affairs to facilitate collaboration. This agreement gives the Bookstore greater visibility with Alumni and promotes the Alumni discount, a portion of which is given back to Alumni Affairs.

#### Print Shop - KPU Alumni Magazine

The Print Shop is working with Alumni Relations to produce the 4th issue of the KPU Alumni Magazine. While leveraging a BCNET contract for this year's production of the Magazine with Queen's Printer in Victoria, we were able to save \$20,000 compared to previous issues produced.



The paper used to produce these magazines is FSC certified, a trademark we specify for in all our paper products. Unlike general 'recycled paper' statements, which require no verification, the FSC Recycled label provides verification that the material used to produce the paper is genuinely recycled.



#### Print Shop – Innovative Production

The Print Shop is preparing to replace two-colour production printers and one black production printer and replacing them with one high-capacity colour production printer. This continues to support KPU's printing service volumes, and it provides an opportunity to be more efficient, consume less energy, and free-up space. This change will save approximately \$27,000 – \$38,000 per year for the next five years.



### CAMPUS AND COMMUNITY PLANNING

#### KPU Langley - COVID-19 Testing Centre and Immunization Clinic

Since September 2020, KPU has been working with the Fraser Health Authority (FHA) to support efforts against the spread of COVID-19 by hosting a Testing and Assessment Centre on a portion of KPU Langley's parking lot. As public health's efforts are now focused on vaccinations, KPU was again called upon to work with FHA who began conducting vaccination trials at KPU Langley on February 4th. This effort led to the eventual transition of the Testing and Assessment Centre to include an Immunization Clinic. As public health now undertakes widespread immunization against COVID-19 across the province, KPU continues to support FHA by offering our parking lot and support to ensure safe and successful operation of the clinic.

#### KPU2050

Starting in February 2021, KPU's first Campus Master Plan - KPU2050 Official Campus Plan entered the last phase of its six-phased process; namely the approval process. Since then, the Plan was presented to the Senate Standing Committee on Academic Planning and Priorities on February 5<sup>th</sup>, with the Committee members unanimously voting that Senate recommend that the Board of Governors approve the Plan. On February 22<sup>nd</sup>, the Plan was presented to Senate and unanimously received a recommendation that the Board of Governors approve the KPU2050 Plan. On March 9<sup>th</sup>, the Plan was reviewed by the Board Finance Committee and received a further recommendation that the Board of Governors approve the KPU2050 Plan. The Plan will be presented at the March 31<sup>st</sup> meeting of the Board of Governors, seeking final approval by the Board of Governors. KPU2050, subject to approval, will set forth a strategic direction to guide campus development over a thirty-year planning horizon, looking to the year 2050.

### Sustainability and Energy Management

In support of KPU's objective of becoming carbon neutral by the year 2050, CCP has commenced or will soon initiate a number of studies intended to create a list of "shovel ready" projects. These eventual projects are intended to coincide with governmental funding opportunities that may become available in the near future, towards advancing the phased low-carbon electrification of KPU's campuses and significantly reducing our on-campus GHG emissions.

1. As a first step, a study has been launched to prepare electrical capacity baselines for each campus to identify the extent to which our electrical systems can accommodate an expanded electrification of our mechanical systems, facilitating a move away from natural gas mechanical equipment. The results will identify the potential for each campus to reduce GHG emissions.
2. Phase 2 of the above project will be initiated later in the Spring to advance electrical and mechanical designs for each campus, tailored to the electrical capacity identified.
3. A preliminary district energy feasibility study is underway for the Tech campuses, examining potential heating technologies such as sewer heat reclaim, biomass, air-source heat pumps, and geo-exchange. The study will also identify possible synergetic opportunities that may be explored further with the City of Surrey and Fraser Health.
4. A number of possible LED lighting retrofit projects have been identified with BC Hydro to create greater energy conservation on our campuses. Further discussions are underway to determine if such lighting projects may be eligible for BC Hydro project funding.
5. In support of an Ancillary Services project, a study is underway to assess the potential to introduce greater electric vehicle charging infrastructure on each campus. The study will advance initial electrical designs, and may coincide with further BC Hydro program funding opportunities.

# Office of the Provost & Vice President, Academic

## PROVINCIAL INITIATIVES

### Fall 2021 Programming

On March 8, 2021, Anne Kang, Minister of Advanced Education and Skills Training (AEST), advised the presidents of all public colleges and universities to “prepare for a full return to on-campus education this fall”. Planning for the return is underway at KPU.

### Micro-credentials

The Ministry of AEST continues work on a micro-credentials framework. They plan to have a draft available for discussion by March 31, 2021 and to have the framework completed by June 30, 2021. Dr. Rajiv Jhangiani, KPU’s AVP Teaching and Learning, is one of the BC post-secondary representatives serving as an advisor to the committee.

## ACADEMIC PORTFOLIO

### Program Changes

Senate has approved program changes for the following programs: Certificate in Health Care Assistant, Certificate in Graduate Nurse, Internationally Educated Re-entry; Post-Baccalaureate Diploma in Technical Apparel Design, Bachelor of Arts, Major in Policy Studies; and the Minor in Policy Studies.

### Quality Assurance Process

The following programs have completed their five-year reviews and the Quality Assurance Plans have been approved by Senate: Bachelor of Psychiatric Nursing, Post Baccalaureate Diploma in Technical Apparel Design, and the Bachelor of Interior Design

### Research, Innovation and Graduate Studies

KPU is now an associate (non-voting) member of WCDGS (Western Canadian Deans of Graduate Studies).

### Work Integrated Learning

Larissa Petrillo is coordinating the virtual visit between KPU and representatives from the Carnegie Foundation to discuss KPU’s Carnegie Community Engagement Framework. The day-long meeting is planned for March 29<sup>th</sup>, 2021.

## PEOPLE

Congratulations to Tayler Glaspey from KPU’s All Citizens program who was an invited presenter on a panel about women and disabilities for the Federal Government’s *Canada’s Feminist Response and Recovery Summit* in recognition of International Women’s Day held on February 4, 2021. Tayler was a panelist with Minister Carla Qualtrough, the ED of Disabled Women’s Network of Canada, Deputy Minister Yazmine Laroche, and disability activist Maayan Ziv. Tayler discussed what it has been like for female students with disabilities during the pandemic and what is needed during the recovery.

Twelve students have received free tuition at KPU from the Ministry of AEST to start training for careers as electricians. The training is funded by the ministries Community Workforce Development Grant that provides education and skills development for under-employed or precariously employed students.

The search process for the Associate Dean of the Faculty of Health is underway and the search for the permanent Director of CPS (Continuing and Professional Studies), Academic Integrity, and Prior Learning Assessment has been initiated.

## NOTABLE MEETINGS AND EVENTS INVOLVING THE PROVOST’S OFFICE INCLUDE:

- NACTATR (North American Centre for Threat Assessment and Trauma Response), Level 1 VTRA (Violent Threat Risk Assessment) Training, February 17-18.
- Presentation to the Faculty of Health, Faculty of the Whole Meeting, February 19.
- Meeting with the BC Meti Nation on potential KPU-Meti Nation partnership, February 25.
- Presentation and attendance at KPU Board of Governors Planning Day, February 26.
- Attended Clark Wilson webinar on Laurentian University Creditor Protection, March 02.
- CCDI (Canadian Centre for Diversity and Inclusion)/KPU Executive Diversity and Immersion Training, March 02.
- Attended KPU Trades and Technology Virtual Showcase, March 03.
- Attended WESTVAC/WESTVPR (Western Association of Vice Presidents Academic and Vice Presidents Research) Virtual Event. “Thickening Inclusion: How are the pandemic and BIPOC movement transforming the academy?” March 04.
- Completed CCDI (Canadian Centre for Diversity and Inclusion) Foundations in Diversity and Inclusion, Vancouver Board of Trade, March 9-11.
- Attended BC Senior Academic Administrators Forum General Meeting, March 12.
- AEST (Advanced Education and Skills Training) Learning Continuity Meeting, March 18.
- Conference Board of Canada, University Executives Working Group. How have universities handled the shift to online learning? What considerations have universities made in terms of cost, technology, accessibility, and professor supports to facilitate online and remote learning? March 25.

# Faculty of Academic and Career Preparation

The ACP Dean's office created a follow-up report to indicate that the recommendations from the 2019 Policy GV9 process have been implemented. The report was submitted to the Provost and provided for information purposes to the Board of Governors Nominations and Governance committee on March 17, 2021.

The Dean met with the VP Academic, the VP Students, and the Registrar to request the continuation of the current practice of having common exams for each level in both English Upgrading and English Language Studies. The decision was taken to continue this practice for ACP. We are grateful for the university's support in this matter.

The Faculty of Academic and Career Preparation, KPU School of Business, KPU International and the Office of the Registrar have collaborated on a pilot project to create a supportive pathway for International students with IELTS scores between 5.5 -6.0 to be admitted to ACP and conditionally admitted to post-baccalaureate programming in the SoB. Students will take English Language Studies courses ELST 0381 and 0383 for their first term at KPU, moving into their post-baccalaureate program as they successfully complete the ELS courses. The ELS sections reserved for these students will be themed to prepare the students for their post-bacc studies. The pilot project will be in effect for the Fall 2021 term and run for one academic year.

The Literacy Communities (LCOM) 10-month course for adults with intellectual disabilities that was delivered face-to-face on the Surrey campus has its last day of class on April 30. Without the ability to meet face-to-face, the LCOM course would have been cancelled. KPU, the ACP Dean's Office, the LCOM instructor, and most notably the LCOM students and their families deserve a round of applause for overcoming and adapting to the pandemic protocols that were necessary to ensure personal safety in the learning environment. During a time that was fraught with doom and gloom for all of us, the LCOM students were provided an opportunity to continue their learning journey and were successful in doing so.

A proposal to suspend the Access Programs for the 2021-22 Academic Year was approved by Senate on February 22, 2021. This suspension will allow time for a full program revision to take place and for governance timelines to be met. In consideration of the absence of these programs for a full year, an additional section of LCOM 0101 will be offered on the Langley campus.

The Faculty Indigenous Reading Circle met in February to discuss the novel *The Inconvenient Indian* by Thomas King. At the next meeting, set for April, the book under discussion will be Terese Marie Mailhot's *Heart Berries*.

The Dean's office is currently exploring several initiatives with both internal and external partners to provide innovative programming to help students returning to learning in the post-pandemic world.

## ACCESS PROGRAMS

Access Programs is heading towards the completion of Job Preparation and Work Exploration courses in April. Given the unprecedented pivot to 100% online based learning, both employees and

students are satisfied with the exploration of work and community related topics and the home-based work experience studies. Nothing replaces the hands-on on the job experience but developing skills like speaking up for yourself, asking questions, and interview preparation have laid a solid foundation. Students are poised to complete their 5<sup>th</sup> and final work experience later this month. Most students will be moving forward to the final course in the programs, Strategies for Employment.

AP students have had the opportunity to attend conferences and have speakers on topics of interest to them, including Semiahmoo Advocate Society keynotes, BC People First, money management, workplace safety, and other community-based education and course opportunities. The students also participated in the province wide ASE conference on Digital Literacy organized by TRU and BC Campus.

At the February Senate meeting AP was given the final approval for a one-year program suspension 2021-2022. AP will be undertaking a rigorous review and refresh of the Access Programs. A first draft of the proposal to update and refresh the programs has been completed. Faculty are collecting input from community stakeholders and partners on their thoughts about AP, what we do well, and what they might recommend for the future. Each campus' community transition team, educators, Instructional Associates and current students have had the opportunity to provide their feedback. The faculty team will be reaching out to the AP Program Advisory Committee, alumni, colleagues across the province, and employers for their input. Once this information is assimilated, the proposal will be finalized and the work of implementing the ideas will begin. In September there will be a small complement of faculty shepherding the program revision and recruitment. Other faculty and instructional associates will be receiving lay off notifications. Recruitment for fall 2022 will begin in October and proceed as usual.

## Success Story – 4 February 2021

The first three students of the groundbreaking Including All Citizens program at Kwantlen Poly-technic University will be graduating soon. The program involves the full inclusion of students with intellectual disabilities into Faculty of Arts courses. The three students graduating will be receiving a Faculty of Arts Certificate, a credential consisting of 10 courses that are fully transferable through the BC Council on Admissions and Transfer. These students are graduates of the Access Programs in the Faculty of Academic & Career Preparation. The Arts certificate is designed to provide an educational experience that prepares students for work, citizenship, and critical engagement with their communities.



The Including All Citizens program was spearheaded by Fiona Whittington-Walsh (Faculty of Arts at KPU) and Teresa Swan (Access Programs Department at KPU), working with partners Inclusion BC and Inclusion Langley Society. The project started in 2016 and has received financial support from the Vancouver Foundation and the Irving K. Barber Endowment for Educational Opportunities, administered by the KPU Foundation. Currently, there are two more Access Programs students continuing to work towards their certificate and Whittington-Walsh says there will be a new

## Faculty of Academic and Career Preparation cont'd

cohort of students starting in spring 2022.

### ENGLISH LANGUAGE STUDIES (ELS)

The ELS department and the entire English language learning sector across Canada, continues to experience a decline in enrolment due to the Covid-19 pandemic. As a result, six more lay-off notices were recently issued. The possible return to campus and face to face teaching in Fall 2021 offers some hope that this downward enrolment trend will be reversed, and the layoffs will be rescinded. We look forward to rebuilding our program.

A 3-credit section time release was given to Lesley Hemsworth to develop curricula for Customized Short-Term Programs that can be revised as needed for different cohorts of students. The curricula will be designed in one-week modules that could meet the needs of international students coming for periods of time ranging from a single week or up to four weeks. The department continues to explore opportunities to develop programming with our community partners.

During Reading Week, as part of the annual ELS PD Session, Gillian Sudlow, Lisa Robertson and Chris Ryan (Teaching and Learning) gave a workshop on the use of PebblePad for ePortfolios. ELS has been using Mahara as the platform for ePortfolios since 2016, and we have developed an extensive bank of materials and rubrics to scaffold skills through the four levels of the program. Gillian presented an overview of PebblePad and demonstrated how we could transition those materials and approaches to PebblePad. Faculty who are currently participating in the PebblePad Rollin' Stones Tour 2021 shared some examples of their work so far.

At the BCCAT ESL Articulation meeting held virtually in October 2020, there was a vote to change the name of the committee. The new name is the [BCCAT EAL Articulation Committee](#) and the website has recently been updated to reflect that.

The ELS Marketing Committee is currently engaged with a project to update the ELS website once again and to create new digital marketing materials. We continue to host ELS Info Sessions with FSO and participated in the Virtual KPU Richmond Open House on January 21<sup>st</sup>.

### ENGLISH UPGRADING (EU)

English Upgrading faculty are continuing to innovate and revise their practice as the department meets the needs of our upgrading students. The department maintains common exams for all our upgrading levels and coordinates regular, semester standardization and review meetings as well as common marking. This practice helps maintain the integrity of our program but also facilitates regular conversations to keep curriculum and curriculum design current and responsive to our students. Recently, these conversations have led to modifications in most of our final exam formats.

In addition, faculty in ACP are grateful to Bogdan Bryja, who recently agreed to serve, alongside our ELS colleague Melissa Swainik, as our representative on KPU Senate. Faculty are confident

Bogdan will be a terrific ACP voice on Senate. Thank you, Bogdan!

Finally, EU faculty are pleased to hear that our nominee, Kimberley Knighton, will receive the ACP 2021 Dean's Medal for completing the Adult Graduation Diploma. The EU/ACP Scholarship and Awards Committee felt Kimberley's persistence with her own education and dedication to KPU should be highly praised. The Committee felt Kimberley's experience exemplifies the kind of non-traditional student experience which should be admired. She started with KPU at the Phoenix/Kwantlen Learning Centre, our community partnership with the Phoenix Society; she pursued coursework in the Education Assistant program; she later completed her upgrading at an accelerated rate as the COVID-19 pandemic adjusted the way courses were delivered. Kimberley's instructors remarked that she attended classes regularly and asked intelligent, thoughtful questions to support her own learning and the learning of others. The EU/ACP Scholarship and Awards Committee is confident Kimberley will be an excellent recipient of the ACP Dean's Medal, and feels this recognition will show her dedication as exemplary.

### Third Age Learning @ Kwantlen (TALK)

Third Age Learning at Kwantlen (TALK) is a volunteer organization that provides those 50 and over with creative and stimulating educational activities. Administrative support is provided by the Dean's office of the Faculty of ACP.

When the pandemic caused the campus to close in March 2020, the last half of TALK's spring courses were cancelled. Disappointed but undaunted, the volunteer organizers decided to investigate whether courses could be moved online for the fall. They surveyed the presenters whose courses had been cancelled in the spring and those they had already booked for the fall to see if they would be willing to present online rather than in person; all but four agreed. Then they surveyed their members; 75% said they would be willing to try online learning. Fall 2020 courses went off without a hitch. TALK was delighted with the acceptance by their members. There were 50% more registrations in fall 2020 compared with 2019! This was attributed to members being able to take the courses in their own homes, saving them the trouble of driving to one of the four campuses, finding and paying for parking, finding the classroom, etc.

TALK looks forward to the end of the pandemic restrictions and getting back to on-campus learning for those members and presenters who weren't able or willing to take part in the online format. However, the whole online experience was so positive, TALK has decided that even when campuses are opened for in-person learning they will still hold some of their courses as online webinars. See more about talk at [kpu.ca/talk](http://kpu.ca/talk).

TALK's annual *Compelling Conversations* "Television – The Future Isn't What It Used To Be" was presented by Rudy Buttignol, President and CEO of BC's Knowledge Network, on March 9, 2021. 141 registrants attended the Zoom Webinar participating in a robust discussion on the direction of television and public broadcasting. The feedback from participants was extremely positive.



# Faculty of Arts

## SPOTLIGHT:

- On Feb. 26, 2021, Intercultural Communication LANC 1150 student Jessica Rodriguez Damian presented with Dr. Constanza Rojas-Primus (LANC) at the 2021 AZ Regional OER Conference by Maricopa Community Colleges, to showcase their Faculty-Student collaboration on Renewable Assignment Digital Storytelling “One Lesson Many Rewards”.

## STUDENTS ACHIEVEMENTS:

- Amanda Dumoulin (PSYC): Psychology Honours student and Kwantlen Psychology Society member Amanda Dumoulin attended the online Student Journal Forum ([https://guides.library.utoronto.ca/student\\_journals/-2021forum](https://guides.library.utoronto.ca/student_journals/-2021forum)) from February 16-19, 2021, to learn useful information on future directions for the Kwantlen Psychology Student Journal (KPSJ).
- Sarah Fessenden (ANTH): Collaboration with United Nations Association of Canada to host event, Think Global Link Local March 12, 2021.
- Kwantlen Psychology Society: Cydney Cocking – President, David Hattie – Vice President, Amanda Dumoulin – Secretary, Wesley Kwok – Marketing Coordinator, Kayla Garvin – Treasurer/Volunteer Coordinator/Events Coordinator, Aidan Hooper – Systems Administrator, Angela Pelletier – Research Director. The Kwantlen Psychology Society organized a variety of online events for KPU students to encourage and promote community and academic excellence.
  - Honours Info Session - January 29
  - Qualtrics Workshop w/ Devinder Khera and Flora Oswald - February 12
  - KPS Movie Night: Memento - February 18
  - Jamovi Workshop w/ Brandon Justus - March 12
  - KPS Games Night - March 15



## COMMUNITY ENGAGEMENT:

- Daniel Bernstein (PSYC): Thesis Committees and Student Supervision
  - Deva Ly (Ph.D., Psychology), Australian National University, 2019- present; committee member
  - Daniel Derksen (M.A. Psychology), SFU, 2017-present; M.A. thesis and Ph.D. dissertation supervisor
  - Megan Giroux (M.A., Ph.D. Psychology), SFU, 2014-present; M.A. thesis and Ph.D. dissertation supervisor
  - Emma Krusselbrink (M.A., Psychology), SFU, 2021-present; committee member
  - Angela Pelletier (B.A.A., Honours Psychology),

KPU; thesis supervisor

- Camille Weinsheimer (Ph.D., Psychology), SFU, 2017-present; committee member
- Jack Hayes (HIST): Local Teaching: “BC, Biomes & Minecraft” teaching unit, activity and Q&A, x2 4th Grade classes, Star of the Sea Catholic School, Surrey BC (online, Feb 19, 2021).
  - Local Service: JET Program/Award Interviews and ranking, Japanese Consulate of BC, online, Mar 3-5, 2021.
- Candy Ho (EDST): Interviewed by Career guidance for social justice, an international blog by experts in career development (Feb 17), “The SDGs for career exploration and purpose – interview with Dr. Candy Ho”: <https://careerguidancesocialjustice.wordpress.com/2021/02/17/the-sdgs-for-career-exploration-and-purpose-interview-with-dr-candy-ho/>
- Nancy Norman (EDAS): External Reviewer for a Program Review in Special Education at TWU.

## RECOGNITION

### Awards and Appointments:

- Francis Kofi Abiew (POLI): Peer Reviewer, *Journal of Global Security Studies* (Oxford University Press) 3/2/21- 10/3/21.
- Dorothy Barenscott (FINA): Appointed Publication Grant Assessment Committee Member for the Federation for the Humanities and Social Sciences Awards to Scholarly Publications Program (ASPP).
- Nancy Norman (EDAS): Canadian Society for Studies in Education (CSSE) special interest group –Canadian Association for Educational Psychology— Executive Member, and Awards Committee member for annual student and faculty awards.

### Creative Works and Scholarly Publications:

- Dorothy Barenscott (FINA): Book Chapter: Dorothy Barenscott, "Learning from Las Vegas Redux: Steve Wynn and the New Business of Art." In *Spatial Transgressions in the Arts*, edited by Gregory Blair and Noa Bronstein. Palgrave MacMillan, 2021.
- Daniel Bernstein (PSYC): Ad Hoc Reviews (journal manuscripts) [Note that I complete all reviews with students]:
  - Developmental Psychology
  - Expert Opinion on Therapeutic Patents
  - Memory & Cognition
  - New Ideas in Psychology
- Sarah Fessenden (ANTH): Book review: *The Slow Boil: Street food, rights, and public space in Mumbai*. Stanford: Stanford University Press, 2016. Anjaria, Jonathan Shapiro. *City and Society* February 15, 2021. <https://>

[anthrosource.onlinelibrary.wiley.com/doi/10.1111/ciso.12373](https://anthrosource.onlinelibrary.wiley.com/doi/10.1111/ciso.12373)

- Jack Hayes (HIST): Article: "Fire Suppression and the Wild-fire Paradox in Contemporary China: Policies, Resilience, and Effects in Chinese Fire Regimes," *Human Ecology*, 49 (1), 19-32.
  - \* Co-edited Special Journal Issue of *Human Ecology*: "Resilience, Rationalism, and Response in Modern Chinese Social-Ecological Systems," Special Issue Introduction, eds. Denise Glover, Jack Hayes, Steven Harrell, *Human Ecology* 49 (1), 3-5.
- Ryan Higgitt (SOCI): Higgitt, R. (2020). Neanderthal and the Fossilization of the Third World. *Social Studies of Science*. Online. <https://journals.sagepub.com/doi/abs/10.1177/0306312720983460>
  - \* Arts-Speaker Series, 17 March 2021 Neanderthal and the Fossilization of the 'Third World'. *Social Studies of Science*.
- Candy Ho (EDST): Published article in *EdCan Network* magazine, "How the UN SDGs can support career education: Encouraging students to consider – and shape – the world they want to live in": <https://www.edcan.ca/articles/how-the-un-sdgs-can-support-career-education/>
- Conrad King (POLI): King, Conrad (2020). 'Discursive Power and the Internationalization of Universities in British Columbia and Ontario' in *Canadian Journal of Higher Education* 50 (4): 100-115. Published 17 Feb 2021, see: <https://journals.sfu.ca/cjhe/index.php/cjhe/issue/view/182789>
- Kitty Leung (FINA): Invited to participate in Walking Culture – Outdoor and Indoor Collective Exhibition, Taipa Village Art Space, Macau from Feb to March 2021. It is a new artist-run center at the heart of the historic neighborhood.
- Lilach Marom (EDST): Lilach Marom (2021). Outsiders-insiders-in between: Punjabi international students in Canada navigating identity amid intraethnic tensions, *Globalisation, Societies and Education*. <https://doi.org/10.1080/14767724.2021.1882291>
- Eryk Martin (HIST): "Indigenous Women, Prison Activism, and the 1983 Kent Hunger Strike." I did this essay/poster project with Sarah Nickel and Tania Willard for the Graphic History Collective's on-going series, Remember/Resist/Redraw. (January 2021) It was then republished on *Active History* (February 2021). <http://activehistory.ca/2021/02/remember-resist-redraw-28-indigenous-women-prison-activism-and-the-1983-kent-hunger-strike/>
- Ann-Marie McLellan, Ph.D. (EDST): McLellan, A. M. (2021) Educated Self. In: Lester J.N., O'Reilly M. (eds) *The Palgrave Encyclopedia of Critical Perspectives on Mental Health*. Palgrave Macmillan, Cham. <https://doi.org/>

[10.1007/978-3-030-12852-4\\_55-1](https://doi.org/10.1007/978-3-030-12852-4_55-1)

- Sam Migliore (ANTH, Professor Emeritus): The dual language book *From Milocca to Milena* has been awarded first prize in the anthropology category for Art and Culture of Sicily.
  - \* Article on the Sicilian feast, Mobility, Nostalgia, and Ethnic Identity: The Racalmutesi Experience in Canada, and Beyond has now appeared in print in the journal *Italian Canadiana*, Vol. XXXV, 2021.
- Cory Pedersen (PSYC): Champion, A., Oswald, F., & Pedersen, C. L. (in press). Examining technology-facilitated sexual violence & the interpersonal theory of suicide: A serial mediation model. *Canadian Journal of Human Sexuality*.
  - \* Champion, A., Oswald, F., & Pedersen, C. L. (2021). Forcible, drug-facilitated, & incapacitated sexual assault among university women: A Canadian sample. *Journal of Interpersonal Violence*. Advanced online publication. <https://doi.org/10.1177/0886260521991297>
  - \* Clark, J., Oswald, F., & Pedersen, C. L. (in press). Is gender-role ideology a predictor of flirting technique? *Sexuality & Culture*.
- Shayna Rusticus (PSYC): Exploring student perceptions of the learning environment in four health professions education programs <https://link.springer.com/article/10.1007/s10984-021-09349-y>
- Doran Smolkin (PHIL): My paper, "Is Humane Farming Morally Permissible?", was accepted for publication in the *Journal of Applied Philosophy*. Pre-production draft is complete with publication date forthcoming.

### Public Presentations:

- Elizabeth Barnes (FINA): "We Are the Glitch," an experimental film by Elizabeth Barnes and Victoria Gibson was screened as part of "Soundbox 4," an intermedia arts festival that occurred on Zoom, February 23rd, 24th, and 25th. Soundbox4 is an annual event bringing together students, faculty, and outside artists to experience and share sound and media art. It is organized by the Oregon State University Department of Music and Department of Media Studies in collaboration with Truckenbrod Gallery in Corvallis, Oregon.
  - \* Exhibited recent paintings in the exhibit "Degrees of Abstraction" from February 4th through February 28th at the Gallery George in Vancouver, BC.
- Daniel Bernstein (PSYC): University of Washington (virtual presentation; Seattle, USA), February 2021.
- Greg Chan (ENGL): TALK Guest Presenter of "Not Your Sidekick Anymore: Asian Representation Matters in Hollywood Films", February 16, 2021.
  - \* Coordinator and moderator of the KDocsFF 2021

opening night screening and panel discussion of *And Then They Came for Us* featuring special guest George Takei, March 12, 2021.

- Fernando Cilento (Arts Administrative Assistant): A panelist and translator for the KDocsFF 2021 screening of *Chão*, March 13, 2021.
- Wade Deisman (Associate Dean) and Matthew Hutchinson (Research and Policy Analyst, Public Safety Canada): Presented at the Arts Research and Scholarship Speaker Series on the topic of: "Leading the World: Canada's Decision to Prosecute Incel Violence as Terrorism," February 24, 2021.
- Ryan Higgitt and Becki Yoshizawa (SOCl): Presented at the Arts Research and Scholarship Speaker Series on the topic of: "Panel on Sociology Research at KPU," March 17, 2021.
- Candy Ho (EDST): Presented at Cannexus, Canada's national career development conference on the following topics (Jan 23-Feb 1):
  - \* "Graduate student engagement program: How to make the most out of a virtual conference experience" with Drs. Norm Amundson and Spencer Niles.
  - \* "Graduate student engagement program: Successful graduate studies: Tips, strategies, and advice" with Drs. Norm Amundson and Spencer Niles.
  - \* "Publishing your work & research in 2021" with Diana Boyd, Drs. Roberta Borgen, Mike Stebleton, and Habib Ullah.
  - \* "Taking the career development ninja challenge 2.0" with Dr. Linda Parady, Atifa Karim, and Jennifer Browne.
  - \* Presented at Vancouver Community College's Teaching, Learning, and Research Symposium (Feb 26) on "Vancouver Community College work integrated learning/experiential learning research project: Virtual research experience and key findings" with Pam Khinda.
- Conrad King (POLI): 'Covid-19 and Canada: from stable student mobility to enduring remote education?' *Coronavirus and its Impact on International Students: International Education in the Time of Global Disruptions*, RMIT University, Monash University and University of Melbourne, 10 Feb, 2021. <https://impactinternationalstudentscorona.wordpress.com>
- Maddie Knickerbocker (HIST): Guest Speaker, Native Pathways Program, Evergreen State College, Feb 6, 2021.
- Lilach Marom (EDST): Closing Lecture: Critique of the Notion of Professionalism in Teacher Education in an Era of Super-diversity Lilach Marom. *Paths of Transition in Education – (Re)qualification of (Recently) Immigrated and*

*Refugee Teachers in Europe and Beyond*. March, 11 & 12 2021. International Multiplier Event by the ERASMUS+-R/EQUAL consortium.

- Kent Mullinix (Sustainable Food Systems and Security): Presented at the Arts Research and Scholarship Speaker Series on the topic of: "Sustainable Food Systems for the 21st Century and the Work of the Institute for Sustainable Food Systems," February 10, 2021.
- Julia Murphy (ANTH): Panelist, "Feeding the City: Building Local Food Security" Urban Challenges Webinar Program, Douglas College, New Westminster. Wednesday, March 10, 2021. February 10, 2021.
- Asma Sayed (ENGL): Conference Presentation: "Sahir's Poetry as Protest Art" Sahir Centenary Conference, University of the Fraser Valley, March 6-8, 2021.
- Clement Tong (HIST): KDocs 2021 Film Festival: Hong Kong Moments Keynote speaker, Mar 13, 2021.

### UNIVERSITY WIDE INITIATIVES:

- Daniel Bernstein (PSYC): Service - Other Scholarly Activity (KPU):
  - \* Health Sciences Advisory Committee; Member
  - \* Psychology Honours Committee; Chair
  - \* Royal Society of Canada's College of New Scholars, Artists, and Scientists Review Panel
  - \* Senate Standing Committee on Research, Committee; Chair
  - \* Promotion Review of Professor Tim Hollins, University of Plymouth
- Asma Sayed (ENGL): Organized a workshop for KPU employees, "Fundamentals of Oppression" as the Task Force on Anti-racism's education initiatives, February 18, 2021.
  - \* Organized (with Jen Hardwick) a workshop for KPU employees, "Treating Stories with Care: A Workshop on Appropriation, Ethics, and Telling Your Own Stories", February 11, 2021.
  - \* Organized (with Jen Hardwick) a workshop for KPU students, "Treating Stories with Care: A Workshop on Appropriation, Ethics, and Telling Your Own Stories", March 11, 2021.

# Faculty of Health

**ACADEMIC PLAN 2023** (Note: Alignment with the Academic Plan relevant strategies)

## STUDENTS/STUDENT SUCCESS

Recognized as an exceptional student during her BSN Program at KPU. Sidney provided care to some of the first patients that were admitted to the hospital due to COVID. While most students (and staff) were very anxious at this time, this motivated Sidney to pursue her career in Infection Control.

Immediately upon graduation she was accepted to work on the COVID Response team at Vancouver Coastal Health Authority (VCH). In this role, she was part of the rapid, in-person deployment of infection control teams to long term care facilities through the VCH regions in response to confirmed or suspected COVID outbreaks. In this role she gained skills and provided a full-spectrum of infection prevention and control supports, such as preventative education (both online and in-person), facility audits and needs assessments, staff education, outbreak management, testing support, and recovery follow up after an outbreak.

During her work on the COVID Response team, she pursued became working on the intensive post graduate certificate program in Infection Prevention and Control at Queen's University, which she has just completed. This education was generously supported by VCH to reach her goals. Sidney continues on the COVID Response team currently.

Following her hard work and accomplishments, Sidney has recently obtained another significant role as a Nurse-Infection Control Practitioner at Vancouver Coastal Health. As an Infection Control Nurse, she provides leadership and expertise related to the surveillance, prevention, and control of infection in the hospital. She acts as a resource for nurses and other health care providers in the hospital and provides clinical leadership on interdisciplinary teams in addressing infection prevention and control issues through consultations, continuing education, and other presentations.

And as a new grad, Sidney keeps her practice in the grassroots, by also working in Providence Health care in medical-surgical nursing caring for acutely ill patients, in her scope as an RN

Lastly, when one would wonder where Sidney finds the time or energy, she has returned to KPU at Orientation classes (via Big blue button) for the final preceptorship students in the BSN Program. She speaks to anxious students about starting their preceptorship, reviews tips of how to stay safe with PPE during COVID, and also shares her own list of preceptorship survival tips. The students are glued to her presentation, and ask lots of questions. She shares her email with students who wish to contact her for more information. I look forward to having Sidney return to give her presentation to the future preceptorship orientation classes, as long as she wishes!

KPU can be very proud of Sidney!

## Bachelor of Science in Nursing Advanced Entry (BSN-AE)

BSN-AE semester 5 students are out in the community working in the COVID testing clinics alongside registered nurses.

- We have a BSN-AE student sitting on the FOH AD search committee

## Graduate Nurse, Internationally Educated Re-entry (GNIE)

GNIE Students continue to complete their courses and program through the pandemic. Students continue to be successful with completing courses online and have been able to adapt to the online mode of learning.

**MANAGING RISK** (Note: Emerging risk issues and how they are being identified and addressed)

## Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- BSN-AE students are working alongside health care providers in COVID sites and with clients who are potential or positive COVID clients. We are working with our health authority partners to assess risk, ensure that students have the appropriate PPE and access to vaccination.

**COMMUNITY ENGAGEMENT** (Note: special events, intersection with our external community) :

## Bachelor of Science in Nursing Advanced Entry (BSN-AE)

- BSN-AE – no special events at this time due to COVID but BSN -AE students are out in the community working alongside health care providers in mental health, acute care, residential care, COVID testing sites, public schools, maternity, pediatrics, home health & clinics, strengthening collaboration between KPU & our practice partners.

## Graduate Nurse, Internationally Educated Re-entry (GNIE)

- Due to the pandemic there has not been any special events for students. However, GNIE Information Sessions have continue using an online format.

## Dr. Balbir Gurm

Dr. Balbir Gurm and Amar Burcha have planned a Webinar, COVID Impacts, Understandings and Actions, March 24, 2021 7:00 PM-8:30 PM for the internal and external KPU community <https://www.kpu.ca/health/covid-webinar>. It is a panel of two physicians and two nurses moderated by Gurm.

Dr. Gurm continues to facilitate the Network to Eliminate Violence in Relationships (NEVR) committee that consists of over 200 members. NEVR is a knowledge translation and community engagement project that started in 2011 to bridge the gap between research and practice. The focus for the February meeting was the PEACE program. A program to prevent violence against children. It engages the children and families. Member, Nicky Pearson provided a summary of the program.

NEVR along with Dixon Society organized One Billion Rising Feb 18, virtually. It is an international event to bring attention to the fact that 1 in 3 women are abused around the world.

The annual NEVR conference, Healthy Relationships 2021: Justice = Just US on the Domestic Violence Court System will be virtual, June,2,3,4 Noon-4:00 PM. <https://www.event-brite.ca/e/nevr-conference-healthy-relationships-2021-tickets-145105036069>

## Faculty of Health cont'd

Dr. Gurm's Invited Speaking Engagements:

- Spoke at an International Women's Day event March 8 organized by Shakti Society
- Missing women and relationship Violence February 8, On REDFM, The Evening Show
- Dr. Gurm as an academic and community leader was asked to join the BC South Asian Covid Task Force. She worked with the team to create messages on the impact of COVID on relationship violence. These are available in English and Punjabi. Website
- Capilano University invited Dr. Gurm to be on a panel for IWD, Gender & COVID-19 in Arts, Culture and Community-based Work <https://www.capilanou.ca/about-capu/get-to-know-us/events/items/gender--covid-19-in-arts-culture-and-community-based-work.php>

**RECOGNITION** (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

Dr. Gurm is a nominee for the YWCA Community Champion Award. You can read her nomination statement describing her community work here: <https://ywcavan.org/women-distinction-awards> Now comes our role to vote for her for the Connecting the Community Award which is separate from the Community Champion. The nominee with the most votes is able to donate \$10,000.00 to the YWCA program she has chosen to support. See her quote below:

"Relationship violence is a health pandemic with no vaccine. One way to address it is through preventing violence against women and children! I support the YWCA programs to end gender-based violence because its goal is to prevent tragedies, by teaching other ways of being. Let's endorse this program and work together to create a violence-free society for all." Please vote today and every 24 hours until April 24 and let's make this happen! Direct link to vote is <https://ywcavan.org/connecting-community-award-vote>

Dr. Gurm was interviewed and quoted in an article in Loose Lips on the Women's Memorial March that occurs March 8. It is an annual event in downtown Vancouver Eastside that brings atten-

tion to the women that have gone missing and have been murdered. Link to [Looselips article](#)

Publication: Gurm, B. & Salgado, G. (2021). Love Shouldn't Hurt: A pandemic. AAJ magazine, 22-23.

Dr. Gurm was interviewed by Kulpreet Singh host of Ajj Da Samhha on @SikhChannel <https://www.facebook.com/SikhChannel-Global/videos/464906228023015>

Dr. Gurm had an abstract Cross disciplinary and cross sectoral collaboration: The NEVR framework for addressing relationship violence has been accepted for an oral session presentation at the Canadian Association of Schools of Nursing (CASN) Biennial Canadian Nursing Virtual Education Conference 2021 will take place May 3-5, 2021.

Dr. Gurm is part of the British Columbia Family Violence and Family Law Community of Practice facilitated by Dr. Margaret Jackson at the FREDA Centre for Research on Violence against Women & Children, as one of five Communities of Practice facilitated by the Alliance of Canadian Research Centres on Violence. These Communities of Practice have received financial support from the Public Health Agency of Canada for a 3- year period from November 2020 to October 31, 2023 through a project entitled "Supporting the health of survivors of family violence in family law proceedings."

Dr. Gurm is in a collaboration project with a university in Peru. They are translating Gurm, B., Salgado, G., Marchbank, J., & Early, S. D. (2020). Making Sense of a Global Pandemic: Relationship Violence & Working Together Towards a Violence Free Society. Kwantlen Polytechnic University: Surrey, BC. Ebook ISBN 978-1-989864-14-2 or Print ISBN 978-1-989864-13-5. <https://kpu.pressbooks.pub/nevr/> into Spanish so that it can be available to a wider audience.

**Graduate Nurse, Internationally Educated Re-entry (GNIE)**

- A number of GNIE students are on the Dean's list for academic achievements.

## New funding means more educational opportunities for health care assistants at KPU

Langley, B.C. – Kwantlen Polytechnic University will have 64 new seats for students on its health care assistant program thanks to funding received from an [\\$8.4 million Government of B.C investment](#) to expand education and training for health care assistants in the province.

"The COVID-19 pandemic has highlighted the critical need for more dedicated health care assistants throughout our province," says Sharmen Lee, dean of the Faculty of Health at KPU.

"KPU is an active partner with the Ministry of Advanced Education, Skills and Training, the Ministry of Health, and the health authorities in addressing the critical shortage of this essential health human resource."

The program will provide quality education as well as experiential learning to students interested in working in long-term care and assisted living facilities. Students in the program study part-time and work part-time as personal support workers in long-term care and assisted living facilities.

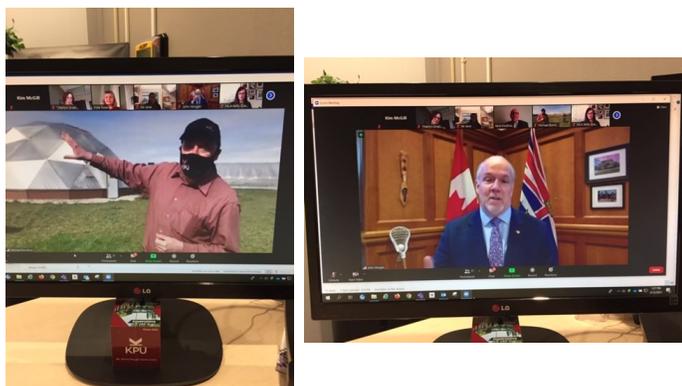
"This is a unique part-time model in which students participate in online learning, in simulated labs and practice within long term care and assisted living facilities," says Sharon Leitch, chair of the health care assistant program.

"With this model, they are able to blend learning with employment."

# Faculty of Science and Horticulture

## NOTEWORTHY ITEMS:

- On March 12, KPU Sustainable Agriculture faculty and staff welcomed the Premier of British Columbia, Honourable John Horgan, for a virtual tour of KPU's Teaching and Research Farm at the Garden City Lands in Richmond.



- On Feb. 17<sup>th</sup>, KPU Brewing hosted a Pink Boots Brew Day as part of the Pink Boots Society's international event to support the education of women in brewing. The KPU team was led by instructor Martina Solano Bielen (BREW) and second-year student Rebecca Deil, along with brewing instructor and industry legend Nancy More (BREW), and students Emily Comeau, Lindsey Bartram, Kayla Gibson, Amara Houle and Wakana Sakurai. The KPU Brew Pink Boots beer, a dry-hopped Saison named Roze Klompen, was released on March 8<sup>th</sup> in honour of International Women's Day at Farm Country Brewing as part of the first-ever Langley Women of Craft Beer Tap Takeover event. The name Roze Klompen, Flemish for pink clogs, was chosen for its reference to the Pink Boots Society and to the traditional shoes worn by farmers in Belgium and female farmers who have cultivated the wide-range of grains featured in this limited-edition beer.



- KPU Instructor Gary Jones (HORT) was recently honoured with the Educator of the Year Award from the BC Landscape and Nursery Association.



## NEW PROGRAMS, POLICIES AND INITIATIVES

- Associate Dean Jeff Dyck organized and hosted a workshop on Academic Integrity which was very well attended by FSH faculty and lab instructors. The workshop was led

by Joel Murray, Director of Flexible Learning and Academic Integrity with presentations from Lisa Gedak and Chris Ryan from the Teaching & Learning Commons.

- Two new CADD Diplomas have been approved by Senate and will be launched Fall 2021.
- February 5, after a brief opening in October followed by a lengthy hiatus, the KPU Brewery reopened for COVID-safe beer sales (cans and growler fills).

## STUDENTS:

- The Faculty of Science and Horticulture participated in the KPU Richmond Virtual Open House on January 21 with taped segments from James Hoyland (PHYS), Catherine Chow (CHEM) and Andy Smith (SUST AG) as well as info sessions with Nick Bransford (Degree Advisor) and Triona King (Communications and Event Specialist).



- Laura Flinn (PHYS), brought her PHYS 1102 class on a virtual field trip to the University of Victoria's Advanced Microscopy Facility. Dr. Elaine Humphrey, Biologist and Lab Manager, hosted a tour where students remotely controlled one of the Scanning Electron Microscopes to examine the microscopic life on an eel grass sample from a Vancouver Island beach.
- KPU Horticulture hosted an online info session with Cameron Lait, Jamie Lamont and Maria Valana (HORT) giving an overview of all Horticulture programs.
- CADD participated in the KPU Trades and Technology Faculty Showcase by hosting two online info sessions led by Christine Heinrick and Joanne Massey (CADD).
- Barnabe Dossou Assogba (BIOL) attended a one-day virtual conference on "Unraveling the SARS-CoV-2 (COVID-19)". Barnabe shared the recording link and discussed some of the scientific evidence with his students, to help them understand the viral pathogenesis, and how scientists are approaching and solving the pandemic-related issues from their labs.
- KPU Brewing Instructors and 1st and 2nd year students attended a virtual tour of Red Shed Malting which is located in Penhold, Alberta.
- KPU Brewing hosted the following guest lecturers in the HOPS 1214 Introduction to Finishing and Packaging: Jon Graber from Micro Matic with a presentation about beer kegs and Damien O'Flaherty from Praxair with a presentation about CO2 safety in breweries.

## Faculty of Science and Horticulture cont'd

- The 6<sup>th</sup> annual KPU Brewing Career Fair took place on Mar. 1<sup>st</sup> and was held virtually for the first time. Twenty-two companies with 39 representatives from across BC participated interviewing 25 first- and second-year Brewing Diploma students. The event was organized by DeAnn Bremner (Communications, Events and CPS Coordinator) and hosted by Brewing instructor Alek Egi (BREW) with fellow instructors Dominic Bernard, Martina Solano Bielen, Jon Howe, Derek Kindret, Nancy More, Stan Wong and Ken Beattie, executive director of the BC Craft Brewers Guild attending.



### PRESENTATIONS:

- Michael Coombes (PHYS) presented for TALK on Einstein's Amazing Theory of Special Relativity, looking at how the finite value for the speed of light changes one's conception of space and time.
- Janis Matson (HORT) presented at an orientation session for YTT Level 1 apprentices and three (online) evening "landscape design" seminars - The Fundamentals, The Elements and the Principles - January 19, January 26, and February 2.

### PUBLICATIONS:

- Lee Beavington (BIOL) published, "Intimate Immensity," in *Journal of Undiscovered Poets*, Issue 2, an interdisciplinary poem integrating biology and personal growth.

### RECOGNITION:

- Lee Beavington (BIOL) was granted a Graduate Fellowship from SFU to support his PhD in Science Education.

### EMPLOYEE ENGAGEMENT:

- Lee Beavington (BIOL) presented 'Using Big Blue Button and Zoom: Remote teaching in biology' to members of the Biology Department.
- Christina Heinrick (CADD) completed Emotional Intelligence Assessments Certification as part of a BC Ministry of Advanced Education initiative.
- Michael Poon (PHYS) attended the Richmond-Delta branch of Engineers and Geoscientists of BC virtual AGM as the KPU representative.
- Barnabe Dossou Assogba (BIOL) attended American Society for Microbiology (ASM) virtual meeting on "The advantages of full laboratory automation in microbiology, and accuracy/effectiveness of software in WASPLab". Barnabe joined the meeting to learn more about the latest innovations in automated laboratory environments.

- Barnabe Dossou Assogba (BIOL) joined the American Society of Microbiologists COVID-19 Research Registry, a scientific group created to examine the potential of antiviral molecules to inhibit the replication of SARS-CoV-2 (COVID-19) and reduce the overall inflammatory response to infection.
- Barnabe Dossou Assogba (BIOL) was presented with a unique opportunity to represent KPU, and the Genetics and Molecular Biology Division on the Council of Microbial Sciences (COMS) as part of the American Society of Microbiologists.
- Kianoosh Tahani (PHYS) is helping organize the annual Canadian Astronomical Society conference. This year due to the current situation it is being organized online with help from KPU.
- Nancy More, Martina Solano Bielen, DeAnn Bremner, Dominic Bernard, Stan Wong, Alek Egi, Jon Howe and Derek Kindret (BREW) participated in the virtual 2021 BC Craft Brewers Conference.
- Maria Valana (HORT) attended the following workshops: Getting to know your International Students and Plant identification with author Thomas Elpel. She also delivered a Plant Propagation workshop to Van Dusen Master Gardeners.
- Christina Heinrick (CADD) and Lee Beavington (BIOL) received EQ-i2.0 & EQ360 Certification to deliver emotional intelligence assessments, as part of KPU Initiative led by Lindsay Wood & Khairunnisa Ali, School of Business Instructors. This was funded by the Ministry of Advanced Education, Skills and Development in partnership with ACE-WIL BC/Yukon. A community of practice has been developed to further discussion on emotional intelligence, experiential learning, and work-integrated learning.
- Dean Betty Worobec, Associate Dean Jeff Dyck, DBM Lana Mihell and Trina Whitsitt (representing the BCGEU) completed the two-day virtual training session on Violence Threat Risk Assessment Training organized by KPU.

# Office of Research, Innovation & Graduate Studies

## FROM THE OFFICE OF THE AVP, RESEARCH, INNOVATION, AND GRADUATE STUDIES

### Simplified Flat Rate Replacement Cost Model

To reduce administrative burden on divisional business managers and to reduce the potential for delays, errors, and omissions, supported by Human Resources and Financial Services, the AVPRIGS and the Business Transformation Lead Jim Rahaman has developed a FAST-based simplified approach to cover replacement costs incurred by various Faculties/Schools across KPU. We plan to implement this for FY 2020-21, and refine the approach further in future years.

### Draft Animal Care Policy and Procedure

After painstaking effort and multiple iterations involving Biology faculty members Drs. Amy Jeon and Layne Myhre, Josephine Chan, Special Assistant to the Provost on Academic Policy, the AVPRIGS, and the Office of Research Services, Foluso Fagbamiye, and members of the Animal Care Policy task force, the draft animal care policy and procedure has received very positive feedback from the Canadian Council on Animal Care. The draft policy and procedure will soon make the formal rounds of approval, and has received the Provost's endorsement to proceed to the Polytechnic University Executive.

### Student IP Task Force and IP Guide for Students

Chaired by Dr. Deepak Gupta, a kick-off meeting was held recently to discuss various considerations. An IP Guide for Students has been finalized and will be shared more broadly in due course.

### Legal Considerations for Work-Integrated Learning

Given experiential learning often involves considerations applicable to research partnerships, the Office of AVPRIGS has engaged external counsel through the Office of General Counsel and is collaborating with Dr. Larissa Petrillo in developing guides and templates. A legal template for curricular projects sponsored by industry partners has already been developed and will be genericized into a fillable PDF template. The next document under development is a comparison guide describing different types of WIL and varied legal considerations that may arise in each context.

### Western Canadian Deans of Graduate Studies (WCDGS) membership

Following its admission to the Canadian Association of Graduate Studies, Kwantlen Polytechnic University was admitted to become an associate member (non-voting) of the Western Canadian Deans of Graduate Studies (WCDGS). The WCDGS was established in 1974. It administers the Western Deans' Agreement, and provides a centralized place for collaboration, links and resources relating to graduate studies in Western Canada.

### Social Media Activity

On February 11, 2021, the Office of AVPRIGS launched a mini-campaign on Twitter to highlight KPU female researchers and celebrate the International Day of Women and Girls in Science. We featured the following researchers: Dr. Karen Davison, Dr. Cory Pedersen, Dr. Asma Sayed, and Dr. Wallapak Polasub. The campaign led to a spike in @KPUresearch profile visits and mentions.

Furthermore, throughout the month of February, we focused on adding tweets featuring black researchers to honour and promote Black History Month.

Overall, KPU Research and Innovation's Twitter profile had over 4,300 visits in February, 2021.

## FROM THE OFFICE OF RESEARCH SERVICES (ORS)

### 0.6% Faculty Professional Development Fund

The 0.6% Faculty PD Fund committee met on February 16, 2021 to adjudicate submissions to the February 1, 2021 call. Sixteen applicants were funded for activities ranging from tuition, time reallocation and research assistant salaries. An announcement was published on [Today@kpu.ca](mailto:Today@kpu.ca) announcing the award [recipients](#).

### ORS Work Tracking Spreadsheet

Jim Rahaman and James McCartney have developed a new departmental work tracking spreadsheet. The purpose of this document is to create better cross-team awareness and opportunities for collaboration. It is aimed to be used as a communication and management tool.

The spreadsheet features a categorized and prioritized list of projects, activities, and anticipated timelines.

### Diversity in Clinical Trials' course

Sanja Jovanovic, MD MSc, ORS Health Research Specialist, has completed the [Diversity in Clinical Trials course](#) by the [Accreditation Council for Medical Affairs](#). This course is focused on the current state of diversity in clinical trials, the causes for diversity disparity, the solutions that can be employed to fix the issue.

## MITACS UPDATES

Six students have received Notice of Approvals from Mitacs Business Strategy Internship – Development offered jointly by KPU and Mitacs, and supported financially by the Government of Canada and KPU. The value of each internship is \$10,000 paid over a six-month period. During their internship, students will develop a project designed to help the partner organization restore or modify business operations in the new economic environment.

### FROM KPU'S RESEARCH LABORATORIES, CENTRES, AND INSTITUTES

#### Institute for Sustainable Food Systems – presentations given

- Wallapak Polasub: Invited presentation to the Canadian Agricultural Economics Society webinar series. Food access, concerns and perceptions during the COVID-19 first wave in BC.
- Wallapak Polasub: Organized a joint webinar with SFU. Concerns around food access and mobility during COVID-19. The webinar had over 70 attendees.
- Kent Mullinix: Presentation on ISFS operations and funding strategies to the Faculty of Arts.
- Wallapak Polasub: invited presentation to the Summerland Health and Wellness series. Building resilient regional food systems: lessons from the COVID-19 pandemic.

#### Institute for Sustainable Food Systems – Funding Advancements

- Community Food Centres Canada is granting ISFS \$20,000 through their Good Food Access Fund to provide fresh vegetable boxes to vulnerable communities this season.

The institute will be supplying the boxes to Tsawwassen First Nation, Kekinow Native Housing Society and the Pacific Immigrant and Refugee Society. Funding is in effect from now to May 31, 2021.

- Environment Canada is granting ISFS \$350,000 over three years for the research project 'Transition Alaksen National Wildlife Area to Organic Agriculture.

#### Other updates from ISFS

- Naomi Robert, ISFS's Research Associate, joined the Editorial Board of the Journal of Agriculture, Food Systems and Community Development.

#### ACKNOWLEDGEMENT

- The Office of the AVP, Research, Innovation, and Graduate Studies acknowledges funding from the federal Research Support Fund in support of its operations and services.

The Kwantlen Polytechnic University School of Business is organizing a Virtual Cyber-Security Hackathon targeted for students' years 1 to 4 enrolled in any Canadian post-secondary institution.

The event will be an offensive type of hackathon and participants (groups of 3 maximum) will have to collect several flags by completing challenges related to Forensics, Cryptography, Web Exploitation, Reverse Engineering, and Binary Exploitation. Participants will be given 6 hours to complete as many challenges as possible. Awards will be granted to the winning teams.

Register before March 23 to complete this challenge. Participation is free.

For more information, visit: [kpu.ca/kpuhacks](https://kpu.ca/kpuhacks)

From the [KPU School of Business Facebook Page](#)

The image is a promotional banner for 'KPU HACKS'. It features the KPU School of Business logo in the top left corner. The main text 'KPU HACKS' is in large, white, bold letters. Below it, 'A Virtual Cybersecurity Hackathon' is written in a smaller, white font. The date and time 'March 27, 2021 | 9:30am-5:30pm' are displayed in white text on a dark red rectangular background. At the bottom, there is a white cursor icon and the text 'Register at kpu.ca/kpuhacks'. The background of the banner is dark red with a subtle pattern of binary code (0s and 1s).

# School of Business

## EXPERIENCE: WE WILL

### A1. ENHANCE THE EXPERIENCE OF OUR STUDENTS

#### NABS West Speed Mentoring Event for Marketing Students

KPU hosted and sponsored the NABS West Speed Mentoring 2021 online events on March 9, 2021 and March 11, 2021. The Spend Mentoring events were evenings where over 80 KPU marketing students asked questions and gained valuable wisdom from some of Vancouver and the Fraser Valley's top marketing, media, and broadcast professionals in the industry.

The NABS West Speed Mentoring encouraged participants to immerse themselves in an evening of fast-paced networking. Each individual had the opportunity to meet with five mentors, in small groups using Zoom breakout sessions. Mentors imparted knowledge, advice, and answered questions pertaining to the industry, networking, and succeeding in an ever-changing industry.

The School of Business was the key sponsor of the events, with Dean Stephanie Howes and Associate Dean Heather Harrison delivering opening remarks at the online events. Marketing faculty member Rajinder Singh was also one of the key organizers. A special thank you to Dean's Office staff Joanne MacNeil, Meena Bagri, and Lori-Ann Gilbert for their support leading up to this event.



#### Business Degree Advisors increase outreach efforts during COVID-19 Online Learning

As student advocates and perhaps one of the few opportunities within the institution for students to develop a personal, consistent relationship, our School of Business academic advising team plays a key role in student retention. With the abrupt move to remote learning as a result of Covid-19, students no longer have the ability to walk in to an office and ask for assistance. It's this reason our advising team is making an extra effort with many outreach efforts in order to help students remain connected to the University. Sometimes it is as simple as being a contact or providing time sensitive information and resources that makes the difference in helping students stay enrolled and eventually completing their credential. Our team continues to ask for feedback and uses this information to improve messaging and resources. All of the outreach efforts are

focused on 3<sup>rd</sup> and 4<sup>th</sup> year business degree students as well as those in post baccalaureate and graduate diplomas and are targeted to specific student groups.

Some key outreach efforts include:

- Students at risk of being withdrawn due to academic standing
- Students who have been required to withdrawal during the previous academic year and are eligible to return but who have not yet applied.
- Inactive student records, resulting in no registration for a consecutive 3 semesters.
- Students who have been accepted for a particular term but have no registration activity
- Reminders regarding important deadlines
- Reaching out and offering assistance to students who are repeating a course(s)

Some feedback our degree advisors have received from a student in regards to these initiatives:

- *"Thank you very much for reaching out and sharing those resources with me.*
- *Your timing is great as I just received the results of our first mid-term. I managed to score a 73%! I am spending many hours a week studying and I am so blissful to see that paying off.*
- *So far things are going well, this professor has a style that has really been working for me!*
- *Beyond that, I am feeling much more connected to the material and driven to solve the problems posed by the course.*
- *I have been working with the peer tutors and will likely continue to access their tremendous help throughout the semester. I am hopeful and determined to do well this time around."* – Becky, KPU School of Business Student.

#### Empowering Women Entrepreneurs in their Education and Careers

Dean Stephanie Howes is proud to establish the KPU Women Entrepreneurs Endowed Award to support female students who are pursuing an entrepreneurial education and career and has contributed personally to this exciting award. The Endowment will provide annual awards to female students, to help them overcome some of the financial barriers to their success. The School of Business matched donations to this Endowment in week 1, which commemorated International Women's Day on March 8<sup>th</sup>!



Contributions from this initiative will help Women pursuing business careers thrive in their education and goals. KPU women in business alumni show us every day how they are enriching both our community and economy and support will help the next generation of women entrepreneurs to continue this legacy.

### A2. ENRICH THE EXPERIENCE OF OUR EMPLOYEES

#### New Associate Dean: Welcome Ian Cowley

Dr. Ian Cowley, EdD, has been appointed Associate Dean, School of Business beginning their three-year term January 1, 2021. Dr. Ian Cowley comes to the KPU School of Business from the Southern Alberta Institute of Technology (SAIT) in Calgary, Alberta. Born and raised in Richmond, he is very excited to be coming home to the Lower Mainland, family, and friends and to have the opportunity to work with KPU's School of Business as Associate Dean. Welcome to the team Ian!

#### New Faculty Peer Review Training Module

Faculty members Kristine Dukewich and Christine Palak have been selected to co-develop the Faculty Peer Review Training Module for The Faculty Performance Review Committee (FPRC).

Christine Palak teaches in the Human Resources Management program at the School of Business; as she has extensive knowledge of performance evaluation, the Search Committee envisages her as leading the 'content development' facet of the project. Kristie Dukewich teaches in Psychology, has served in Teaching and Learning, and has a wealth of expertise in instructional design; the Committee sees her as leading the project's 'instructional design for the purpose of online delivery' component.

The project will be supervised by David Florkowski, Associate VP Academic. Meanwhile, Greg Millard is to serve as administrative liaison between the instructors and the FPRC, with Romy Kozak as KFA liaison.

The FPRC is planning a Fall 2021 roll-out of the Module, at least on a 'pilot' basis. This means that Summer 2021 will be the operative semester for developing the Module; an early August target for the completion of a provisional Module would give us time to test it and make amendments before rolling it out.

### A3. DELIGHT FRIENDS IN THEIR KPU EXPERIENCE

#### Future Business Leaders: Case Competition

The Future Business Leaders event on February 20th saw 71 grade 10-12 high school students from across the Lower Mainland, Islands, Interior BC, and Alberta, competing in a business case competition. This annual event is an opportunity to showcase KPU School of Business as a great post-secondary choice for high school students. The event was hosted by the Future

Students Office in liaison with the School of Business, and faculty members Carlos Calao and Marcelo Machado.

The goal this year was to make this an inclusive, recruitment initiative that showcased the amazing faculty within the School of Business. There were 8 Faculty members present along with the Dean and Associate Deans of the School of Business. All attendees participated for the full event, with no drop-offs. The winners were granted \$1,000 tuition vouchers, with the hopes that they will commit to KPU School of Business upon graduating high school.

Overall, feedback was very positive with 95% of attendees answering in a survey that they would recommend or maybe recommend to their friends to attend the Future Business Leaders event in the future, 82% of attendees answering the event made or somewhat made them more interested in attending KPU, and 95% answering the Future Student's Office staff and School of Business faculty members seemed very or somewhat friendly and helpful.

#### KPU Case Analysis Network Inaugural Case Competition

KPU CAN, a student-led club funded by the School of Business, hosted their inaugural case competition virtually the week of March 1-6, 2021. The competition featured some of Canada's top undergraduate business students and challenged their skills against a 39-hour case. Participating schools included: Simon Fraser University, Langara College, Capilano University, Lakehead University, Ryerson University, Vanier College, Seneca College, Bishop's University, University of Regina, Trinity Western University, University of Alberta, and University of Western Ontario (Ivey). TD Insurance headlined this event, alongside other sponsors which included Worksafe BC, Adroit Enterprise Solutions, CPHR, IT/IQ, KPMG, Futurpreneur, SBOT, and KPU Foundation.

The competition kicked off with an opening ceremony on March 3, 2021, where Dean Stephanie Howes spoke about the club and coordination of the event with the help of School of Business staff. Natasha Campbell, faculty member of Fashion Marketing, and Program Chair for Foundations in Design from our own Wilson School of Design spoke about how she used the knowledge gained by participating in case competitions in her current career, as well as how the two can go hand in hand to find success in problem solving.

Industry panelists included:

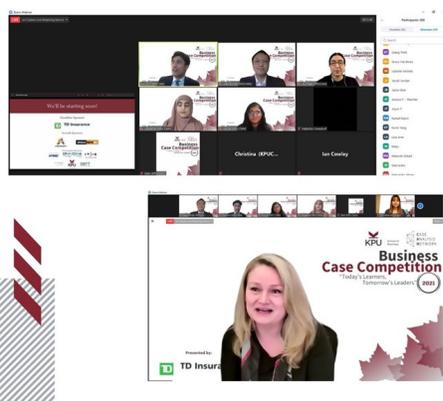
- Dave Porter, Director of Sales, Vantage Marketing
- Darb Dhillon, CFO and Controller, Imperial Metals Corporation
- Larisa Gorodetsky, CEO & Founder, New Life Management Services
- Shannon Susko, Founder & CEO, Metronome United

Notably present at the closing ceremony on March 6<sup>th</sup> was Associate Dean Ian Cowley, who gave closing remarks. Doug Tennant, CEO of UNITI and Chair, Surrey Board of Trade, gave a

## School of Business cont'd

keynote address for the closing ceremony. UNITI is a partnership of three not-for-profit organizations: Semiahmoo House Society (SHS), Peninsula Estates Housing Society (PEHS), and The Semiahmoo Foundation (TSF) that exist to support healthy and inclusive communities. Doug is a strong believer that creativity develops spaces where people of different abilities can thrive together, and that business organizations are stronger and more resilient when they are inclusive.

As hosts of the competition, our own KPU Business team did not compete, however, KPU CAN congratulates SFU Beedie's team Crowsnest, who came out on top securing first place for the inaugural competition. Second place went to team Cypress from Capilano University Business, and third place was secured by Bishop University Business School's team Grizzly. Business Case Competitions are a great opportunity for students to demonstrate their business skills and learning. Congratulations to the KPU CAN team for organizing and hosting our first successful National competition!



### UPDATE: OSCM Student Club

The OSCM student club have now successfully connected with the Association of Supply Chain Management (ASCM) professional organization. As a result of the student club's leaders Rochelle Flores, Barbara Carvalho and Atiaia Barreto work, the OSCM students have received complimentary membership from the ASCM organization. With support from OTM faculty Marcelo Machado and Merwise Khalwati, the OSCM student club will continue to work towards enhancing the OSCM program's student experience and provide students with help and guidance in their academic and professional journeys. The OSCM Post-Bacc. Diploma program students are encouraged to participate or sign up for taking leadership roles throughout their program to collaborate, gain experience and benefit from their practical work involved with the student club's mission.

### Surrey Board of Trade Networking at Noon

Faculty member, Merwise Khalwati introduced how the future of supply chain management depends on a successful Digital Transformation journey at the Surrey Board of Trade's Networking at Noon event on March 11. Digital Transformation

success can be achieved through positive work place culture, future thinking, technology and processes that align with business goals. KPU's School of Business Post-Baccalaureate diploma in Operations and Supply Chain Management is one program that provides the required training to prepare for this challenge in supply management, and this presentation was a great spotlight for the program.

### B. SUSTAINABILITY: WE WILL

#### B1. EMBRACE ALL CULTURES AND PROMOTE A RENEWED, AUTHENTIC APPROACH TO INDIGENIZATION

##### School of Business 2021 Professional Development Day

The 2021 Faculty Professional Development Day was held virtually on February 17, 2021 from 9:00am-12:45pm. This annual event's purpose is to gather faculty and staff to discuss key School initiatives, education best-practice, and to present encouraging faculty "wins".

The PD event provided 5 presentations: Exponential Power by keynote speaker Mary Jane Brownscombe, EDI: Equity, Diversity, and Inclusivity, SCEQ – Business Education Framework, KPU Case Analysis Network's introduction to their inaugural case competition, and Chamkaur Cheema's Professor Emeritus congratulatory mention.

The School of Business was delighted to have Mary Jane Brownscombe as the keynote speaker. Mary Jane is Founder and Chief Executive Officer of SHEanalytics, an enterprise that generates thought leadership to advance inclusion and success for Women and Indigenous. Ms. Brownscombe, a business professional and thought leader in the field of inclusion, provided an insightful perspective on how business education and business schools are essential and hold exponential power for positive change in the business world. We look forward to continuing these important conversations throughout the School of Business at KPU- by thinking and acting together, we transform lives and empower positive change. Her panel included faculty members Meena Bhagat and Carlos Calao, who added different perspectives to the conversation. Divisional Business Manager Travis Higo, moderated the panel discussion and the audience's questions through Sli.do resulting in an interactive Q&A.

##### Dean Stephanie Howes Presents on EDI at the Smart21 2021 Conference Keynote

Dean Stephanie Howes is passionate about growing an emphasis on equity, diversity, inclusion and indigenous ways of knowing in business education. On

February 23, Stephanie presented on the importance of EDI in business education, as well as her experience and success being a leading woman in business at the Smart21 2021 Conference.

### CREATIVITY: WE WILL

#### C2. INCREASE INNOVATION IN TEACHING, LEARNING AND CURRICULUM

##### Co-op Instructors Receive BC Ministry grant

Lindsay Wood and Khairunnisa Ali (Co-op Instructors) received a substantial grant from the BC Ministry of Advanced Education, Skills and Training for their project "Emotional Intelligence and Work-Integrated Learning (WIL) Success".

The project funded emotional intelligence training and certification for 76 faculty and educators representing all forms of work-integrated learning (including but not limited to cooperative education, service learning, practicum, applied research) from 20 BC Post-Secondary Institutions. This included a cohort of 21 KPU faculty from across the institution who engaged in training during Reading Week in February: Lyndsay Passmore, Leanne Mackenzie, Lindsay Clayton, Marla McMullen, Caesar Lopez Castellanos, Lesley McCannell, Marsha

D'Angelo, Nathalie Gagnon, Nina Chandarana, Constanza Rojas-Primus, Andreas Schwartz, Lee Beavington, Candy Ho, Sarah Duncan, Christina Heinrick, Alana Abramson, Melissa Drury, Lisa Gedak, Alia Somji, Lindsay Wood, Khairunnisa Ali.

Each participant received a tangible benefit engaging not only in emotional intelligence professional development, but they also received certification to add to their practice with students, employers, and colleagues in post-secondary education. The sessions were well received with one participant noting "as a Chair I rely on my leadership skills to motivate others to work towards common goals. I have uncovered areas that will make me a more effective Chair and teacher. I also felt adequately trained to discuss the topic with our Advisory Committee, linking workplace needs to PSI learning outcomes". Research indicates, emotional intelligence is a vital skill encompassing most of the essential skills identified as gaps for 21st century students and there is an immediate need for PSI educators to be trained. EQ is also considered one of the main skills sets that allow students to be motivated, adaptable, resilient and thrive in times of change – all power skills that are needed more than ever in today's climate.

As project leads, Khairunnisa and Lindsay have developed a sustainable strategy to further the impact of the project by creating a Community of Practice at both the provincial and KPU level. It is an opportunity to continue the dialogue into the relationship between emotional intelligence, work-integrated learning and higher education. Through their shared learning experience, educators will explore how to thoughtfully integrate EI to better support and educate students, industry partners and enrich KPU programs. It is a place to share resources, challenges, scholarship, research, curricular development and more. The second CoP session on March 5th explores Equity,

Diversity and Inclusion considerations when using EQ with students.

##### Brad Anderson: OER for a Better World Mentor

Brad Anderson, Faculty of Entrepreneurial Leadership, has been accepted into the OER for a Better World mentoring program to develop open-access resources for ENTR 4110.

Brad and Associate Dean Don Reddick have also worked tirelessly on evaluating data gathered on Business Education Framework. During reading break, these findings were presented to School of Business staff and faculty along with recommendations aimed at improving educational quality.

#### OUR AMAZING FACULTY & STAFF

##### BCcampus Award for Excellence in Open Education: Andrea Niosi

Andrea Niosi, Faculty of Entrepreneurial Leadership, received a BCcampus Award for Excellence in Open Education in February. Andrea has become a leader in open education at KPU and beyond. She gives presentations about open pedagogy, has participated in local and international fellowship opportunities, mentor's others in open education and open pedagogy, advises on the development of zero-textbook-cost programs in marketing and entrepreneurial leadership, and has authored multiple open education resources.

Andrea participated in KPU's SDG Open Pedagogy Fellowship in 2020, where she collaborated with faculty from Montgomery College and Maricopa Community College to create three renewable assignments. These assignments allow students to reimagine marketing by creating new narratives that accurately reflect the diversity and complexity of consumers past and present.

She supported 34 fourth-year marketing students in creating an open education resource (OER) called the Open Guide to IMC (integrated marketing communications). Students curated open content, created original content, developed H5P content, and paid close attention to approaching the guide through an antiracism lens.



## School of Business cont'd

In addition, Andrea was a mentor in the UNESCO Open Education for a Better World program, gave workshops on open pedagogy, and presented to faculty at Nelson Mandela University in South Africa. She presented at the Open Education 2020 Conference with two KPU students on developing the Open Guide to IMC. She is an active member of the BCcampus Business ZTC Advisory Group and a curriculum developer for the Entrepreneurial Leadership Program at KPU.

Andrea was nominated for this award by fellow faculty member of Applied Communications Melissa Ashman.

### OER Fellowship Recipient: Deirdre Maultsaid

School of Business Instructor Deirdre Maultsaid received the 2021 Open Education Research Fellowship. Deirdre will undertake invaluable research on the ethic of care in open pedagogical practices. This annual fellowship is aimed at supporting scholarly research on open educational practices by regular faculty at KPU. This may include investigations into the cost savings, perceptions, outcomes, and use of open educational resources as well as research on the perceptions and impact of renewable assignments and other forms of open pedagogy.



### OER Adaptation Grant: Jeanette Paschen

Jeanette Paschen, School of Business Faculty, received an OER Adaptation Grant to create a test-bank of questions using open pedagogy principles for Fundamentals of Business in Canada. These ancillary resources will aid in the adoption of this open textbook. At KPU alone, this project has the potential to benefit over 1500 student per year in BUSI 1110. In 2019, 43 sections of BUSI 1110 were offered with up to 35 students in each section.

### Andrew Frank, Faculty—COVID-19 information sharing with Indigenous Governments

Public Relations instructor, Andrew Frank, has been advising on communications strategy and overseeing media relations for the Heiltsuk Nation, Nuu-chah-nulth Tribal Council Member Nations, and Tsilhqot'in National Government, as part of an advocacy campaign to raise awareness of the importance of COVID-19 information sharing with Indigenous governments. The campaign recently culminated in the signing of groundbreaking information sharing agreements between the nations and Provincial Health Officer, Dr. Bonnie Henry, on February 9, 2021.

### Dr. Amir Azaron, Faculty

BUQU Faculty member Amir Azaron published a paper in International Journal of Production Research (Taylor & Francis) titled Designing profitable and responsive supply chains under uncertainty. In this paper, a multi-objective two-stage stochastic programming model was developed, which takes into account the selection of warehouse and retailer sites and the decision about production levels, inventory levels, and shipping quantities among the entities of the supply chain network.

Azaron, A., Venkatadri, U., Farhang Doost, A. (2021). Designing profitable and responsive supply chains under uncertainty. *International Journal of Production Research*, 59 (1), 213-225. <http://dx.doi.org/10.1080/00207543.2020.1785036>



# Teaching & Learning

## EVENTS AND UPDATES

- The newly revamped [January/February Teaching & Learning Newsletter](#) featured a message from our new AVP, Teaching and Learning, announcements about the Digital Pedagogy Webinar series and the 2021 OLC Innovate Conference, upcoming workshops, and a faculty spotlight on Lucie Gagné, KPU's Distinguished Teaching Award recipient. The next edition will be published in April.
- The Teaching & Learning Commons continues our inaugural [Digital Pedagogy Webinar Series](#), featuring five internationally-renowned speakers who each bring to the table their expertise and unique perspectives on pedagogy in this digital age. This year's series critically explores topics including digital literacies, creativity, privacy perils, and inclusion. All webinars are recorded and made available online for later viewing.
  - \* 70 members of the KPU community attended our third webinar held on February 23 with Tara Robertson. Tara's webinar discussed [Activism Outside and Inside the Institution: Strategies and Tactics for Increasing Diversity, Equity and Inclusion](#). The recording is now available to view online at [www.kpu.ca/dpws](http://www.kpu.ca/dpws). Please scroll down to the bottom of the webpage to view the video.
  - \* Our next webinar on Tuesday, March 23 features Dr. Amy Collier, Associate Provost for [Digital Learning at Middlebury College](#), as she discusses Digital Sanctuary: Caring for our Students' Data. Visit [kpu.ca/dpws](http://kpu.ca/dpws) to register.
  - \* On May 18, 2021, Dr. Kevin Gannon, Director of the Center for Excellence in Teaching and Learning, Professor of History at Grand View University, Iowa, and author of *Radical Hope: A Teaching Manifesto* (West Virginia University Press, 2020), will speak on [Inclusive Digital Pedagogy in Exclusionary Times](#).
- The Teaching & Learning Commons has once again purchased an unlimited KPU group package for the [OLC Innovate 2021: Education Reimagined Virtual Conference](#), which runs from March 15 – 19 and features notable presentations on education innovation and fostering collaborative cross-disciplinary problem-solving strategies in a digital age. Registration includes access to all session recordings



for one year following the event. This opportunity is open to ALL KPU employees by emailing [tlcommons@kpu.ca](mailto:tlcommons@kpu.ca).

- The Teaching & Learning Commons is pleased to announce the launch of our [KPU COMPLETE webpage](#). KPU COMPLETE is a new initiative designed to ensure a smooth transition to post-secondary education for experienced and mid-career learners (25 years of age and older). Acknowledging that the needs of more experienced learners can differ from those of students fresh from high school, KPU COMPLETE offers an educational experience tailored with these needs in mind. Check out the website here.
- Our Teaching & Learning Blog, [Friday Morning Coffee](#), featured the following posts:
  - \* [Responding to Multilingual Student Writing: A Model for Identifying Concerns and Framing Feedback](#) by Christina Paige, Educational Consultant (March 12)
  - \* [UDL and Media: Why Action and Expression?](#) by Seanna Takacs & Gordon Cobb, Educational Consultants (March 5)
  - \* [Faculty Spotlight: Lucie Gagné](#) by Anthony Nerada, Communications & Events Specialist (February 26)
  - \* [Considerations for Selection of Technology](#) by Leeann Waddington, Manager, Learning Technology & Educational Media (February 12)
  - \* [Why Develop an Intercultural Teaching Practice?](#) by Christina Page, Educational Consultant (February 5)
  - \* [Pandemic Pedagogy and the Labour of Care](#) by Jennifer Hardwick, Educational Consultant (January 29)
  - \* [Understanding Privacy Concerns for Teaching and Learning](#) by Leeann Waddington, Manager, Learning Technology & Educational Media (January 22)
  - \* [You Can't Always Get What You Want, But If You Try, Sometimes, You Might Find You Get What You Need: Reflections on the PebblePad Rollin' Stones Tour](#), by Lisa Gedak, Learning Technologies Strategist (January 15)
- A flexible, comprehensive, and integrated framework known as the Foundations in Teaching Excellence is in development, with consultations underway across the Faculties and positive feedback already received from the Senate Standing Committee on Teaching and Learning and the various Faculty Councils. The framework will include training in five core domains: Learning Design, Learning Assessment, Inclusive Teaching, Learning Technologies, and Reflective Practice.

## Teaching & Learning cont'd

- The key elements of a plan to advance the scholarship of teaching and learning was presented at the Senate Standing Committees on Research and Graduate Studies and Teaching and Learning. These include: Faculty training (e.g., workshops, learning communities, handbook, etc.) organized by the Teaching & Learning Commons; REB-related guidance (e.g., FAQs, boiler plate language for ethical review applications, etc.); Publishing support (e.g., submitting manuscripts to general and discipline specific SoTL journals, submitting pre-prints to KORA, etc.); Learning resource support from the Library (e.g., subscriptions to relevant journals and e-books); Research funding (e.g., for research-related expenses such as honoraria for research participants); and Software support (e.g., access to SurveyMonkey, SPSS, or other software as needed).

### Summer Workshops

- We have a full slate of workshops and other professional development opportunities coming soon for faculty this Summer. Stayed tuned or visit KPU's [Teaching & Learning Events](#) page for more.

### Learning Technologies

- The Learn Tech team resolved 701 support tickets (136.8% increase in volume from the same period last year), our faculty Educational Consultants completed 70 pedagogical consultations, and we had 180 workshop participants.
- PebblePad Rollin' Stones Tour. The Learn-Tech team completed their comprehensive 9-week asynchronous professional development training series for faculty, with 80 registrants completing the course. For more information about this new e-portfolio and learning tool, visit our [website](#) and review our [FreshDesk Knowledge Base](#). PebblePad has 23 new faculty and staff accounts with a total of 1,316 users.
- Zoom is available to support instructional activities! There were 48 new Zoom license requests by faculty and students. The Provost was a key supporter of the adoption of Zoom and ensured that funding was in place for the foreseeable future. Faculty and instructional staff who would like to use Zoom can request an account using this [new intake form](#). Instructions for both faculty and students, with links to various resources and video tutorials, have been developed to continue supporting teaching and learning activities of learning technologies.

### Open Education

- It is with great pleasure that we announce the recipients of [the 2021 Open Education Research Grant](#), which aims to support scholarly research on open educational practices by regular faculty at KPU:



- \* Leonora King (Arts) | Natural Hazards (Creation)
- \* Andrew Franck (SoB) | Writing for Public Relations, PRLN 1120 (Adaptation)
- \* Arley Cruthers (SoB), Lilach Marom (Arts), Seanna Takacs (TLC) | Story Based UDL Guide (Creation)
- \* Jeannette Paschen (SoB) | Fundamentals of Business in Canada, BUSI 1110 (Test Bank Creation)
- Open Education Research Fellow 2021-2022: Congratulations to Deirdre Maultsaid (School of Business) for being awarded the OE Research Fellowship! Deirdre will investigate the relationship between OER usage and (1) collaboration, (2) an ethic of care, and (3) interconnectedness among students.
- On February 19, the [United Nations Sustainable Development Goals Open Pedagogy Fellowship](#) showcase took place during the [2021 Arizona Regional OER Conference](#) and featured KPU's own, Constanza Rojas-Primus.
- Registration is now open for [2021's Open Education Research Institute](#), happening May 3, 5, & 7. This three-day event provides an opportunity for new and emerging researchers interested in open educational practices to deepen their knowledge and sharpen their skillset while connecting with other researchers and joining a BC-wide mentorship network. Register now [here](#).
- The Office of Open Education is now accepting applications for the [UN SDG Open Pedagogy Fellowship](#). Faculty can apply until March 31, 2021.
- Open Education Week occurred from March 1 to March 5. Celebrate with KPU Open by registering in our programming and by following us on Twitter for a full week of festivities! For an overview of this year's events, check out our [OE Week Flyer](#).
- The [Zero Textbook Cost \(ZTC\)](#) initiative crossed several milestones this past Fall, including \$5 million in student savings since the initiative was launched 3 years ago and \$1 million in student savings within a single semester. The ZTC now includes nearly 850 unique courses taught by over 400 instructors and represents over 20% of all KPU courses in a given semester.
- Zero Textbook Cost Summer 2021 numbers. A breakdown of new ZTC courses by Faculty:
  - \* Faculty of Arts: 79
  - \* School of Business: 38
  - \* Academic and Career Preparation: 16
  - \* Wilson School of Design: 2
  - \* Faculty of Science and Horticulture: 16
  - \* Faculty of Health: 2

## Teaching & Learning cont'd

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TOTAL: 153 sections will be ZTC as of the upcoming Summer 2021 semester and we're well on our way to add more.

### Personnel Updates

- It is with great regret that we inform you Tim McCann (Divisional Business Manager, CPS) recently left KPU (February 2<sup>nd</sup>) for an exciting position with the federal government. Tim has been an exceptional colleague and the Teaching & Learning Commons is deeply grateful for his hard work, professionalism, collegiality, and grace in dealing with a range of challenges over the past year. Indeed, CPS is in a far stronger position as a direct result of his efforts to help plan and begin to operationalize our new strategy. Although he leaves big shoes to fill, Tim will leave a lasting positive impact at KPU.
- Earlier this month, the Teaching & Learning Commons welcomed DeAnn Bremner to the position of Divisional Business Manager, Continuing and Professional Studies, on an interim basis. DeAnn will be with us for the next three months while we conduct a search for a permanent Divisional Business Manager. She joins us from the Faculty of Science and Horticulture.



### FUNDING OPPORTUNITIES

#### Teaching & Learning Innovation Fund

- The Teaching & Learning Commons is thrilled to announce and congratulate the latest recipients of the Teaching & Learning Innovation Fund (TLIF); Erika Balcombe from the Wilson School of Design and Kent Mullinix, Wallapak Polasub, Payal Batra, Leah Sandler, and Michael Robinson from the Institute for Sustainable Food Systems (ISFS). This award will allow Erika to create a digital exhibition of design student work related to the COVID pandemic and help fund the ISFS's initiative to create an open source educational media for agriculture extension and help build community connections.
- The [Teaching & Learning Innovation Fund \(TLIF\)](#) is designed to support pedagogical innovation at KPU. Recognizing the diverse array of programs and instructional approaches that are necessary and valued at a polytechnic university, the TLIF takes an inclusive approach by supporting a broad range of projects that advance teaching practices at KPU ([Goal 2 of Academic Plan 2023](#)). Regular instructors and support staff with instructional responsibilities (e.g., lab instructors, etc.) are eligible to apply to the TLIF. Applications for the TLIF are accepted on an ongoing basis, until the annual funding is exhausted. Applications

may be submitted with project budgets up to \$10,000 and will be adjudicated within two weeks, in order to support the rapid implementation of teaching and learning innovation.

#### 0.6% Faculty Professional Development Fund

- Congratulations are in order for the February 1, 2021 recipients of the 0.6% Faculty PD Fund. The full list of recipients can be seen [here](#).
- Faculty PD Fund applications involving research, conference presentations, teaching and learning enhancements, and tuition support are some areas considered for funding. The next application deadline is June 1, 2021. The RO-MEO application portal for the next round will open on May 1, 2021 and close May 31, 2021.

#### Open Educational Resource (OER) Grants

The Office of Open Education would like to extend its congratulations to Pamela Ip (School of Business) on receiving an Education Leave to create an open educational resource (OER) and ancillary resources for MRKT 1199: Introduction to Marketing. This project is estimated to save KPU business students roughly \$300,000 a year. Pamela's project is the first step toward establishing an open online course in Marketing in the hope of further reducing barriers.

The Open Educational Resources (OER) Grant program provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OER (or engaging in other forms of Open Pedagogy). Three levels of OER Grants are available:

- [OER Adoption Grant](#)
- [OER Adaptation Grant](#)
- [OER Creation Grant](#)

The next application deadline for OER Creation and OER Adaptation grants is May 1, 2021. OER Adoption Grants have a rolling deadline and applications are accepted until funds are exhausted.

[More information is available here.](#)

# Faculty of Trades and Technology

## INTRODUCTION:

We are adapting to the new realities at the Faculty of Trades and Technology. Perhaps more than any other faculty, our programs requires hands on instructions. As such we have had to maintain the need for an open campus and have had to adapt to the changing guidelines. Our team continues to adapt and soldiers on with our mission.

## STUDENT ENGAGEMENT:

### Dean's Awards

- Carpentry/Building Construction Foundation—Max Webster
- Masonry Youth Train in Trades—Shae Laing
- Masonry Youth in Trades—Outstanding Perseverance—Gabriel Fitzpatrick
- Millwright Foundation—Amy Whitty
- Appliance Service Technician—Shaun Charles White
- Piping Foundation—Jordan Mendiola; Struan Asmundon
- Plumbing Level 4—Foster Dailly; Ryan Schulz; Lucas Hamilton

Congratulations to the following alternative Dean's Award recipients for the months February and March. The criteria for these awards is chosen by the instructor to reward a value of importance in the class.



Left: Lucas Hamilton, Plumbing Level 4

Right: Jordan Mendiola, Piping Foundation



Left: Shaun Charles White, Appliance Service Technician

Right: Shae Laing, Youth Train in Trades Masonry



Left: Amy Whitty, Millwright Foundation

## Trades and Technology cont'd

### Career Development

In conjunction with the KPU Career Centre, KPU Faculty of Trades and Technology has started to highlight key job posting in Career Connections using the headline Career Services Jobs of the Week. Over the last two months 43 job postings of interest to KPU Faculty of Trades and Technology students have been highlighted. These have been from national, provincial and regional employers in the public and private sector.

The jobs are posted every week and our faculty is encouraged to share the posting with their students.

### Enrollment Management

As programs re-started, we decided to keep class sizes smaller to meet our community health responsibility. For example, the normal maximum student capacity in the welding shop is 64 students. For the time being, we have set the limit to 32 students at onetime in the welding shop. In most of the other shops, class sizes or lab sizes are eight students. Electrical Foundation class size has been increased to 12 students.

### Online / Hybrid Delivery

The majority of Faculty of Trades and Technology programs have transitioned to an online or hybrid model. The need for in-shop delivery is a function of the amount of practical hours needed for the successful completion of the program. There is no change in the delivery method for our programs.

### HEALTH PROTOCOLS, NEW PROGRAMS, POLICIES AND INITIATIVES

#### Health Protocol Upgrades & Safety Measures

Due to need to program practical hour requirements necessary for student success, our shops remain open, but on a limited basis. We have taken measures to continuously upgrade and maintain our high safety and physical distancing standards. This includes installing new floor signage, wearing masks more often, and updating Program Health and Safety forms.

### CAPITAL EQUIPMENT AND UPGRADES

- In January, the Welding department received and installed the Piranha Tungsten Grinder and the Millhog Pipe Beveling Tool.
- New Floor Washer for the Welding has arrived in March.
- The Lighting in the Millwright Shop were upgraded in March.



Left: Piranha Tungsten Grinder

Right: Millhog Pipe Beveling Tool

### COMMUNITY ENGAGEMENT, INDUSTRY OUTREACH AND DONATIONS

#### Information Sessions

- Feb 16—Mechatronics and Advanced Manufacturing
- Feb 17—Parts, Warehousing, Logistics and Distribution

#### Community Workforce Development Grant

Faculty of Trades and Technology received a Community Workforce Development Grant (\$105,183 ) from the Ministry of Advanced Education and Skills Training. This program supports 12 students to take the Electrical Foundation program on March 1, tuition free as well as the cost of related books.

Students entering the program had to meet the academic entrance requirements of the program and had to be unemployed, underemployed or precariously employed.

The initiative was launched by Dean Brian Moukperian. William Alvarado Barraza guided the project to completion. Faculty of Trades and Technology's Dean's Office would like to acknowledge, behind the scene work from a number of departments to make this initiative a reality:

- Continuing and Professional Studies
- Registrar's Office
- Vice President's Office
- Media and Communications

#### Community Donation for the Automotive Department:

Ford of Canada / Dams Ford Lincoln were on our campus to hand-over of the keys of a 2020 Ford Explorer and 2020 Ford F-150. The vehicles will be used for training students.



Ryan Hanuman, Ike Penner, Brian Moukperian – Automotive



## Trades and Technology cont'd

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### Employer Engagement and Support

- In conjunction with the KPU Career Centre, KPU Faculty of Trades and Technology has started to highlight key job posting in Career Connections engaging local employers with our students to meet critical skills shortage.
- It should be noted that the need for skilled workers in the Trades and Technology sector has not dissipated.

### PUBLIC ENGAGEMENT

#### Youth Train in Trades Parent/Student Orientation

- On Tuesday January 19, 2021, we held the Youth Train in Trades Parent/Student Orientation. Our instructors, Bob Davis, Jeff Doolan, Grant Conversi, Mike Lloyd, Ed Miks, Larry Rhodenizer and Maria Valana (Science and Horticulture) held seminars for their programs. Representatives from the library, Student Development and Success and the KPU Bookstore also took part in the event to help students orient to campus life. Our district partners were also part of the event to support students and families from their districts. The event which was supported by the Future Student's Office, had over 150 attendees.

#### Youth Train in Trades Transition Conference

- To help high school students to adult learning as part of the dual credit program, KPU held five workshops in Youth Train in Trades Transition Conference. These workshops were held online on Jan 21, 22, 23, 28 & 29.

#### KPU Virtual Showcase of Faculty of Trades and Technology

- KPU Virtual Showcase of Faculty of Trades and Technology was held on Wednesday, March 3<sup>rd</sup> from 5 to 7 pm with over 400 people registered.. The Trades and Technology was the first faculty chosen for the concept of a Faculty showcase. To prepare for the event, we filmed segments for the KPU Faculty of Trades and Technology (Virtual) Showcase between the first two weeks of February. Faculty, staff and students contributed their time to represent the department. Matt Law from KPU Marketing filmed the segments. The Community Engagement and Major Events team (Kim McGill, Jenna Smith and Silvana Sulstarova) made sure we had a smooth filming schedule.
- Every KPU Faculty of Trades and Technology held at least one information session. Our instructors: Tim Brotherston, Bob Davis, Stephen Dockery, Gerard Laverty, Rob Lafreniere, Ed Miks, Larry Rhodenizer, Tom Westgate, Mary Wilton, John Singh and Al Sumal, for making Information Sessions a success.

- The project was managed by the Community Engagement and Major Events team of Kim McGill, Silvana Sulstarova and Jenna Smith. Nicole Poole, Amanda Naseri and the entire and the Future Students Office team provided support and expertise in navigating KPU registration and application. Matt Law and the Digital Marketing and Information Technology teams contributed to the production work behind the scene.

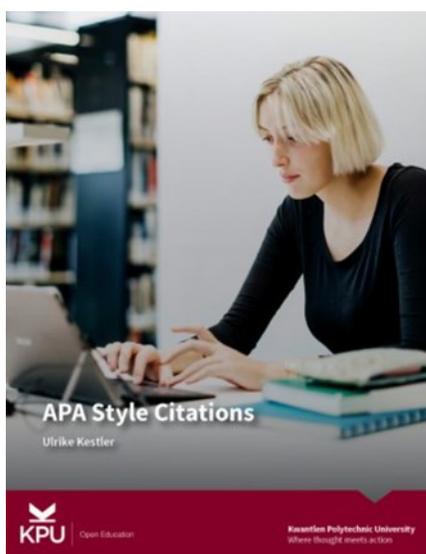
### EMPLOYEE ENGAGEMENT & INNOVATION

#### Continuous Capacity Building (Employee Engagement)

- As instructors continue with an online/hybrid model, we are experiencing new levels of engagement and interaction among instructors.
- Cross-department support and development of best practices for teaching and transitioning to online instruction.
- Development of the hybrid model of online and in-shop instruction
- KFA, BCGEU, and Administration collaboration with safety protocol implementation for on-campus instruction.
- Developing Program/Course Health and Safety forms for each department and implementing standardized health and safety practices.
- Instructors are adapting and becoming skilled in utilizing online technology to train trades students and apprentices.
- We are creating new platforms and technological tools to deliver programs.
- Instructors are becoming more adept at creating/updating personal studios to deliver instruction remotely.
- We are in the process of championing Pebble Pad in our Farrier Science program. Pebble Pad is an e-portfolio management software.
- Adopting and use of Circuit Scribe to train students and reiterate learning is ongoing.
- Adoption and championing of using a light board for e-learning is ongoing.

## New APA Citation Resource

During Open Education Week (March 1-5), KPU Library was pleased to launch a new citation resource called *APA Style Citations*, which was written by Ulrike Kestler, EDST, LANC & Academic Integrity Liaison Librarian. It is an open educational resource, which means it is available to all, with no fees, and can be accessed at any time. It also means that it can be adopted, shared, and adapted by colleagues and other professionals teaching citation. This Pressbook can be incorporated into class instruction by faculty and can also act as a reference resource by students. *APA Style Citations* features interactive activities and exercises alongside informational text so readers can practice the skills they learn.



## Transformative “Read and Publish” Agreement

On behalf of the KPU Library, the Canadian Research Knowledge Network (CRKN) has negotiated a transformative “read and publish” agreement with SAGE, beginning January 1, 2021 and valid until December 31, 2023. Through this agreement, authors affiliated with the 69 participating CRKN institutions including KPU may publish their articles as open access with no Article Processing Charge (APC) in over 900 [SAGE Choice](#) journals. If current publishing trends continue, this will mean about 1900 articles of Canadian scholarship per year will be published open access!

In addition to the open access components of the agreement, the SAGE agreement also includes increased access to additional SAGE content, such as the Royal Society of Medicine and Institution of Mechanical Engineers journals, for all participating CRKN institutions. Journals both newly launched and acquired by SAGE each year are included at no additional cost.

### For authors

CRKN-affiliated authors may publish their articles as open access in over 900 SAGE Choice journals. Authors may also use

a 40% APC discount to publish in SAGE’s gold open access journals. To facilitate open access publishing, processing of the APC waiver for SAGE Choice journals and the discount for gold open access journals is done automatically via the SAGE Open Access Portal (SOAP) when corresponding authors identify themselves as affiliated to a participating CRKN institution. SOAP is a dashboard for authors to submit their article, select a copyright license, assign a bill payer (if applicable), and view article status. A Creative Commons license CC BY will be applied to open access publications unless a different license is requested by the author.

## Teaching & Learning Commons Classes and Open Education Week

Throughout January to mid-March, KPU librarians partnered with the Teaching & Learning Commons to conduct 5 sessions for KPU faculty and employees. Below are the sessions and the T&L description of each:

- Introduction to Pressbooks, February 11 and March 12 (Caroline Daniels, Karen Meijer-Kline) - *Learn how to make web-ready textbooks! In this session, you will be exposed to the possibilities of Pressbooks, our open textbook publishing platform.*
- Copyright Awareness for Online Teaching, February 26 (Karen Meijer-Kline) - *Join Karen Meijer-Kline, Copyright Librarian, and learn about copyright, fair dealing, and open content. There will also be time to answer any other copyright questions you might have!*
- Indigenous Resources for Virtual Classrooms, Wednesday, March 3 (Rachel Chong) - This session will cover how to integrate asynchronous video instruction on the respectful use of Indigenous information with the Indigenous Information Literacy video playlist, [and how to] add special topic support through the Indigenous Studies guide.
- Discovering OER, March 5 (Caroline Daniels, Karen Meijer-Kline) - KPU librarians will show you their favourite places to find Open materials and will answer any questions you have about all things Open. This course was offered during Open Education Week (March 1 – 5).



## University Library cont'd

All classes were well attended, and in some cases, full. In *Indigenous Resources for Virtual Classrooms*, we saw representation from a diverse faculty range including the areas of business, accounting, and open education.

March 1-5 was Open Education Week, and in addition to *Discovering OER*, the library helped spread awareness of the week and OE through social media.

### Library Collaboration

The library collaborated with KPU Indigenous Services for Students to offer the second Indigenous Book Club, featuring Kim Anderson's *Life Stages of Native Women*. 23 people attended the book club and engaged in a fruitful discussion with Kim Anderson. Rachel Chong, Indigenous & Anthropology Subject Liaison Librarian, helped select the book and moderate discussion.

Rachel Chong also assisted Lilach Marom (Educational Studies) and successfully applied for PDEC funding to compile student projects into a Pressbook publication. The project features various Indigenous resources, with suggestions on how to use these resources in a K - 12 classroom or community education setting.

Our participation in the SFU Library-led Community Scholars Program is well underway, with the first of our Community Scholars granted access to the program this month. Librarian Kelsey Chaban is working alongside Larissa Petrillo, KPU's Experiential Education and Community Engagement Coordinator, to extend invitations to some of KPU's current community connections. Access to this program provides community members who work in a non-profit or charity access to current academic research, a community of practice, and consultation and research help from Kelsey, who acts as KPU's Community Scholar Librarian.

### External/Conference Presentations

On Friday, January 22, Rachel Chong, Indigenous & Anthropology Subject Liaison Librarian, presented on the Indigenous Information Literacy video series to an

international group of GLAM (gallery, library, archive, and museum) colleagues at the Maskwacis Cultural College Microlearning Series. The presentation was at capacity with 200 participants. This project generated much interest and resulted in invitations to speak and collaborate with other librarians.



On Friday, February 5, Kelsey Chaban, Student Engagement & Community Outreach Librarian, co-presented at the Vancouver Island Library Staff Conference. She contributed, alongside the other Community Scholars Program Librarians from SFU, UNBC, UBC and VIU, to the session, "The Community Scholars Program: Paywalled Literature & Academic Library Services for Organizations that Support Healthy Communities." 28 participants attended this virtual session.

In February, our Technical Services Librarian, Linda Woodcock participated in a round of Name Authority Cooperative (NACO) training. She assisted Paul Frank, NACO Coordinator at the Library of Congress, in the delivery of online training for libraries in Canada and the United States. The training consisted of eight webinars and a suite of self-study modules for cataloguers new to the NACO program. University of Ottawa and University of Saskatchewan have now joined the Canada NACO Funnel Project for which Linda Woodcock is the Coordinator. Linda will now be a mentor for cataloguers at University of Saskatchewan and University of Northern BC as they begin to contribute Name Authority records to the international Name Authority File.

### Black History Month Twitter Campaign

February was Black History Month, and the library launched a month long twitter campaign that promoted Black writers and their work, with the goal of encouraging discussion, visibility and awareness. We encouraged other academic libraries and KPU departments to join the conversation by tagging accounts and asking them "What are you #Reading4BHM"? On our own twitter account, we featured reading recommendations from KPU library employees throughout the entire month.

*Black  
History  
Month*

## **FEBRUARY IS BLACK HISTORY MONTH**

Read and recommend works by **Black authors, poets, and writers.** Join in and nominate others to contribute.

**What are you #Reading4BHM?**

# Wilson School of Design

## INDUSTRY/COMMUNITY

### INDUSTRY/COMMUNITY:

#### Faculty Presentation: Canadian Home Economics Symposium

On February 27th & 28<sup>th</sup>, Fashion & Technology Program Chair, Heather Clark, delivered a virtual presentation at the Canadian Home Economics Symposium. The Canadian Symposium provides a forum for sharing information and research, and action planning to strengthen home economics/family studies/human ecology/family and consumer science education in the future.

Heather shared a paper with the focus on “Handcrafting a Jacket”. What does handcrafting teach? This question is used to explore facets of handcraft practice through the making of a handmade tailored jacket, while considering how it relates to curriculum and pedagogy within the clothing and fashion classroom. Much might be gained from the process of handcrafting, including a varied range of technical and non-technical skills.

#### Product Design Partners With The European Space Agency

On March 2 - Year 3 Product Design students connected with a group of students and young professionals from EuroMoonMars (from the European Space Agency). The Product Design student team have begun a project to design and prototype a lunar-analogue habitat inside a lava tube in Iceland (the project is known as CHILL-ICE). What follows will be sessions with the EuroMoonMars group to provide some background research for this 10-person Product Design student team. The program has also reached out to local experts from Mustang Survival and Thin Red Line to share their technical knowledge in inflatables and design for space. The 8 week pro-

ject will challenge this team with the goal for the “Habitat” to be delivered to the crews in time for their May 2021 mission. Stay tuned!

#### Programs Host Industry Guest Speakers

##### Product Design

Product Design students continue to have unique opportunities to be inspired and guided by members of the design community through guest speakers invited to speak to their classes.

In the Business for Product Design (DEPD 4831) class, several guest speakers/design entrepreneurs discussed business strategy, marketing, promotion and work ethics to succeed in the business aspect of the design industry.

The guest speakers from the Vancouver based company, Railyard Lab, a non-profit organization, presented the internship opportunities available for students in the business of social enterprise. The creative dialogue between students and guests expanded the view on cross-disciplinary opportunities for product design students.

Meeting with Stefano Dal Farra, Project Manager, the Italian Chamber of Commerce in Canada – West, students discussed the great collaborative opportunities with Italian designers and businesses. The upcoming events at Italian Design Week in March will be offered for students and faculty participation.

Guests from Clark Wilson LLP met students to demystify IP issues, provided helpful advice on how to protect intellectual property, and what challenges might arise when students enter various design competitions.

- R. Halberstma -founder of Darwin Lab
- R. Siu -co-founder of Modern Craft
- Albert Lam, co-founder of Dunfiled
- M. Jaworski and D. Bowden, Clark Wilson LLP
- Stefano Dal Farra, Project Manager, Italian Chamber of Commerce in Canada – West
- Speaker, Railyard Lab

##### Graphic Design for Marketing

Reg Dick, Production Director at Dossier Creative, gave a guest lecture to Marga Lopez’s 1st year Print Production Software class to talk about production tips for press-ready files for packaging and the use of die lines.

##### Foundations in Design

The Foundations in Design program was fortunate to have Felix Bock, Founder and CEO of ChopValue, as a guest speaker this Spring. Students were inspired through learning about his business and advice regarding sus-



tainability. He shared his perspective of circular economy micro-factory franchise concepts.

We recorded and edited how lecture to include 5 minutes of highlights. Video can be seen here: <https://vimeo.com/-514494017>

### Foundations in Design

On March 2 - Kristina Nishi and Linh Huynh from the City of Richmond - shared Waste and Recycling policies and practice. The team presented virtually and then stayed on to join the students in virtual breakout rooms where they compiled their individual data into a group data set on 3 day single use plastic use and 3 items in their homes that need fixing. Kristina will provide feedback on the students' research and ideas for how to frame the problems associated with waste and recycling. This talk is part of their final project for the class, Design For Humanity.

### Technical Apparel Design

MelEesa Lorette spoke to the Technical Apparel students regarding visual language in apparel communication. She is an accomplished illustrator and designer who has worked for companies like Lululemon, Nike, Polo and Ralph Lauren.

### Technical Apparel Design

Dr. Joanna Zander, Head of Ux Design at Amazon, provided a guest lecture and discussion by Zoom for Technical Apparel students (DETA 5210 - User Experience) on methods for user experience, user involvement in the design process, and lessons learned throughout her career.

### Fashion & Technology Alumni Entrepreneur

On February 3rd, Fashion and Technology Alumni Michelle Larsen spoke with the fourth year fashion students in FASN 4211 Professional Promotion, about her company FORTIV and her path post-graduation, from working with Arc'teryx, Frankie Collective, and now being self-employed. She shared with the students some advice for being true to yourself, finding your design 'compass', creating and growing your own company, taking part in an artist residency, thoughts for putting a portfolio together, and big picture advice to consider for post-graduation.



### Fashion & Technology Alumni Mentor

Graduate of the Bachelor of Design in Fashion and Technology Degree, Hannah Tabert, created an informational video for students that documented her journey through the six-credit fourth-year course Collection: Design Development. Her presentation offered personal insights and inspiration around the thesis requirement of conceiving and validating an under-served market and creating a resulting apparel collection. Students of this course are required to demonstrate their personal creative direction with fashion industry practice as designers. Hannah's successful completion of the degree landed her an international internship in Cambodia where she pursued her passion for sustainable fashion practices. She currently holds the positions of Design Assistant and Digital Designer for Apparelmark, founded by another alumni of the Fashion Design and Technology degree, Cara Sumpton. After working for lululemon and receiving a Masters Degree in Sustainable Fashion, Sumpton launched Apparelmark as a fully-integrated apparel brand service and consulting operation with offices in Vancouver, the USA, and Taiwan.

### Fashion & Technology Industry Support

Adam Dickson, Senior Manager in Creative Management at ARITZIA spoke virtually with the Fashion Design and Technology program third-year students in the Apparel Product Development course. He shared critical research methods necessary for success in the fashion industry. As alumni of the fashion degree and a veteran of the apparel industry, Adam is also a member of the program's Advisory Committee. He defined the various aspects of internal company data mining, as well as competitive and aspirational fashion brand research for students' skill development through their own research assignments. Within this team-based semester-long collaborative project, students propose design solutions that consider the balance of ethical, social, environmental, and economic interests throughout the apparel line development process for a vertically-integrated globally distributed fashion business.

### Fashion & Technology

Tara Zeidler, Director of Design at GENTLE FAWN Apparel, collaborated with faculty on feedback for students throughout their iterative line development process in the third-year Apparel Product Development course. After managing the quick pivoting of her own team's collection design process to an online format due to the pandemic, Zeidler collaborated extensively with faculty in the technical creation of templates for student on-line utilization. This facilitated the transference of working files and apparel specifications for student group members to successfully study in a wide variety of locations from BC and Manitoba, to Taiwan. Students mimicked the virtual design development process in the execution of their course assignments, incorporating critical industry feedback in real time across several time zones. As an experienced alumnus of the Fashion and Technology degree program who has

## Wilson School of Design cont'd

been an integral member of the Advisory Board Committee, and a student work-practicum mentor for over a decade, Tara's contributions are indicative of the relationships between the apparel industry sector and the Fashion program at KPU.

### Interior Design

Students in Interior Design have benefitted from several industry speakers.

#### IDSN 2425 Building Systems 2

- Feb 2<sup>nd</sup>: Shelley Penner, Penner Designs + Allison Holden-Pope, One Seed Architecture + Interiors - sustainability guest panel focused enriching the student's learning on Leed v4 Interior Design + Constructions + Passive House Design
- Feb 9<sup>th</sup>: Maria Rudman, Schluter System – guest speaker on accessible design + waterproofing curb less showers
- Feb 23<sup>rd</sup>: Chris Chmura, Brasstech – guest speaker unpacking bathroom fittings (faucets/ taps, accessories) manufacturing + finishing options

#### IDSN3600 Studio 6

- Feb 25<sup>th</sup> – students presented their Individual Healthcare Projects to Industry Expert Anne Carlyle, Carlyle Design Associates, RCA ARIDO Fellow IDC LEED AP
- Lunch + Learn – Adam Corneil, Unbuilders – informed students about his company to UN BUILD buildings to minimize waste; increase sustainability

### Fashion Marketing

On January 11th Corinne Norbraten, Sales Manager for AYRTIGHT Clothing, a Vancouver designed and manufactured women's international apparel brand, spoke virtually with the Fashion Marketing Program students to kick off their Fashion Buying course. She discussed her career in the fashion industry as a buyer and brand manager. Corinne covered her educational background and professional experience, providing students with insights around a buyer's multiple functions and necessary skills for success. As a Hudson's Bay women's coat department buyer for many years, she then pivoted to her 17-year position with Warnaco as the National Sales Manager for Calvin Klein lingerie before joining AYRTIGHT. Her dual perspective on a fashion buyer's role, and that of the brand representatives' that present and sell merchandise to retail buyers, provided students with multiple business insights.

#### Graphic Design for Marketing: Mentorship Placements

4th year Graphic Design for Marketing students started their Mentorship placements in mid-February, a mixture of both virtual and in-person placements. Highlights include Liam Kennedy at ReThink, Cassidy van Delft at St. Bernardine, Brett Boivin at ZAK Creative, Matea Cumpf at Hangar 18 and Joshua

Groom at Visual Capitalist. Dylan Vince is working with the Wilson School of Design Communications Coordinator as his industry placement.

### STUDENTS/ALUMNI:

#### Student Project Highlights

#### Foundations in Design (FIND 1210: 3D Design)

Project Brief: To get you thinking creatively in 3D perspective, try to reimagine a building, object or any design related inspiration by re creating it with every day objects at home.

Student: Nicole Hatchman's 'Ten Minute Taj Mahal' made from objects found at home.



### Fashion & Technology

Project Brief: To start the semester in FASN 4211, Professional Promotion, fourth-year students in the Fashion and Technology program were asked to create a marketing plan inspired by a drag queen. The aim of this activity was to encourage students to consider ways to market and promote business concepts in a "big picture" way. Students worked in randomly assigned groups to choose a drag queen as the initial inspiration, briefly conceptualize a product (inspired by the drag queen), and then put together an overview of how this might be marketed.

This activity was introduced week 1 of the Spring 2021 semester, and then shared week in 2. Students were encouraged to think quick and fast, not to get bogged down by too many details, and most of all to have fun with it. The end goal was that student might then consider these concepts and how they might relate to promoting themselves and their capstone collections.

It was asked that they create a 5 minute video outlining the plan, and should touch on how they might tell the drag queen's story, including:

What skills would you highlight – what is the angle? This might come from the drag queen's specific 'hook' or how they set themselves apart from others. Where and how would you promote a collection inspired by the drag queen? This marketing plan should consider who the customer base is, and how it would be best to reach them. This plan might touch on social

## Wilson School of Design cont'd

media, retailing, and other promotional events and formats. Consider the what (concept) and why (purpose) of the different marketing aspects.

Project examples by: Chloe Jacob, Elizabeth Ina, Joanne Wu, Lexi Chang, Sophia Zhu, Ashleigh Froese, Sydney Tse, Abigail Nadia Leong, Carla Flores Arciniega, Syndra Mu .

### KimChi's Story

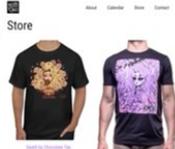
- ★ Kim Chi is a live-action anime character and high-fashion model.
- ★ Kim is a Korean-American model celebrating all things cute, fun, and exotic.
- ★ Kim Chi uses drag to blend her passions for art, fashion, makeup, and photography.



### Reaching Kim Chi Fans

#### Individual Promotions

- ★ Social Media
  - Instagram
    - @kimchi\_chic
    - @kimchieats
  - Other
    - Facebook
    - Twitter
- ★ Other
  - Website



#### Cross Promotions

- ★ Social Media
  - Youtube
    - Collaborations
  - Instagram
    - Others in the community



### Distribution Plan

- ★ Through E-Commerce (Biggest Distribution Avenue)
- ★ Pop-ups at events that are kid-friendly
- ★ Pride Weeks



### Alumni Illustrates For NUVO Magazine

Fashion and Technology Alumni, Erika Solway (graduated Spring 2019) illustrated an article by Andrew Neely in NUVO magazine on conscious capitalism.



### Fashion & Technology Student Wins Design Competition

Fashion & Technology student, Milo Coulthard, entered and won a print design competition with local cycling apparel company Samsara. The print, if it goes into production will be available in the company's Spring 2022 collection.

"The competition design brief asked for an all-over print that could be utilized on bike shorts, sports bras, etc. The competition package provided a number of theme boards and inspiration palettes, and I ended up extrapolating my design off of a floral stained glass image they had on one of the boards.



I researched briefly into the Samsara aesthetic and then pulled a variety of pictures of floral stained glass for reference".

### Product Design Students Present To Industry Experts

On February 26, second year Product Design students presented their mid term work to an engaged panel of sustainability experts - including Jane Penty, Author, Designer, Educator from Central Saint Martins University (London, UK) and local expert Kristina Nishi from the City of Richmond. Both experts drew from their experience to offer valuable insights and advice on each group's proposed design directions. The project is part of the course "Design Context" where the students learn to design for complexity using systems maps. The project this year is based on reusable food and beverage containers, working with a local entrepreneur (Cody Irwin, Sharewares). The students have learned how to map and are reaching out to stakeholders to deepen their understanding of our local waste system and identify ways to intervene - a fantastic way to learn about Co-Design.

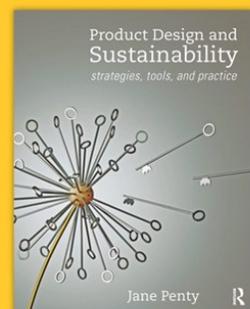


### Product Design and Sustainability

Published by Routledge August 2019

Whether it is the devastating effects of climate change, the avalanche of electronic and plastic waste or the substandard living and working conditions of billions of our fellow global citizens, our ability to deal with unsustainability will define the 21st Century. Given that most consumption is mediated through products and services, the critical question for designers and consumers is, how can we radically reshape these into tools for sustainable one-planet living?

Find out more >



### Fashion Marketing Students Complete Practicum

Twenty three second year Fashion Marketing students completed 40 hours of marketing related experience to practice using their skills in retail settings. Students have helped set up

## Wilson School of Design cont'd

new retail stores, participated in photo shoots, worked in sales agencies to show fall 2021 product, developed digital marketing materials, support many local small business initiatives and more. One student has offered a paid part time position, while she completes her last few courses of her Diploma.

### Fashion & Technology Students Complete Practicums

Twenty two Fashion & Technology students are completing their practicums throughout the Lower Mainland as part of their third year of studies. Students are mastering online and on site placements at a wide range of companies including Aqua Lung, Paper Label, Oremony, Gentle Fawn, Revol Undies, Blushing Designs, Dampkring, lululemon, Manuel Mendoza, Sei Leather Goods, Stitches, Vitae, International Fashions, Ten Tree and more. Working from 2D to 3D and across multiple seasons of design and product development, supporting collection production and tech packs, working on look book edits, as well as refining software skills across many platforms, students are realizing how they can transfer skills and abilities from the classroom. These hours help connect their love of working with their hands, developing concepts and taking ownership of applying their skills with technology and communication in small and large teams. Many students are mentored by successful graduates from the past 4 decades and are nurtured to thrive and build on their talents through practice.

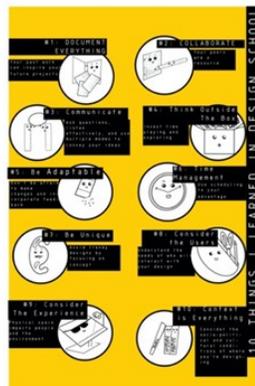
### Graphic Design for Marketing (GDMA) Students Attend Industry Events

1st year GDMA students in the Print Production Software course and 4th year students in the Advanced Typographic Communications course attended a Monotype webinar on Type Trends and the "New Normal".

3rd year GDMA students in the Corporate Communications class have been attending Creative Mornings Vancouver with host Mark Busse monthly since January. The intention is for the class to get insights, inspiration and also connections to the design industry in Vancouver.

### Interior Design Students Participate In "Vertical Studio"

Interior Design students participated in an online vertical studio as part of their spring semester start up activity. Students were assigned to groups across all 4 years of the degree and met to talk and show each other their best projects from the fall semester. With everyone now online, this is a great way to forge mentorship across the degree program. Their next activity was to discuss the '10 Things They've Learned So Far in Design School'. Students had a great time creating presentations, videos, and posters around the 10 Things they've learned. Faculty also took part and were inter-



viewed by students on things they may not know about them as well as their overall design tips to "thrive". All students and faculty then met over Teams to present their projects where hilarity and fun ensued.

### Interior Design Alumni Launches Video Podcast Series: Spaces Uncovered

Alexa Bustamante, an accomplished Interior Design alumna, recently launched a fascinating series called "[Spaces Uncovered](#)". In her words, she explains the purpose of this exciting video podcast series, "Gone are the days of simple permit applications, relaxed timelines and basic construction packages. Today, the work behind the scenes involves amazingly creative design charrettes, hours of sketching, and intense conceptual thinking. Every project comes with a multitude of stories that are rarely uncovered; the conceptual story is often lost in translation or never shared by the client after the project is complete. All of the hard work and lessons learned often fade away over the years, the only remaining evidence a photograph and a few grey hairs. The purpose behind this video podcast series is to share the unique stories behind our industry's workplace projects. No space is too big or too small for *Spaces Uncovered*, as long as it has an authentic voice behind it." Alexa has just aired the second episode in her series. "It's like a modern-day *MTV Cribs* for workplaces." Be sure to sign up for her newsletter, on her [website](#), to be notified of new episodes. We are so proud of Alexa!



### Interior Design Alumni Receive Certification

Congratulations go to four Interior Design alumni for passing their professional National Council for Interior Design Qualification (NCIDQ) certification. NCIDQ certification covers 7 areas that are integral to professional designation in interior design. These exams aren't easy and our grads keep striving and meeting the challenge! Jennifer Chan, Joanne Wong, Leanna Cheung, Nicole Gomes.



## Wilson School of Design cont'd

### In The News – Fashion Marketing

Congratulations to 1st year Fashion Marketing student Kylie Haywood on her recent coverage in the Peace Arch News about her newly launched business "[Pete Jeans](#)".

During the first wave of the pandemic, Kylie was trying to find things to do to distract herself when she took a pair of jeans and started painting them.

"Honestly, it became a hobby for me during the main quarantine. I was just finding things to distract myself because it was so many hours of just doing nothing," she said. "I got so much positive feedback. It was insane."

Asked how she became interested in fashion and marketing, Haywood said she grew up in a family that was involved in sewing, textiles and fashion. When her grandfather, who passed away about a decade ago, immigrated to Canada, he became a tailor.

"He spent his whole life being a tailor, so he was so used to fabrics, so used to threads and so used to sewing and all of that. Ever since I was little, I've always been surrounded by sewing," she said.

"I grew up just knowing I had a passion for fashion and exploring. I would dress in rainbows when I was little. I just really liked expressing myself through clothing." As she got older, Haywood said she realized she had a passion for business, marketing and fashion.

"I'm exploring it every single day."



### WSD/PROGRAM INITIATIVES:

#### KPU Open House

On January 21<sup>st</sup>, WSD participated in the successful KPU Virtual Open House, and hosted well-attended Information Sessions.

In addition, faculty and alumni from the Wilson School of Design worked with the KPU Major Events Team to produce two demonstration videos. Foundations in Design Program Chair, Jessica Bayntun created a tutorial on the design concept of 'rapid prototyping'. Jessica demonstrated how to create paper prototypes of different mask styles to test the fit and size of various designs. Through this prototyping process the viewer learns to understand the relationship between the object and

the body, as these design tests inform future improvements and suitability of design concepts. In addition, Tara Callaghan, an Interior Design graduate provided a practical tutorial on how to properly photograph projects to be included in a portfolio. Tara demonstrated good lighting techniques as well as composition and other valuable elements.



### Design Information Sessions – Series

Between January 26<sup>th</sup> and February 4<sup>th</sup>, we hosted 7 program-specific online Information Sessions (one per program), with the support of the Future Students' Office. We were pleased that all events were well-attended and participants were engaged.

### Online Portfolio Reviews

The Graphic Design for Marketing program held two Online Portfolio Review sessions on January 27 and February 17 to great success. Applicants of the program were able to register for limited 15-minute sessions in which they met with faculty 1-on-1 and received valuable feedback on their portfolios. The feedback allowed for much improved portfolios and many registered applicants were successful in making it to the interview stage of the admission process as a result.

### New Portfolio Day Events

We are excited to announce that the Wilson School of Design is participating in the next round of National Portfolio Day Association events, recently scheduled.

#### Event Dates:

Undergraduate (for high school students or high school graduates)

- Saturday February 27 9am to 1pm PST
- Friday March 19 5pm to 9pm PST
- Saturday April 10 6am to 10am PST
- Friday May 7 8am to 2pm PST

Graduate (for university undergraduates)

- Friday April 16 5pm to 9pm PST
- Saturday May 22 6am to 10am PST

### Summer Programming

This summer we will be offering a Summer Design Foundation Intensive. "Learn from a range of design educators from the Wilson School of Design and create inspiration materials and illustrations, transform shapes into soft objects, and practice photo manipulation through computer programs like Adobe Photoshop. Each day includes a different design area and projects done at home while working with your instructor online. Each student will build a personalized design portfolio -



## Wilson School of Design cont'd

jects that will be valuable for a future in design. No previous experience needed ages 12+ "

### FACULTY RECOGNITION

#### Interior Design Program Chair – Named Distinguished Award Recipient

We are so proud to share that Dr. Lucie Gagne. Interior Design Program Coordinator was announced as a Distinguished Award recipient for Distinguished Teaching in the Full-time Category, by the Office of the President. The award will be made at the Spring 2021 Convocation ceremony.



#### Jessica Bayntun - Teaching & Learning Innovation Fund Recipient

The Teaching & Learning Commons recently announced the latest recipient of the [Teaching & Learning Innovation Fund \(TLIF\)](#), Jessica Bayntun, Foundations in Design Program Chair.

This award will enable Jessica to integrate virtual and augmented reality into her special topics course, "3D Futures", within the Wilson School of Design, which will provide students the opportunity to explore how we interact with clothing, how technology shapes us, and how to create a meaningful creative culture by immersing in state-of-the-art technologies such as 3D scanning, and 3-dimensional illustration.

#### About FASN 3900 Special Topics: 3D Futures

Students will look at the impact technology can make on the future of design. Through researching three-dimensional visualization techniques, design theory, and the future of manufacturing learn how to propose designs conscious of their impact on the global environment. Through technologies of 3D scanning,

augmented reality, and 3-dimensional illustration student will explore how we interact with clothing, how technology shapes us, and how to create a meaningful creative culture. By understanding current environmental, political, social and technological contexts of our time, students will create a proposal for a future fashion product that will be presented in a final showcase.

#### Innovation Fund Award Recipient - Erika Balcombe

Congratulations to Erika Balcombe, Interior Design faculty, for receiving a Teaching & Learning Innovation Fund award to produce a very exciting digital exhibition titled "Viral Design".

**Project title:** Viral Design (a digital exhibition of design student work related to the pandemic)

**Project summary:** Viral Design will be a curated, digital exhibition that showcases student design work from across the 7 disciplines within the Wilson School of Design and will address the reality of living amid COVID-19 while highlighting the challenges of designing for a post-pandemic world. Exhibiting a diversity of work, this showcase will demonstrate multi-disciplinary engagement with real world problems and reflect the role of design in our contemporary world in order to envision what a "new normal" might look



# Office of the Vice President, Students

The following reports from Student Services and International outline the key activities undertaken recently by the departments under the Vice President, Students. It is with great appreciation and acknowledgement of the hard work, dedication to student success and commitment of all staff serving KPU within this portfolio that the following reports are presented.

In addition, notable recent virtual meetings and events involving the Vice President, Students include:

- Liaison meetings with Elders Lekeyten and Cheryl Gabriel – ongoing
- Along with senior staff colleagues, liaise with Kwantlen Student Association (KSA) – ongoing
- Attend *BC Association of Institutes and Universities (BCAIU)* Student Services meetings
- External examiner – doctoral student – SFU – Jan. 19
- Abbotsford School District Dual credit discussions – Jan. 20
- Richmond Christian School Dual credit discussions – Jan. 22
- Richmond School District Dual credit discussions – Jan. 25
- *Learning Forward*: Winter Board meeting as past president – Jan. 26-28
- Hanover Research meeting – Jan. 26, Jan 29
- Meeting with High Commissioner of Canada to India – Feb. 3
- Verna J Kirkness Foundation – Indigenous student education program planning – Feb. 9
- 2021 Economic Outlook today with Jock Finlayson – Feb. 10
- *Degree Quality Assessment Board (DQAB)* expert reviewer MSc.IT NYIT Site Visit – Feb. 10
- *Young Entrepreneurship Leadership Launchpad (YELL)* introductory meeting – Feb. 12
- Violence Threat Risk Assessment (VTRA) Level 1 Training – Feb. 17-18
- *Technical Education & Career Council (TECC) Meeting* – Feb. 24

- *North American Center for Threat Assessment and Trauma Response (NACTATR)* Foundation Training Certificate Course – March
- Meeting with Maple Leaf School (Richmond Campus and world schools) – March 1
- *Canadian Centre for Diversity and Inclusion (CCDI)* Executive Immersion Training – March 2
- State of Education South of the Fraser planning – Surrey SD, KPU, SFU – March 3
- Dual credit discussions – Delta School District – March 8
- KPU Indigenous Advisory Committee - Strategic Planning Workshops – March 9 and March 15
- Surrey Urban Indigenous Leadership Council (SUILC) – March 11
- Participated in *BC Council on Admissions and Transfer (BCCAT)* provincial council – March 12
- *Senior Academic Administrators' Forum (SAAF)* executive meeting as vice chair – March 12
- Doctoral student supervision meeting (UBC) – March 17
- Embedding Anti-Racism and Decolonization in University – Western U. – March 23
- Asia-Pacific Association for International Education (APAIE) 2021 Conference – March 23, 24

## Upcoming meetings

- KPU & Carnegie Community Engagement – March 29
- Canadian Centre for Diversity and Inclusion (CCDI) Executive Immersion Training – March 30
- KPU Indigenous Advisory Committee Meeting – April 1
- Surrey Urban Indigenous Leadership Council (SUILC) – April 13
- State of Education South of the Fraser planning – Surrey SD, KPU, SFU – April 15
- Colleges and Institutes Canada (CICan) Conference – April 27, 28
- *Learning Forward*: Spring - Board meeting as past president – April 21
- Strategic Enrolment Marketing and Management (SEMM) Forum – May 5, 6

## STUDENT SERVICES

The following activities and programs are underway across Student Services in alignment with the University's strategic vision and goals.

### Office of the Registrar - Community Engagement

Current travel restrictions have meant that many organizations have sought new platforms and creative ways to collectively learn and stay engaged in an effort to support ongoing professional development. In recent weeks, members of the Registrar's Office have participated in a myriad of different online engagements with industry and association partners, including the Leepfrog Users' Conference and BC Council of Administrative Tribunals.

### BC Council on Admissions and Transfer (BCCAT) -- Admissions Committee

The Provincial Admissions Committee received recent updates on:

- Experience of Students with 'Lived Experience in Care'
- Pathway Partnerships with Indigenous PSIs
- Block Transfer and Degree Partnership Pathways

The Committee also prioritized the following two projects for the coming year as part of its Work Plan:

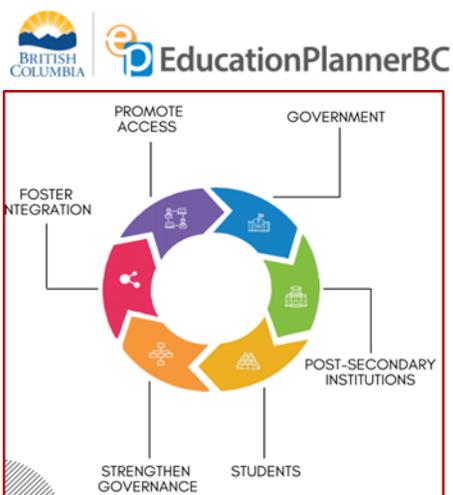
- Data Collection to Support Equity, Diversity and Inclusion (EDI) in BC's PSIs
- Pandemic-related Changes in Admissions and Registrarial Practices and Policies

## Office of the Vice President, Students, cont'd

### Reaching Higher: Providing the Learner Credential Wallet for Tomorrow

This showcase event announced the launch of a comprehensive, bilingual, online credential wallet for Canadian post-secondary learners called [MyCreds™](#) | [MesCertif™](#). This is the outcome of over 100 higher education leaders across Canada who are creating new ways to support learners who seek to share their documents, badges, credentials and micro-credentials on a 24/7 basis.

A joint meeting between the Ministry of Advanced Education and Skills Training and the BC Registrars Association explored the replacement of a provincial Information Sharing Agreement (ISA) for *EducationPlannerBC* (EPBC). As EPBC's services are set to expand in scope, in part to support the new [MyCreds™](#) | [MesCertif™](#) platform, a new ISA with each of BC's PSIs is required.



### 1st Annual EPBConnects Symposium

As part of EPBC's three-year strategic focus, EPBC hosted its first Province-wide symposium, outlining how EPBC will continue to:

1. Promote access
2. Foster integration
3. Strengthen governance
4. Broaden its scope as a provincial hub service by supporting the new [MyCreds™](#) | [MesCertif™](#) platform
5. Update the capabilities of the online provincial application service through a new management application and broad-based admission application questionnaire that will soon be made available to BC PSIs.

### Employee Engagement

KPU's department of Student Affairs held a virtual Employee Engagement Event, acknowledging a complete calendar year of working remotely, and recognizing the great work and efforts that have gone into the transition process of shifting all essential services to an accessible, online environment.

KPU's Office of the Registrar also held a virtual Employee Engagement Event, bringing staff together to celebrate Valentine's Day and their love for KPU! With virtual games, prizes, and the sharing of everyone's newest "remote" talents and hobbies, it was a great way to connect, share and engage.

### Co-op Work Placements

As we approach the summer semester, the Career Development Centre has seen a surge of 312 new students registering on KPU's Job Board, *Career Connection*, as well as a large increase in 1:1 career coaching appointments. There have been 159 new Co-op job postings, with 35 confirmed student placements - an increase from the 27 placements that were secured at this time last year.

### Counselling Services

Counselling Services and Student Health Promotion have partnered to receive a \$50,000 grant from the Canadian Mental Health Association (CMHA). As part of the Province's economic recovery plan, the Ministry of Mental Health and Addictions has asked CMHA BC to facilitate a strategic capacity building initiative focused on campus suicide prevention among student populations.

KPU's grant proposal focuses on the social dimensions of wellness and will expand peer support and group counselling focussed on students with disabilities, Indigenous students, LGBTQ2+ students and international students who each face issues of social isolation and barriers to connecting with help-seeking. Programming in support of this initiative will begin in Summer 2021.

## Office of the Vice President, Students, cont'd

### Student Awards & Financial Assistance (SAFA) Supports Students in Need

In the spring term, the Student Awards & Financial Assistance department awarded a total of \$454,811 to 240 students in high financial need. The department received nearly 600 applications requesting bursaries for the term, with a total need of close to two million dollars.

### Central Academic Advising

The Central Advising team started a new initiative that focused on a target audience of 1<sup>st</sup> and 2<sup>nd</sup> year domestic students. Advisors, with the assistance of KPU's Counselling team called over 300 new students during the first few weeks of the new semester to check in and offer assistance. The phone calls resulted in referrals to KPU support services, booked appointments with academic advisors and many timely student questions being answered.

### Sport & Recreation

Sport & Recreation is encouraging students and staff to participate in the virtual Sun Run and is hosting an 8-week training program for beginner and intermediate runners. The department also hosted a workshop that provided tips for advanced runners, running methods, nutritional strategies and injury prevention. A video of the workshop's content was created and is posted on the Sport & Recreation 'At Home' Page for those who could not attend.

### Health Promotion

The Peer Wellness Program has begun hosting virtual drop-in sessions 5 times a week. These sessions are opportunities for students to connect with their peers and learn about the different health and wellness resources available on campus. The Peer Wellness Team will be hosting fun events like trivia, online games and wellness sessions that align with the six dimensions of wellness identified by KPU's Healthy University Initiative.

### Multi-Faith Centre

On February 4, in accordance with the United Nations World Interfaith and Harmony Week, KPU's Multi-Faith Centre participated in its 7<sup>th</sup> Annual World Interfaith Harmony Week celebration. The MFC chaplains hosted a virtual dialogue and Q&A session that was focused on the social issues our society is currently experiencing. Chaplains addressed issues such as systemic racism and COVID-19, discussing the importance of coming together to find common ground, from Christian, Sikh and Sufi perspectives.

### Assessment & Testing Services (ATS)

Assessment & Testing Services welcomes Connor Elford to our team as the ATS Support Assistant. Like many of our staff, Connor is a KPU graduate and has worked with the ATS team as an on-call Invigilator, gaining valuable testing experience to bring to this position. With the growth of technology use in our department, Connor will be a valuable asset to students seeking online support with Admissions testing.



Our community partners have been reaching out to us looking for resources to support their need for employment upgrading or recertification exams, and we have enjoyed meeting and helping many people meet their exam requirements. ATS staff continue to stay safe, with a holistic approach to ensuring the health and safety of everyone in our test centres; clean hands, clean masks, social distancing, clean touch points, and always circling back to clean hands.

## KPU INTERNATIONAL

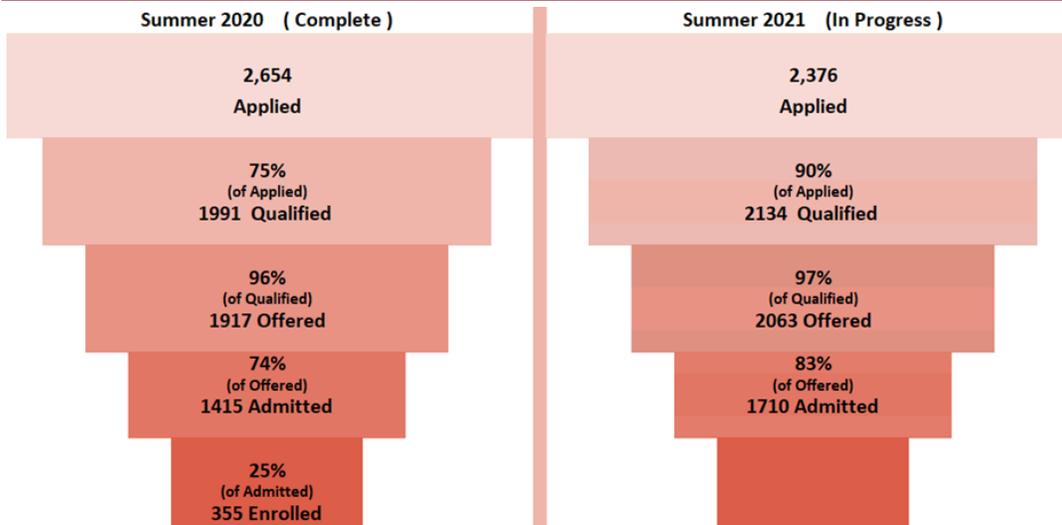
### International Admissions

Summer 2021 semester admissions continue to be strong, despite the impact of the pandemic. KPU International anticipates meeting its enrolment target of 700-950 students. Although the total applications compared to summer 2020 are lower, the conversion rates have improved significantly. The number of admitted international students has increased by 21% as of March 10<sup>th</sup>.

The International admissions team has received and processed more than 2,000 documents for assessment for the summer and fall 2021 semesters since January 2021. The international admissions team continue to process applications for the summer semester with the exception of the limited intake programs that have reached the capacity.

When the pandemic first hit us, many international students admitted to the Summer 2020 chose to defer their studies or withdraw. With the new temporary exceptions made to the Post-Graduate Work Permit Program allowing students to study 100% online and out-of-country, as well as the re-opening of immigration offices abroad, an increase in enrolment is expected in comparison to last year.

# Office of the Vice President, Students, cont'd



## International Recruitment

Recruitment efforts to diversify the international student population continue. Spring recruitment continues to have a heavy focus on digital marketing and online virtual fairs. The KPU field representatives in China, India, Vietnam and Brazil have played an essential role in improving the conversion rates, exploring new partnerships and engaging in in-person fairs where travel permits.



Left: In-person recruitment event



Right: Online recruitment event



Left: Sample promotion of the newly launched social media channel in China



Right: the Youtube interview in Cantonese

## Office of the Vice President, Students, cont'd

The outcome from these recruitment activities looks promising. Compared to the same time last year, the application numbers from many emerging markets are growing steadily. *Applications from emerging markets Fall 2021 compared to Fall 2020*

	Fall 2021 Semester	Fall 2020 Semester	
Country of Citizenship	Applied (by March 10, 2021)	Applied (by March 31, 2020)	Increase
Vietnam	76	66	15%
Philippines	74	24	208%
Iran	69	31	123%
Nigeria	56	31	81%
Hong Kong	52	35	49%
Brazil	26	18	44%
Taiwan	24	18	33%
Pakistan	19	9	111%
Colombia	17	4	325%
United States	15	8	88%
Russian Federation	13	4	225%
Bangladesh	13	6	117%
Jamaica	8	4	100%
El Salvador	7	2	250%
Sri Lanka	4	3	33%
Nepal	3	0	300%
Romania	3	0	300%
Jordan	3	0	300%
Germany	3	2	50%
Peru	3	2	50%

### International Advising

- KPU International Advising team reached out to international students who were placed on Academic Probation or Continuing Academic Probation after the Fall 2020 semester to guide them on how to improve their academic performance and how to stay on track for their overall experience at KPU.
- KPU International Advising has implemented caseload advising for over 600 new Spring 2020 students. Students receive one-on-one support from their assigned International Advisor who checks in with them regularly throughout their first semester.
- KPU International Advising hosted the Explore Programs at the KPU Info Session where approximately 50 international students attended and received answers to their questions about Program Declaration and Program Change.
- KPU International has successfully hosted three sessions of the registration webinar for Summer 2021. Over 700 international students attended in total. All newly admitted students have received an email with a link to the webinar recording on [Youtube](#).

### International Partnerships

KPU International is thrilled to announce that the partnership with Saint George's University in Grenada is now finalized. The partnership which pre-



## Office of the Vice President, Students, cont'd

sents a 4+4 articulation program will offer an excellent opportunity for qualified students at KPU in the Faculty of Science and Horticulture's Bachelor of Science, Major in Health Science to enter the first year of SGU's School of Medicine or SGU's School of Veterinary Medicine. The partnership will be a great promotional tool for our Health Science program for domestic and international students. Students that are accepted in the 4+4 Program will each receive a \$10,000 scholarship.

### Study Abroad - CiCan Outbound Mobility Grant

KPU International successfully received close to \$25,000 in funds from the Government of Canada's Outbound Mobility Program – Innovation Fund distributed by Colleges and Institutes Canada for a proposal to "[Digitize and Enhance of Study Abroad Programs at KPU](#)". More on the Innovation Fund [here](#).

The projects currently underway under the fund include:

- Creating a Virtual Exchange Award to fully fund under-represented student groups (i.e. students with low income, students with disabilities, and Indigenous students) on virtual global learning experiences
- Creating a Moodle course for Pre-Departure Training
- Training the International Office, Risk, and Emergency Planning Offices on the International Crisis Management Protocol
- Training Study Abroad staff with up-to-date industry best practices via NAFSA
- Producing videos to promote the program
- Testing out new ways of managing social media promotions
- Building metrics and surveys to capture results

### Study Abroad - Collaborative Online International Learning (COIL):

In Spring 2021, Faculty member, Lesley McCannell (School of Business/Faculty of Arts) collaborated with a professor from KPU partner institution, the University of Monterrey (UDEM), Mexico, to deliver HRMT 3115 (Human Relations). This marks the first virtual collaborative format to teaching and internationalizing the classroom experience. The course will conclude in April 2021, and the Global Team will be working on rolling out more COIL experiences in Fall 2021.

### [Virtual Exchange Programs:](#)

To continue delivering intercultural learning opportunities to students despite travel restrictions, the Study Abroad unit de-

signed a Virtual Exchange Program for Spring 2021 launch. As of March 2021, a total of 22 students from across several disciplines have participated.

The enthusiastic response of these early-adopter students has made their experience highly successful despite the quick turnaround, the new concept of virtual exchange, and the demands of adjusting to a changing educational environment. Survey results will be shared in the next report.

### International Transitions and Student Life—Support for International Students Travelling to Canada

As the pandemic response continues to evolve, KPU International is working diligently to support our international students in understanding their responsibilities regarding any potential travel to Canada. To this date, KPU International has responded to over 6,300 email inquiries from students travelling to Canada, received and reviewed travel & quarantine plans from nearly 1,000 international students, and successfully welcomed 688 international students to Canada, with no known cases of COVID-19 during their quarantine period.

### International Peer Mentorship Program

We currently have 275 mentees and 29 mentors enrolled in the Spring 2021 International Peer Mentorship program. Some of the highlights from this group include training received by the mentors from the Student Rights and Responsibilities Office (SRRO) on dealing with students in distress; and training with our insurance provider, *Guard.me*, on their 24/7 counseling service to students.

Similar to Summer and Fall 2020, the Spring 2021 Orientation was offered online due to the pandemic. The orientation included an online International Students Orientation course (hosted through KPU's Learning Management System, Moodle) and two live orientation events. About 400 international students joined the live orientation and 425 enrolled in the Moodle course.

A new Orientation Planning Committee has been put together where representatives from a number of areas will come together to collaborate, plan and implement future New Student Orientations. Our Global Engagement Manager, Transitions and Student Life, will be KPU International's representative in the committee.

Spring 2021 Program	# of students
Virtual Exchange – Outbound to Peru, Spain, France	3
Virtual Exchange – Inbound from France, Brazil (partner school students)	6
Virtual Internship – Collaboration with Costa Rica Global Learning Programs	6
Extracurricular - Nagasaki University (Japan) Language Exchange Program	7
<b>TOTAL OUTBOUND</b>	<b>16</b>
<b>TOTAL INBOUND</b>	<b>6</b>
<b>TOTAL STUDENTS IN MOBILITY</b>	<b>22</b>

# Office of the Vice President, External Affairs

## VP EXTERNAL AFFAIRS

Virtual community engagement activity includes:

- Downtown Surrey Business Improvement Area – meeting with the board of directors and CEO
- Richmond Chamber of Commerce and City of Richmond COVID-19 Task Force
- Advocacy meeting – Cloverdale Chamber of Commerce
- Surrey Board of Trade Virtual Town Hall with the Hon. Harry Bains, Minister of Labour
- Participant – International Women’s Day Panel, co-hosted by DIVERSEcity and Parliamentary Secretary Rachna Singh
- Attendee – International Women’s Day event co-hosted by MLAs Stephanie Cadieux and Trevor Halford and Surrey City Councillor Linda Annis
- SUCCESS Virtual Gala

Virtual advocacy includes:

- Universities Canada Annual Meeting – Directors of Communication and Government Relations
- Polytechnics Canada Government Relations Working Group

### KPU Foundation

- Provided ongoing support to the Board and its committees
- Planning is proceeding for a gala event post-pandemic

### KPU Retirees Association

- Memorandum of Agreement finalized and signed

## GOVERNMENT RELATIONS

Work continues on building a firm foundation for a more robust Government Relations function at KPU. In addition to the updates provided in the previous report, the GR team is developing a communications toolkit which includes concise brochures highlighting KPU initiatives and talking points on “hot topics” as they relate to work underway with our provincial and federal governments (i.e. compulsory trades, infrastructure, innovation in support of building back the economy, upskilling/reskilling, student mental health, etc.).

The GR team is creating a library of information intended to support KPU executives (and others engaging with government) as they meet with elected officials and ensure KPU communicates with one voice and remains current with the government’s key priorities and initiatives.

## Stakeholder Engagement

Since January 2021, virtual events attended to elevate KPU’s profile within our stakeholder network include:

- Virtual Budget Consultation with MP Carla Qualtrough and the Delta Chamber
- Polytechnics Canada & The Canadian Club of Ottawa: Lessons learned in 2020
- Universities Canada’s Annual Meeting of Communications Directors and Government Relations Directors
- Surrey Board of Trade: An Economic Plan for the South Fraser with Minister Ravi Kahlon and Minister George Chow
- Universities Canada’s Government Relations Officers Network – Role of Post-Secondary in Pandemic Recovery
- Surrey Board of Trade: Business Roundtable with MLA Todd Stone
- Surrey Board of Trade: Conversation with Minister Harry Bains

*Total stakeholder engagements attended in 2021: 11*

## Government Advocacy Planning and Alignment

Work is underway to develop an analysis of the current provincial government’s platform and align this with Vision 2023, with the end goal of creating a strategic advocacy plan that will enhance KPU’s interactions with government. This advocacy plan will help inform discussions with MLAs and MPs as we continue engaging with them throughout the year.

While this plan is being developed, KPU has begun engaging with elected officials in effort to virtually maintain existing relationships and build connections with newly elected officials. Priority is placed on government MLAs and provincial ministers but relationships will continue to be built with opposition MLAs as well to support KPU’s non-partisan role as a public post-secondary institution.

### OFFICE OF ADVANCEMENT AND ALUMNI AFFAIRS

On February 20, KPU reorganized portions of the External Affairs portfolio; this included the amalgamation of the Office of Advancement and the Office of Alumni Affairs. Reports for both units are included in this report.

#### ADVANCEMENT

Since the last board report in January 2021, the Office of Advancement has raised \$280,000. Our Fiscal Year-to-Date total raised is \$1,113,00. Last year's Fiscal Year-to-Date for the same period was \$1,600,000. New major gifts (\$10,000 or greater) since the last report follow:

Donor	Amount	Purpose
Wilson 5 Foundation	\$77,000	Funding for Strategic Study – Wilson School of Design
Community Food Centres Canada	\$20,000	Good Food Access Grant – Tsawwassen Farm School
Anonymous	\$14,000	Grant – Tsawwassen Farm School
Vancouver Foundation	\$12,000	Undistributed Realized Gains
Third Age Learning at Kwantlen	10,000	Endowed Scholarship

With only two weeks remain until the end of Fiscal Year 2021, the Office of Advancement is forecasting that it will finish the year \$750,000 behind last year's fundraising total. While fundraising during the pandemic and the economic challenges it presented, along with the inability to have face-to-face interactions with our donor base, contributed to poor fundraising outcomes, raising over \$1 million in this environment is a success.

We have built a healthy donor prospect pipeline moving into Fiscal 2022, and we are beginning to plan virtual donor events until such time as we are able to transition to in-person events.

Last year, the KPU Foundation co-hosted International Mother Language Day at KPU Surrey with the Deepak Binning Foundation and PLEA (Punjabi Language Education Association). This year, the event was also co-hosted, this time virtually on Zoom. The Executive Director of Advancement and Alumni Affairs attended on behalf of KPU.

The amalgamation of the Advancement and Alumni Affairs departments also presents an opportunity to build on the early stages of Alumni giving by having a more collaborative and strategic approach to how the Advancement team can work to foster Alumni giving.

### ALUMNI AFFAIRS

The KPU Alumni Association continues to advance its mandate of engaging alumni. Since the last report, the Alumni Affairs office has supported the following KPU Alumni Association board and committee meetings:

- January 26, KPUAA Plan Review
- February 8, Risk Management Committee
- February 10, Governance Committee
- February 23, Engagement Committee
- March 1, Executive Committee
- March 3, Tribute Committee

The KPUAA held its annual Plan Review session on January 26. This year marks the final year of this three-year strategic plan. The meeting included a celebration for successfully achieving the goals of engaging alumni as outlined in both the Strategic Vision and the Alumni Affairs Business plan.

#### ALUMNI PERKS – New mobile app

The Alumni Affairs office is pleased to have secured several new benefits and new affinity partners. Revenue from the affinity programs will augment the KPUAA budget and help to support its programming.

These new partnerships will launch in tandem with the new Alumni Benefits mobile app and micro-website branded "KPU Alumni Perks."

In addition to existing KPU discounts, the new mobile app will launch at the beginning of April along with the new Alumni-exclusive discounts at the following:

- Miller Concrete and Co
- Dominion Blue Reprographics
- Arafat Kalam Notary Public Inc.
- Thunderbolt Sign
- Eagle Eye Entertainment Inc.,
- Conscious Works
- Fresh Prep

New affinity partners include:

- All Purpose Realty
- KPU Bookstore
- TD Life and Health
- LEAD (Legal Extended Assistance Discount)



## Office of External Affairs cont'd

### RBC Futures Launch - Ten Thousand Coffees (10KC) Student/ Alumni Mentorship platform

In December 2020, the Alumni Affairs office reached out to the KPU community at large to garner support for our shared goal of connecting students with alumni for career conversations to help prepare them for the future of work. In just a few short months we have had an outstanding response. As of March 3, over 660 students and alumni have signed up to be part of this new mentorship platform. The platform also offers ongoing webinars for students and alumni on mentorship and career development.



### ALUMNI SOCIAL MEDIA



#### KPU Alumni Facebook

Alumni Page likes as at Feb 28—766  
 Page likes—net increase since Jan 1—8  
 Total Impressions 158  
*(posts appearing on a persons FB page)*  
 Unique Users 152  
 Engaged Users 15  
*(Liked, commented or shared)*

Most popular post:



### COMMUNICATIONS

The Alumni Affairs office supported a number of communications to alumni as follows:

Email Messages to Alumni	Send date	Recipients	Opens	Open rate
You're invited to our Keynote International Women's Day Event – 10KC	2021-02-23	30,617	4,084	13%
Supporting students and new grads to find their network – 10KC	2021-02-15	157	80	51%
Finding Work & Working Your Connections – 10KC	2021-02-15	339	158	47%
Tell us what you think	2021-02-10	160	36	23%
It's never been a better time to become a Perks Partner.	2021-02-04	30,694	4,473	15%
Welcome to your February newsletter	2021-02-03	30,561	5,753	19%
Nominate an exceptional alumnus! DAA Awards	2021-01-21	30,631	3,777	12%
Introductions go out tomorrow. Verify your account now!! – 10KC	2021-01-20	117	60	51%
Student Follow-up survey	2021-01-20	2,019	511	25%
Getting Started on KPU Connects with Ten Thousand Coffees	2021-01-18	447	275	62%
Share your wisdom and expertise – 10KC	2021-01-14	18,177	1,600	9%
You're invited to: Will Mentorship Get me a Job? A Fireside Chat – 10KC	2021-01-12	30,775	6,487	21%
Verify your KPU Connects account	2021-01-11	41	26	63%
Happy New Year! Welcome to your January 2021 eNewsletter	2021-01-07	30,637	4,636	15%

KPU Alumni Twitter

Total followers	963
New followers since Jan 1—	3
Number of tweets	42
Tweet Impressions	12,933
Profile visits	542
Mentions	10
Impressions	1,852
Engagements	11



Most popular tweet:



LinkedIn Alumni Group

Number of Members as of Feb 28—	942
New Members since Jan 1—	3
Number of posts—	3



LinkedIn Alumni Page

Number of Members as of Feb 28—	521
New Members since Jan 1—	27
Number of posts—	59

COMMUNITY ENGAGEMENT AND MAJOR EVENTS

Town Hall with President Alan Davis

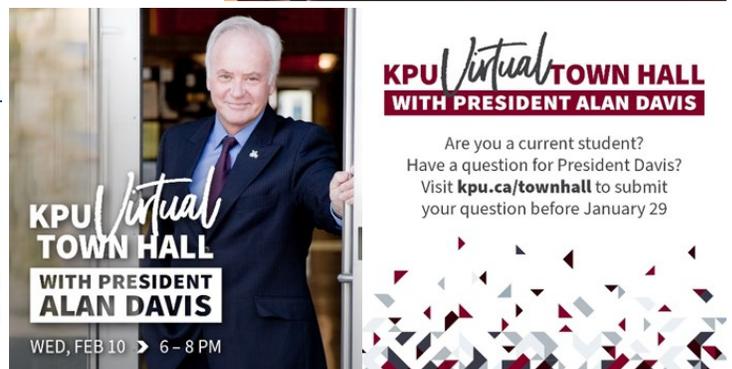
As a way to further engage with the KPU community, President Alan Davis hosted a Virtual Town Hall Meeting for current KPU students on the evening of Wednesday, February 10. During this meeting, Dr. Davis answered questions and took the opportunity to create a round table discussion.

This permitted Dr. Davis to hear how students felt about their experience at KPU during the pandemic. An open dialogue allowed for a unique chance for students to discuss their hopes for hybrid learning in the future, learning supports they have accessed and how they plan to make an impact in their communities after proudly graduating from KPU.

A recording of the Town Hall will be posted at [kpu.ca/townhall](http://kpu.ca/townhall) for the KPU community to view.

Faculty Showcases

The Major Events & Community Engagement team has launched a new series of Faculty Showcases to complement our annual KPU Open House with a suite of faculty-specific branding and recruitment events. The first such event—The KPU Trades and Technology Virtual Showcase—was held on Wednesday, March



## Office of External Affairs cont'd

3 and was a resounding success. Representatives from all currently running Trades programs pre-recorded engaging and informative videos about their programs and held live information sessions via Microsoft Teams.

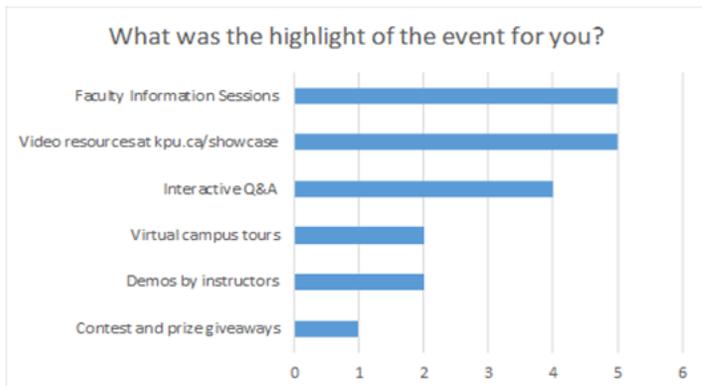
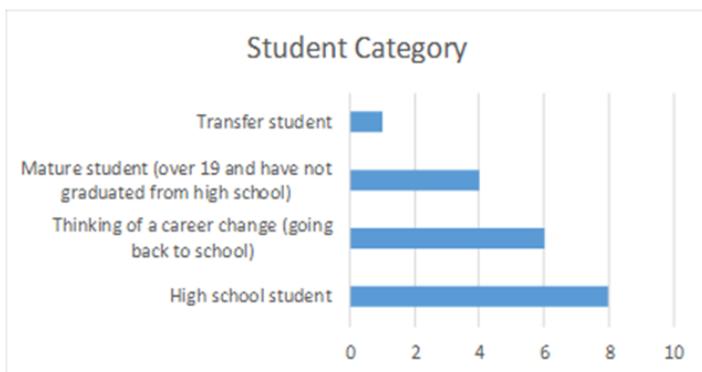
The Future Students' Office held virtual drop-in sessions and How to Apply workshops, and we gave away two prizes of \$500 in free tuition to prospective Trades students. The Feature Video we have produced for the Faculty of Trades and Technology can be viewed at [kpu.ca/showcase](http://kpu.ca/showcase) (access code: BUILD).

Thanks to a robust digital advertising campaign that included social media promotions, over 400 guests registered for the Showcase. This number far exceeds registration for any in-person KPU Tech Open House that has been held in the past.

### Some Trades & Technology Showcase survey comments:

- ⇒ *'The Showcase was very well put together.'*
- ⇒ *'The showcase was great! The feature video was very informative and helpful. There's nothing I think would need improvement.'*

### Demographics of the Showcase:



### Promotional photos

Thanks to a robust digital advertising campaign that included social media promotions, over 400 guests registered for the Showcase. This number far exceeds registration for any in-person KPU Tech Open House that has been held in the past.



## Office of External Affairs cont'd

Community Engagement & Major Events has met with the Events & Communications representatives from all faculties to begin planning and pre-filming video segments for their respective Showcase events for the 2021-2022 academic year.

### Community Events

#### Virtual Visit with Premier John Horgan

On March 12, KPU's Sustainable Agriculture program & Institute for Sustainable Food Systems had a chance to host a virtual tour of our Organic Teaching and Research farm on the Garden City Lands in Richmond as part of a virtual meeting with the Premier of B.C., Hon. John Horgan. The premier has been virtually visiting B.C. communities around the province and KPU was thrilled to be involved with his Richmond stop. Faculty, staff, students and alumni were able to share their passion for the programs and the ways they are positively impacting the current economic, social, and environmental challenges facing our food system.



#### 2021 City of Surrey Virtual Events

We have renewed our annual sponsorship agreement with the City of Surrey and look forward to participating in their virtual community events this spring and summer, including the Party for the Planet, State of the City, National Indigenous Peoples Day, Surrey Canada Day, and Surrey Fusion Festival.



#### Surrey Fire Fighters Charitable Society Golf Tournament:

Community Engagement & Major Events hopes to be able to safely activate at one in-person sponsorship event this season: the [Surrey Fire Fighters Charitable Society Golf Tournament](#) on June 22.



# Marketing and Communications Board Report

January 1- February 28, 2021

With the recent re-alignment of portfolios within the Office of External Affairs, Marketing and Communications have come together, united in one department. The synergies between the 2 areas are significant and this strategic alignment will increase department efforts overall. Priority areas of work such as storytelling, advertising, media relations, digital and social media will involve the team members coming together to provide the most value for KPU as we work toward our common goals as stated in our vision and mission.

## AWARDS

We are pleased to announce that **KPU won PLATINUM in the 2021 AVA digital awards**, and **one PLATINUM and two GOLD in the 2020 MarCom Awards**.



**MarCom Awards** honor excellence in marketing and communication while recognizing the creativity, hard work of industry professionals. Since its inception in 2004, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries around the world.



**AVA Digital Awards** honor the evolving ways and means that we engage our audiences through the creative convergence of digital arts, technology, and information.

PLATINUM » **KPU VIEWBOOK 2020-2021**  
 GOLD » **DISCOVER WHAT IS POSSIBLE VIDEO**  
 GOLD » **VIRTUAL OPEN HOUSE DIGITAL INTEGRATED CAMPAIGN**

PLATINUM » **KPU FULL BRAND DIGITAL MARKETING CAMPAIGN**



Please view a full list of all our recent awards [HERE](#).

## MEDIA AND COMMUNICATIONS

Communications made good progress on the web content front in the current reporting period, with pages drafted for a dozen trades programs in preparation for a revamp of the Faculty of Trades web pages. Work continued on written content for a refresh of KPU international's web pages. A creative brief was prepared for the NGO and Non-profit program, and content written for the web page. Research work began on the creative brief for a forth coming renewal of web pages for the Wilson School of Design.

On the media front, stories were shared that captured a range of activity at KPU from agriculture and beer to inclusion, health care and more, while continuing to respond to external media inquiries.

Work also continued in collaboration with IT and HR to develop a new-look intranet solution.

### COMMUNICATIONS INITIATIVES



**TWITTER ACTIVITY**  
JAN 18 – FEB 28, 2021

» Tweets **11** » Profile Visits **1,464** » Mentions **10**  
» Impressions **32,400** » New Followers **4**



**LINKEDIN NEWS ACTIVITY**  
JAN 18 – FEB 28, 2021

» News Posts **9** » Impressions **35,769** » Clicks **866**  
» Social Actions (likes, comments, shares) **353** » New Followers **556**



**FACEBOOK NEWS ACTIVITY**  
JAN 18 – FEB 28, 2021

» News Posts **5** » Impressions **8,951** » Engagement (views, clicks, likes, shares, comments) **661** » Social Actions (reactions, shares, comments) **309**



**INSTAGRAM NEWS STORIES**  
JAN 18 – FEB 28, 2021

» News stories **6** » Impressions **6,035** » Ave Reach **4,871**  
» Actions ( shares, view, likes, replies) **98**  
» News posts **3** » Impressions **7,663** » Ave Reach **6,965**  
» Actions ( shares, view, likes, replies) **433**

### HIGH PERFORMING SOCIAL MEDIA NEWS POSTS

The @KwantlenU Applied Genomics Centre uses molecular genetics and metabolomics – the study of DNA and other molecules within cells - to help agriculture and health sectors in Metro Vancouver. Learn more [kpu.ca/news/2021/02/02...](https://kpu.ca/news/2021/02/02...) [pic.twitter.com/4LxU0HG7L2](https://pic.twitter.com/4LxU0HG7L2)

5 retweets 15 likes

**KPU** Kwantlen Polytechnic University  
42,705 followers  
3w · 🌐

The first students from KPU's groundbreaking program including All Citizens program have graduated. Instructors use principles of universal design for learning to transform the way they teach for the full inclusion of students with intellectual disabilities. Learn more in the link below.

#inclusion #inclusionmatters #KwantlenPolytechnicUniversity #KPU

KPU announces first students to graduate in ground-breaking fully inclusive program

kpu.ca · 3 min read

66 · 1 comment

**KPU** Kwantlen Polytechnic University  
Published by Barbara Singh · January 28 · 🌐

Brewing legend Nancy More has a brewing award named after her thanks to the BC Hospitality Foundation and BC Craft Brewers Guild. And 2nd-year KPU Brewing and Brewery Operations student Emily Cusseau is the first student to receive the award. Learn more <https://www.kpu.ca/~brewing-legend-nancy-more/#22401999-aw...>

Get More Likes, Comments and Shares  
When you boost this post, you'll show it to more people.

2,908 People Reached 391 Engagements [Boost Post](#)

4 Comments 9 Shares

**KPU** @KPU\_CSP IS MOVING ONLINE  
THIS YEAR. CATCH SOME GREAT  
DOCS THIS YEAR INCLUDING THE  
STRUGGLE OF JAPANESE  
AMERICANS AND CANADIANS  
DURING WWII.

TICKETS ARE \$5 PER FILM OR  
\$40 FOR THE ENTIRE FESTIVAL

Share Highlight More

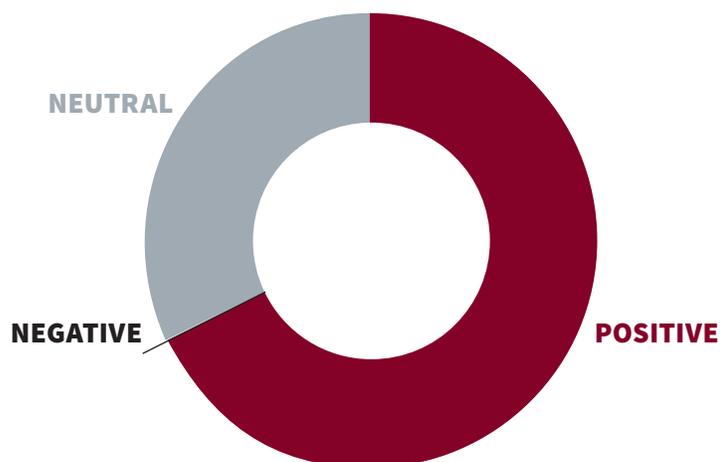
Media training, key message prep, response statements and interview facilitation included these topics:  
Privacy law, manufacturing in Canada, peer tutors, environmental protection, KPU open house, KPU sports teams

## **KPU MEDIA COVERAGE** JANUARY 18, 2020 – FEBRUARY 28, 2021

Facilitated media requests from and/or received coverage in:

*Aldergrove Star, The Peace Arch News, National Observer, The Wellington Advertiser, University Affairs, The Financial Post, The Georgia Straight, CTV News, The Indo-Canadian Voice, Curiocity, Style Nine to Five, Penticton Western News, News1130, The Hope Standard, Vancouver Sun, The Province, Cloverdale Reporter, Verywell Health, Food and Wine Magazine, Education News Canada, Scout Magazine, Vernon Morning Star, CBC Saskatchewan, Neuroscience News, Greenhouse Canada, Country Life in BC, Global News, CKNW, CBC British Columbia, The Star, Richmond Sentinel, Blackburn News, Nachrichten Welt, Yahoo News, Richmond News, Daily Hive Vancouver, The Runner, Surrey Now Leader, Delta Optimist, Vancouver is Awesome, Education News Canada, CBC.ca, Langley Advance Times*

The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period (Jan 18 – Feb 28). The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.



Media exposure during this period totaled 533 mentions, divided into 362 positive and 171 neutral mentions. (source: Meltwater).

During this reporting period, Communications produced one video in collaboration with Student Services and issued eight media releases:

- » **January 18 – 31: one media release**
- » **February 1 – 28: four media releases**

The following is a list of the KPU media releases issued during this reporting period, minus one notice of appointment sent to education media. Media advisories, videos and Instagram stories are not included.

### **FEBRUARY 2021**

**Feb 25 – KDOCSFF 2021 FILM FESTIVAL MOVES ONLINE WITH BIGGEST LINEUP OF FILMS**

**Feb 24 – HEALTH CARE ASSISTANT PROGRAM AT KPU GETS MORE SEATS**

**Feb 04 – KPU ANNOUNCES FIRST STUDENTS TO GRADUATE IN GROUND-BREAKING FULLY INCLUSIVE PROGRAM**

**Feb 02 – NEW CUTTING EDGE KPU RESEARCH CENTRE HELPS LOCAL AGRICULTURAL SECTOR FIND SOLUTIONS**

### **JANUARY 2021**

**Jan 26 – BREWING LEGEND NANCY MORE'S AWARD PRESENTED FOR FIRST TIME**

› **Marketing and Communications Update**

## OUT OF HOME ADVERTISING

### ARTICULATED BUS WRAPS

Full Wraps on 4 buses launched in our markets early in February and runs until the end of March. This was an extension of a campaign we ran earlier in the year.

Total Impressions over 8 weeks is 17,109,419 or 2,138,000 views per week

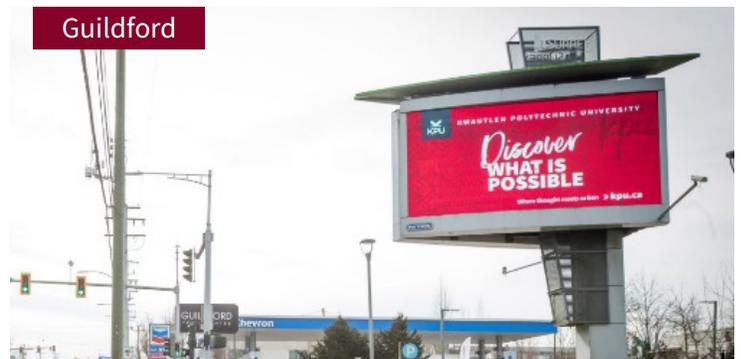


### PATTISON DIGITAL BILLBOARDS

Brand Campaign

- › Six digital billboards in Surrey for 6 weeks.
- › Total approximately 24,663,184 impressions
- › Timeline: Feb 15 to Mar 28th

Guildford



Pattullo Bridge



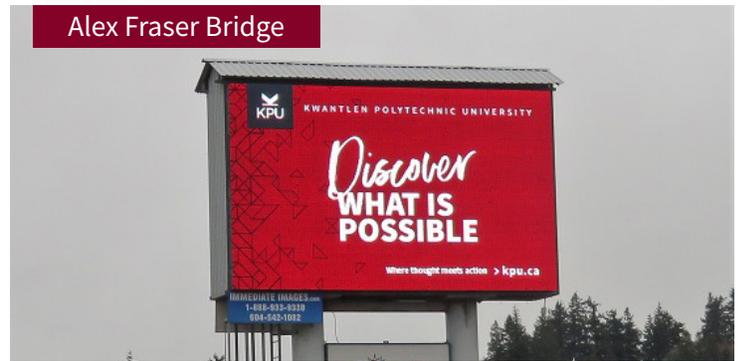
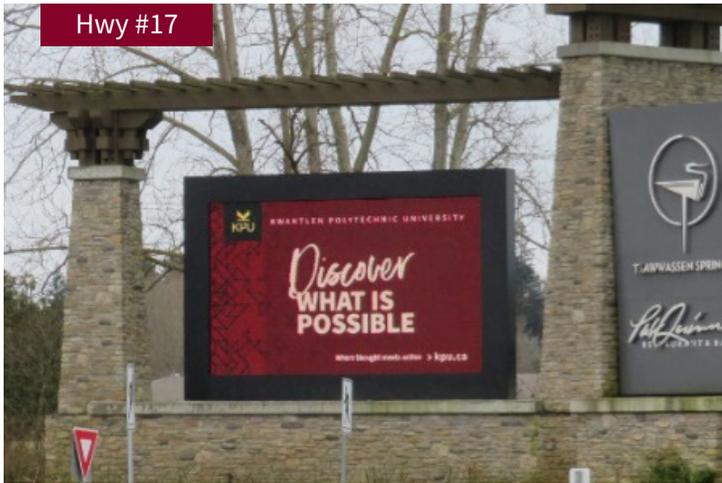
Hwy #10



## » Marketing and Communications Update

### IMMEDIATE IMAGES DIGITAL BILLBOARDS

- » Digital Brand Campaign
- » Ad dates: Feb 14 – Mar 27, 2021 - 6 weeks
- » Approximately 127,000 people per day pass the Hwy99 screens, 100,000 at Alex Fraser and 25,000 at Hwy17.



### PRINT ADVERTISING

#### BLACK PRESS

#### Education and Career Supplement

- » Target: mature students and parents
- » Back page of supplement inserted into The Langley Advance Times, North Delta Reporter, Peace Arch News and Surrey NOW
- » Total circulation - 166,127+

#### Virtual Showcase

Full page Ad - Feb 21

- » The Langley Advance Times, North Delta Reporter, Peace Arch News and Surrey NOW
- » Total circulation - 166,127+

**Discover WHAT IS POSSIBLE**

**WHY SHOULD KIDS HAVE ALL THE FUN?**

Whether you're considering taking a course or just want to support the student in your life, discover the possibilities at Kwantlen Polytechnic University.

140+ programs  
Max 35 students per class, even online  
Online student support and services  
Students range from age 17 to 65+

Sign up for an info session:  
[kpu.ca/possible](http://kpu.ca/possible)

**KPU** KWANTLEN POLYTECHNIC UNIVERSITY

**KPU Virtual SHOWCASE**

**FACULTY OF TRADES AND TECHNOLOGY**

Wed, March 3 | 5 - 7 pm

RSVP > [kpu.ca/showcase](http://kpu.ca/showcase)

**KPU** KWANTLEN POLYTECHNIC UNIVERSITY

## › Marketing and Communications Update

### Growler magazine

- › Nov 2020 – Feb 2021 issue
- › Half page ad featuring Brewing program
- › Approx. 6000 annual circulation



### CPABC in Focus Magazine

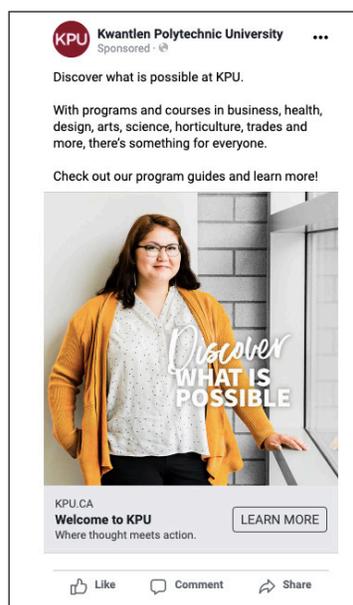
- › CPABC in Focus serves as the voice of the accounting profession in BC. Published six times a year, it is distributed to approximately 32,000 CPA members, students, and industry professionals
- › Featuring School of Business, Accounting program
- › Half page ad in Feb/Mar issue



## DIGITAL ADVERTISING

### KPU Brand Campaigns

#### Jan 2021 – Mar 2021 Facebook Ads



### YouTube Ads

We have added a series of KPU branding videos to our online digital advertising (located at the links below). These ads play on YouTube before, after and during videos that are being viewed by our targeted audience.

**To date, we have had over 325K views.**

▶ 30 Second Ad  
[YOUTUBE.COM/WATCH?V=CYLEHVRHRMA](https://www.youtube.com/watch?v=CYLEHVRHRMA)

▶ 15 Second Ad  
[YOUTUBE.COM/WATCH?V=QFCVAF CWIQK](https://www.youtube.com/watch?v=QFCVAF CWIQK)

▶ 10 Second Ad  
[YOUTUBE.COM/WATCH?V=640F8P2CXSW](https://www.youtube.com/watch?v=640F8P2CXSW)

▶ 7 Second Ad  
[YOUTUBE.COM/WATCH?V=U2KGDNOI J9Y](https://www.youtube.com/watch?v=U2KGDNOI J9Y)

➤ **Marketing and Communications Update**

**KPU Virtual Open House Advertising**

**KPU** Kwantlen Polytechnic University  
Sponsored

Discover what is possible from the comfort of home. RSVP now for our Virtual Open House: Saturday, October 3, 12-2pm.

Take a virtual campus tour | Watch demos and hear from faculty | Join Q&A sessions with our team | Enter to win one of four \$500 tuition waivers!

Learn more now at [kpu.ca/openhouse](https://kpu.ca/openhouse)

**SAT, OCT 3, 2020**  
**KPU Virtual Open House**  
Surrey  
146 people interested · 28 people going

Interested

104 5 Comments

Like Comment Share

**Faculty of Arts  
Ads running from Jan 2021 – Mar 2021**

**KPU** Kwantlen Polytechnic University  
Sponsored

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.

Learn more to see if an arts education is right for you!

KPU.CA  
**Faculty of Arts**  
Influence What Is Possible!

LEARN MORE

Lindsay Pierre and 3 others

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.

Learn more to see if an arts education is right for you!

KPU.CA  
**Faculty of Arts**  
You have an influence. Learn how...

LEARN MORE

Sukhwant Kooner and 4 others 1 Share

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

Whether you aspire to be a teacher, lawyer, psychologist, or painter, a well-rounded education will give you a solid foundation in creative and critical thinking for life.

Learn more to see if an arts education is right for you!

KPU.CA  
**Faculty of Arts**  
You have an influence. Learn how...

LEARN MORE

Beatriz Lourd and 4 others 2 Comments

Like Comment Share

**Faculty of Arts *continued***

**KPU** Kwantlen Polytechnic University  
Sponsored

**INFLUENCE WHAT IS POSSIBLE!**  
Use your arts education to turn a wealth of possibilities and hands-on experience into exciting career options.  
Learn more: <https://www.kpu.ca/arts>

KPU.CA  
**Faculty of Arts**  
Influence What Is Possible!

LEARN MORE

Mais Winn and 3 others

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

**INFLUENCE WHAT IS POSSIBLE!**  
Study contemporary and interconnected social and cultural issues and influence what is possible in the arts.  
Learn more: <https://www.kpu.ca/arts>

KPU.CA  
**Faculty of Arts**  
Influence What Is Possible!

LEARN MORE

Dylyn Marius and 4 others

Like Comment Share

**SFSS campaign: Jan 2021 – Mar 2021**

**KPU** Kwantlen Polytechnic University  
Sponsored

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

KPU.CA/FOODSECURITY  
**Change the Future of Food**  
Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

LEARN MORE

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

KPU.CA/FOODSECURITY  
**Change the Future of Food**  
Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

LEARN MORE

Lindsay Jo an... 6 Comments 5 Shares

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

You can help create a food-secure future for everyone with an online graduate certificate.  
Learn more: [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

KPU.CA/FOODSECURITY  
**Change the Future of Food**  
Learn more at [kpu.ca/foodsecurity](https://kpu.ca/foodsecurity)

LEARN MORE

Like Comment Share

**SFSS campaign event ad for info session,  
Jan 18 – Feb 3, 2021**

**KPU** Kwantlen Polytechnic University  
Sponsored

Influence what is possible and learn more about our Sustainable Food Systems and Security program at an upcoming info session.  
RSVP Today: <https://www.kpu.ca/.../sustainable-food-systems.../feb-3>

**WED, FEB 3**  
**Feb 3: Sustainable Food Systems and Security Online Info Session**  
204 people interested · 20 people going

Interested

106 4 Comments

Like Comment Share

**Wilson School of Design  
Ads running from Jan 2021 – Mar 2021**

**KPU** Kwantlen Polytechnic University  
Sponsored

**DISRUPT WHAT IS POSSIBLE!**  
Design for today, every day with a degree, diploma, or certificate from the Wilson School of Design.  
Learn more: <https://www.kpu.ca/design>

HTPS://WWW.KPU.CA/DESIGN  
Wilson School of Design  
DISRUPT WHAT IS POSSIBLE!

LEARN MORE

Kwantlen Polytechnic University

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored

Learn More

WILSON SCHOOL OF DESIGN

## Marketing and Communications Update

### Design event ads for info sessions, Jan 14 – Feb 4, 2021

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Disrupt what is possible with an education in Interior Design from the Wilson School of Design at KPU.  
Join us for an upcoming online info session: [kpu.ca/info-sessions/design/interior-design/jan-26](https://www.kpu.ca/info-sessions/design/interior-design/jan-26)

**Disrupt WHAT IS POSSIBLE**  
Interior Design  
Information Session  
TUE, JAN 26  
4:30-5:30PM  
WILSON SCHOOL OF DESIGN KPU

**Jan 26: Interior Design Online Info Session** ☆ Interested  
63 people interested · 3 people going

👍❤️👏 35

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Disrupt what is possible with an education in Graphic Design for Marketing from the Wilson School of Design at KPU.  
RSVP now for our upcoming online info session: [kpu.ca/info-sessions/design/gdma/jan-27](https://www.kpu.ca/info-sessions/design/gdma/jan-27)

**Disrupt WHAT IS POSSIBLE**  
Graphic Design for Marketing  
Information Session  
WED, JAN 27  
4:30-5:30PM  
WILSON SCHOOL OF DESIGN KPU

**Jan 27: Graphic Design for Marketing Online Info Session** ☆ Interested  
62 people interested

👍❤️👏 23

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Disrupt what is possible with an education in Fashion Marketing from KPU's Wilson School of Design.  
RSVP for an upcoming info session: [kpu.ca/info-sessions/design/fashion-marketing/feb-3](https://www.kpu.ca/info-sessions/design/fashion-marketing/feb-3)

**Disrupt WHAT IS POSSIBLE**  
Fashion Marketing  
Information Session  
WED, FEB 3  
4:30-5:30PM  
WILSON SCHOOL OF DESIGN KPU

**Feb 3: Fashion Marketing Online Info Session** ☆ Interested  
101 people interested · 6 people going

👍❤️👏 36 1 Comment

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Disrupt what is possible and learn more about Technical Apparel Design at KPU's Wilson School of Design now.  
RSVP: [kpu.ca/info-sessions/design/technicalapparel/jan-28](https://www.kpu.ca/info-sessions/design/technicalapparel/jan-28)

**Disrupt WHAT IS POSSIBLE**  
Technical Apparel Design  
Information Session  
THU, JAN 28  
7:00-8:30PM  
WILSON SCHOOL OF DESIGN KPU

**Jan 28: Technical Apparel Online Info Session** ☆ Interested  
46 people interested · 3 people going

👍❤️👏 43

Like Comment Share

### Faculty of Health

Ad running from Jan to Mar 2021 featuring Health Care Assistant Program

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

**NURTURE WHAT IS POSSIBLE!**  
With a Health Care Assistant certificate, you're ready to support others with their health and wellness goals.

Learn more about our Health Care Assistant program: [www.kpu.ca/health/hcap](https://www.kpu.ca/health/hcap)

**Nurture WHAT IS POSSIBLE**

[HTTPS://WWW.KPU.CA/HCAP](https://www.kpu.ca/hcap)  
Health Care Assistant Program [LEARN MORE](#)

👍❤️👏 Eموke Molnar and... 1 Comment 5 Shares

Like Comment Share

### Faculty of Trades

Ads running from Jan to Mar 2021 featuring Mechatronics program

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

**BUILD WHAT IS POSSIBLE!**  
With a Mechatronics and Advanced Manufacturing diploma, you're ready for an exciting and evolving career. Learn more about our program:  
<https://www.kpu.ca/trades/mechatronics>.

**Build WHAT IS POSSIBLE**

[HTTPS://WWW.KPU.CA/MECHAT...](https://www.kpu.ca/mechatronics)  
Faculty of Trades and Technology [LEARN MORE](#)

👍❤️👏 Abdifath Sherwa Yousf Shi... 1 Share

Like Comment Share

### Faculty of Academic and Career Preparation

Ads running from Jan to Mar 2021 featuring ELS and ACP programs

#### ELS program

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Learn to read, write, listen, and speak English without paying tuition! Begin your studies at KPU now and only pay for student fees and textbooks.

**Explore WHAT IS POSSIBLE**

KPU.CA/ELS  
**EXPLORE WHAT IS POSSIBLE** [LEARN MORE](#)  
Take the next step in learning Eng...

👍❤️👏 Colton Edward Smige... 2 Comments

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Begin English Language Studies now at KPU, Tuition-Free! Start your journey now and only pay for books and student fees.

**Explore WHAT IS POSSIBLE**

KPU.CA/ELS  
**EXPLORE WHAT IS POSSIBLE** [LEARN MORE](#)  
Take the next step in learning Eng...

👍❤️👏

Like Comment Share

#### ACP program

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

With KPU's upgrading courses you'll be prepared to continue your undergraduate education and pursue your goals. The best part is that you only need to pay for student fees and textbooks.

**Explore WHAT IS POSSIBLE**

KPU.CA/UPGRADINGENGLISH  
**EXPLORE WHAT IS POSSIBLE** [LEARN MORE](#)  
Start Your Journey Now!

👍❤️👏 Valentina Towers

Like Comment Share

**KPU** Kwantlen Polytechnic University  
Sponsored · 🌐

Prepare for exciting new education and career opportunities with KPU's upgrading courses and only pay student fees and textbook costs.

**Explore WHAT IS POSSIBLE**

KPU.CA/UPGRADINGENGLISH  
**EXPLORE WHAT IS POSSIBLE** [LEARN MORE](#)  
Start Your Journey Now!

👍❤️👏 Dua Riyal and 3 others

Like Comment Share

## Marketing and Communications Update

### Faculty of Science and Horticulture

Ads running from Jan to Mar 2021 featuring Brew, Math, Agriculture and Physics programs

Brew

Math

Physics

Sustainable  
Agriculture

### AD CAMPAIGN LANDING PAGE PERFORMANCE

(compared to previous two-month period of Nov 1, 2020 - Dec 31, 2020)

We are continuing to work closely with each faculty to promote their priority programs and initiatives via digital campaigns. We continue to see a steady increase in web traffic on the 15 landing pages which are associated with our KPU generic campaign and faculty campaigns. Below is a performance summary of these landing pages and its changes in terms of page views compared to the previous reporting period.

Prospect Page	Landing Page	Pageviews	
Generic	/discover	10,364	<b>280%</b> ↑
Faculty of Arts	/arts	10,427	<b>8%</b> ↑
	/arts/sustainable-food-systems-security	2,146	<b>49%</b> ↑
School of Business	/hr-management	5,276	<b>31%</b> ↑
	/legal-admin	9,929	<b>75%</b> ↑
	/pr	2,269	<b>10%</b> ↑
Faculty of Academic and Career Advancement	/acp/english-upgrading	2,592	<b>15%</b> ↑
	/explore-els	2,028	<b>11%</b> ↑
Wilson School of Design	/design	16,783	<b>44%</b> ↑
Faculty of Science and Horticulture	/brew	5,705	<b>31%</b> ↑
	/agriculture	4,880	<b>33%</b> ↑
	/mathematics	969	<b>1%</b> ↑
	/physics	1,377	<b>18%</b> ↑
Faculty of Health	/hcap	5,435	<b>54%</b> ↑
Faculty of Trades and Technology	/mechatronics	4,799	<b>73%</b> ↑

## Marketing and Communications Update

### LANDING PAGES AVERAGES

Users	50%	↑
New Users	54%	↑
Pageviews	47%	↑
Unique Pageviews	48%	↑
Average Time on Page	38%	↑
Bounce rate	5%	↑

During our last reporting period, we saw a spike in traffic across majority of the faculty landing pages due to the fresh launch of the faculty campaigns. In this reporting period, we observed a steadier increase in traffic on these landing pages. We also noticed a significant increase in web traffic on the “/discover” landing page, which is associated with the KPU generic campaign. The page views of this page has increased 280% compared to the last reporting period.

**SESSIONS** Total sessions 32,224 (60% increase in total sessions).

### NEW VS. RETURNING

<b>New Visitors</b> 71% OF TOTAL	27,617 users	45%	↑
	21,996 sessions	54%	↑
<b>Returning Visitors</b> 29% OF TOTAL	11,138 users	34%	↑
	12,459 sessions	91%	↑

### CHANNEL, SOURCE & MEDIUM BREAKDOWN (TOP 5)

1. **Google (CPC):** 24,801 sessions (91% increase)
2. **Google/Organic:** 5,100 sessions (14% increase)
3. **Direct:** 2,707 (34% increase)
4. **Facebook/CPC:** 594 sessions (107% increase)
5. **Bing/Organic:** 140 (0% increase)

We see a strong growth in terms of sessions on Google paid ads and Facebook paid ads as our digital campaigns are delivering via these two channels.

### DEVICE BREAKDOWN

 <b>Total</b>	New Users	54%	↑
	Sessions	65%	↑
 <b>Desktop</b> 42% OF TOTAL	New Users	30%	↑
	Sessions	27%	↑
 <b>Mobile</b> 56% OF TOTAL	New Users	70%	↑
	Sessions	96%	↑
 <b>Tablet</b> 2% OF TOTAL	New Users	21%	↑
	Sessions	27%	↑

### Social Media (Compared with previous period of Nov 1 – Dec 31)

#### AUDIENCE GROWTH

Total Fans	39,987	1%	↑
Facebook Fans	23,655	1%	↑
Facebook likes	274	46	↓
Twitter Followers	7,739	1%	↑
Twitter followers gained	40	13	↓
Instagram Followers	8,869	2%	↑
Instagram followers gained	267	1%	↑
<b>Total Fans/Followers Gained</b>	<b>581</b>	<b>26%</b>	<b>↓</b>

#### IMPRESSIONS

Facebook Impressions	14,598,215	.3%	↑
Twitter Impression	76,124	14%	↓
Instagram Impression	6,448,300	62%	↑
<b>Total Impressions</b>	<b>21,122,639</b>	<b>82%</b>	<b>↑</b>

#### ENGAGEMENT

Facebook Engagements	67,703	78%	↑
Twitter Engagements	991	24%	↓
Instagram Engagements	168	80%	↓
<b>Total Engagements</b>	<b>68,862</b>	<b>68%</b>	<b>↑</b>

The biggest change this period is in the amount of impressions on our social channels as our digital campaigns are in full swing through to the end of fiscal. We note huge growth in Instagram and Facebook as these are our most effective channels in our advertising campaigns. We currently sit at 8869 followers on Instagram, an increase of 267 followers since last period. Our target is to hit 10K followers which will unlock multiple pieces of functionality and engagement opportunities (ie: the ability to swipe up on Instagram stories is reserved for accounts with over 10K followers).

# Office of Associate Vice President, Planning and Accountability

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## EXPERIENCE

### Employee Experience:

- Teaching, Research, & Library Supports Survey: This survey was sent to faculty members as well as instructional and research staff at KPU. It will inform plans to enhance supports and resources provided by the Teaching & Learning Commons, the Library, and the Office of Research Services, among others. The survey closed on January 24, with reports to all relevant areas delivered by February 26. An additional report for the Teaching & Learning Commons breaking the results down by Faculty is currently in progress.
- Employee Insights Survey: This survey was sent to all employees at KPU. It elicited feedback on current remote and on-campus work arrangements and supports, post-pandemic preferences, and additional topics related to employee engagement. It was launched on February 1 and closed February 28. A short report on employee preferences for working remotely vs. on campus was prepared and distributed to senior administrators on March 5. A full report of the results is being developed.
- OPA is providing support for the collection of data to inform the development of KPU's Equity, Diversity and Inclusion (EDI) Action Plan. This includes support on the design and administration of the Equity, Diversity, & Inclusion Survey, which is administered by the Canadian Centre for Diversity and Inclusion (CCDI). The survey launched on March 3, and will close March 26. The survey consists of an extensive demographic section as well as questions on workplace inclusivity. In addition, OPA is providing guidance on an interview component of the research being conducted by CCDI, which will obtain qualitative information on EDI practices, gaps, and suggestions for improvement. The interviews will be conducted in May and the information will be included in CCDI's report to KPU.

### Student Experience:

- Student Satisfaction Survey: This survey collects a broad range of information from students on their experience at KPU to identify areas for improvement. The 2020 survey was launched in the Fall semester, with analysis and reporting currently in progress, including the following:
  - \* A report on students' preferences for post-pandemic learning was created that included demand for online courses and their delivery type (i.e., synchronous or asynchronous). Each question was broken down by two other dimensions: domestic/international/all, and faculty/student level/cohort delivery. The report was distributed on March 1.

- \* Two overall tabular reports were completed; one with breakdown by Faculty, and the other with a breakdown by international and domestic students. They were distributed widely on February 26.

- GNIE Graduates Survey: This is a recurring survey of recent graduates from the GNIE program, designed to provide feedback on the program and report on their nursing-related work experience and readiness for nursing practice in Canada. The most recent survey closed on January 27 and a report was sent to the program chair on February 9.
- BSN Program Completion Survey: This is a recurring survey for students about to graduate from the BSN program. Students provide feedback about the program including their development of professional competencies and overall satisfaction. The survey of the Spring 2021 graduates was launched on March 12.

## QUALITY

### Student Success:

- Conducted an analysis of student academic performance based on course registration dates for Fall 2020 to understand the impact of extending the add/drop period from one week to two.
- Conducted an analysis of course *Incompletes* and *Withdraw* rates (including Withdraws made past what would have been the Withdraw deadline) for Fall 2020 to understand the impact of extending the withdrawal deadline.
- Tutor Navigator Research: The Tutor Navigator Program embeds student tutors into sections of ENGL 1100 in order to increase student participation in tutoring services. OPA is designing research to collect feedback from the tutors, as well as ENGL 1100 students and instructors.
- International Peer Mentorship Program: This program matches more senior students at KPU with new international students in order to increase social connections and help them navigate services. Surveys are being developed to obtain feedback from the mentees for both the Fall and Spring terms.
- OPA is conducting research on the impact of KPU International's First Year Boost initiative, including an analysis of administrative data, as well as a feedback survey.
- Conducting a study on of relation of entrance requirements and student performance in Business Graduate Diploma and Post-baccalaureate programs.
- Currently conducting a study for Academic Advisers on the number of students who change their majors or intended majors.

**Program Review:**

- Support is currently being provided to 35 programs (or cluster of related programs) that are at various stages in the program review process.

As of March 15, 2021	Number of Programs
Phase 1: Self-Study	13
Phase 2: External Review	4
Phase 3: Quality Assurance Plan	3
Phase 4: Annual Follow-Up	15
<b>Total</b>	<b>35</b>

- KPU's Quality Assurance Process Audit (QAPA) took place in December 2020. (QAPA is a new accountability requirement that is overseen by the Degree Quality Assessment Board (DQAB) Secretariat.). On November 17, 2020 KPU received the final report from DQAB. The Quality Assurance Audit Committee commended KPU on its quality assurance practices. The QAPA Summary report was posted on DQAB's website in January, 2021. We posted the report as well as KPU's action plan to address the QAPA recommendations on our website in February, 2021. OPA is working on making changes as identified in KPU's QAPA action plan, in consultation with the Senate Standing Committee on Program Review and other stakeholders, as appropriate.

**Course Feedback:**

- OPA is preparing to survey 1,622 sections in Spring 2021. Surveys for 1,577 sections have been launched so far. All surveys will close on or before April 16 and the QA team will start working on the course feedback reports for Spring 2021 in the third week of April. The reports will be distributed on May 4.

**Service Improvement:**

- Financial Services Training feedback survey: A survey was created to collect feedback from KPU employees who completed any type of training with Financial Services, including whether it met their expectations, and any suggestions they had on how the trainings could be improved. The survey was opened on February 17 and reports – provided to Finance – will be created periodically.
- Violence Threat Risk Assessment (VTRA) Training feedback survey: A survey was created to collect feedback from KPU employees who recently completed the VTRA training. It launched on March 10 and will close on March 21. A report on the results will be provided to KPU's Threat Assessment Steering Committee.

**Accountability to Government:**

- Submitted the Apprenticeship Students' Outcomes (APPSO) and Diploma, Associate Degree, Certificate,

Trades Foundation, and Trades-Related Vocational Student Outcomes (DACTFTRV-SO) cohorts to BC Stats.

- Submitted the Full-time University and College Academic Staff System (ft-UCASS) to Statistics Canada.
- Completed the data submission on student and graduate enrolments for Polytechnics Canada.
- Completed the Languages Canada revised Annual Survey which incorporated special questions related to COVID impacts on language program students.
- Currently working on the Spring 2021 compliance report to Immigration, refugees and Citizenship Canada (IRCC).
- The VISION 2023 Progress Report was completed on March 4 and will be presented to Board Governance on March 17. This features data on all 24 VISION 2023 performance metrics, as well as benchmarking data to compare to other, similar institutions on the 10 metrics common to all BC public institutions.

**INSTITUTIONAL PLANNING**

**Integrated Planning:**

- OPA Data Warehouse: To improve OPA's ability to provide timely information, OPA is working with IT to create a comprehensive data warehouse. The purpose of the OPA Data Warehouse project is to have a single source of data that will meet the requirements for institutional reporting and analysis, including KPU's business intelligence dashboards. The data warehouse will replace various existing sources of information for faster data extraction and report preparation. Currently, the data warehouse has moved from test to production with all the data elements in place. Data validation and fine-tuning of data definitions are ongoing.
- Work is now underway to prepare to use the data warehouse for reporting purposes. OPA is developing dashboards using Power BI to replace existing ones that are currently in EXCEL. The new dashboards will be more efficient, since Power BI can better handle large data sets, and will have more features than available currently. OPA is also working with IT to create a gateway for automatically updating the dashboards, as well setting controls to be able to publish the dashboards on SharePoint.
- Providing support to the project to implement a Customer Relations Management (CRM) tool. OPA's role is to ensure definitions of data elements reported in the CRM are consistent with definitions in institutional reports generated by OPA, and to provide the recruitment, marketing and events teams with support in dashboard and chart creation on the system level.

# Office of Associate Vice President, Planning and Accountability

## Enrolment Management:

- Applicant Funnel dashboards: Applicant funnels for Fall 2021, Summer 2021 and Spring 2022 are running currently. The dashboards are updated every Wednesday. The dashboards provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboards also include information on country of origin of International applicants.
- Updated the following dashboards: Interim, Midterm, and Stable Enrolment Reports for Spring 2021; Fall 2020 Grade Distribution Dashboard; AY 2020/21 Enrolment Dashboard as of Fall; AY 2020/21 Seat Dashboard as of Fall.
- Survey of Admitted Students who do not Enrol: A survey was prepared for individuals who paid their non-refundable deposit to accept a Spring 2021 admissions offer from KPU, but did not register for any courses. The survey covered the factors that influenced their decision to not enrol, and what might influence them to consider KPU in the future. The survey closed on Feb. 28. An overall results report was distributed to the VP, Students; University Registrar; AVP, International; and AVP, Planning & Accountability on March 12. A report breaking down the results by domestic/international status is in progress.
- Provided data to Faculty of Health to inform Health Foundations course and program planning.
- Provided Applicant Data for the Wilson School of Design Planning to support the development of the recruitment strategy.

## Your COVID questions answered at webinar

For members of the public who have questions about COVID-19, the vaccine, travel and more, a new online webinar, supported by Kwantlen Polytechnic University's Faculty of Health, may provide some answers.

KPU nursing instructor Dr. Balbir Gurm brought together a panel of experts for the webinar COVID-19: Impacts, Understandings and Actions after hearing uncertainty in her community.

"I noticed more and more community members saying 'I am so sick of isolating, maybe I should see friends for my mental health and not worry about the virus'. Also, I was hearing reports that international students were suffering more abuse during COVID-19 than usual from employers, landlords and others known to them," says Gurm.

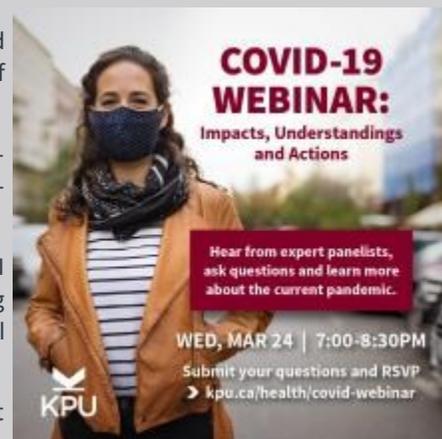
The experts, all part the B.C. South Asian COVID Task Force, will answer questions brought forward by the public. The panel members are:

- Dr. Baldev Sanghera, founding board member, Burnaby Division of Family Practice and medical director, Burnaby COVID-19 testing & assessment centre
- Dupinder Kaur Saran, chief executive officer of Nurse on the Go Home and Healthcare Services
- Dr. Madhu Jawanda, family physician and co-founder of the B.C. South Asian COVID Task Force
- Ranjit Dhari, assistant professor of teaching, UBC School of Nursing, Faculty of Applied Science

Gurm hopes people come away armed with more information.

"We want to answer everything they want to know about COVID to help them make healthy choices," she says. "Examples include strategies to survive COVID health measures, the latest knowledge about COVID and predictions about the virus, the stressor of international students to encourage understanding, and information on the efficacy of the vaccines."

The free webinar on March 24, 2021, from 7-8:30 p.m. is open to the public with registration. Visit the [webinar page](#) to learn more and register to attend.



## KPU VP Finance elected for fellowship of CPA

Kwantlen Polytechnic University's Vice President of Finance has been elected for the distinction of Fellow of Chartered Professional Accountants (CPA) by the Northwest Territories/Nunavut CPA provincial institute.

Tara Clowes was nominated by two CPA colleagues for the award that recognizes leadership and exceptional performance of a member in their professional career, volunteer activities and the accounting profession.

"It's an incredible honour because it's something that you need to be awarded by your peers and it's recognition for service that's gone above and beyond," says Clowes.

Clowes, who joined KPU in 2020, is a former executive director in the Finance department of the Northwest Territories government.

After growing up in Nova Scotia, Clowes moved to northern Canada as an articling student. She moved up in the accounting firm for which she was working to make partner. Clowes went on to become director, finance and administration, in the Northwest Territories Housing Corporation, where she provided strategic direction over the corporation's financial and administrative functions.

She spent 15 years in the Northwest Territories before relocating to British Columbia to work at Vancouver Island University then KPU.

KPU is the 4<sup>th</sup> largest feeder into the CPA program in B.C. and the largest undergrad accounting program graduating the most accounting credentials. One piece of advice Clowes would give to students or anyone looking to move up in their career is to get involved.

"If you're someone who is looking to advance and not in a leadership position right now, getting on boards really teaches you those things that you may not be exposed to in your day-to-day work," says Clowes.

"I would say that my involvement with the profession really advanced my career. I speak about this when I'm a hiring manager. You can bring a ton of valuable life and work experience when volunteering on boards and when you volunteer within the profession. There are lots of leadership skills you can develop in that way."

Clowes next challenge is finishing her doctorate, studying GST competency in accountants. She has also received a doctoral scholarship through the CPA education foundation.

