

KWANTLEN POLYTECHNIC UNIVERSITY
Program FTE Enrolment Comparison
Fiscal Year: 2012/13, 2011/12 and 2010/11

Faculty of Business⁺	2012/ 13	2011/ 12	2010/ 11	#Ch Over 2011/12	%Ch* over 2011/12	%Ch* over 2010/11
Domestic FTEs						
Post Baccalaureate Diploma						
Human Resources Management	17.1	19.5	22.0	-2.4	-12%	-22%
BBA Programs						
Accounting	643.4	598.9	442.5	44.5	7%	45%
Accounting, Cooperative Education Option	78.8	45.7	23.7	33.2	73%	232%
Entrepreneurial Leadership	275.4	305.6	288.9	-30.2	-10%	-5%
Entrepreneurial Leadership, Cooperative Education	14.1	11.1	13.7	3.0	27%	3%
Human Resources Management	318.9	299.9	259.5	19.1	6%	23%
Human Resources Management Co-operative Education Option	13.1	6.4	2.8	6.7	105%	368%
Human Resources Management, Cooperative Education Option	30.2	18.2	17.8	12.0	66%	70%
Marketing Management	212.7	153.1	19.3	59.6	39%	1002%
Marketing Management, Cooperative Education	13.9	5.1	1.8	8.8	173%	674%
Bachelor of Technology						
Information Technology	55.7	33.6	34.6	22.2	66%	61%
Information Technology, Cooperative Education	21.1	5.7	10.3	15.4	270%	105%
Associate of Arts						
Economics	39.1	33.5	33.2	5.6	17%	18%
Diploma Programs						
Accounting	328.3	389.0	491.0	-60.7	-16%	-33%
Business Administration	129.2	167.4	203.0	-38.3	-23%	-36%
Business Management	234.0	266.3	333.7	-32.3	-12%	-30%
Commerce		0.5	0.7	-	-	-
Computer Information Systems	53.5		0.6	-	-	8820%
Computer Information Systems, Cooperative Education Option	10.7	0.1	1.6	10.6	10600%	569%
General Business Studies	157.1	201.3	192.1	-44.2	-22%	-18%
Marketing Management	83.7	109.5	126.1	-25.8	-24%	-34%
Marketing Management, Cooperative Education	5.5	6.2	10.1	-0.8	-12%	-46%
Public Relations	44.7	44.5	38.8	0.2	0%	15%
Certificate Programs						
Accounting	39.5	32.1	34.1	7.4	23%	16%
Business Management	29.4	36.8	44.5	-7.4	-20%	-34%
Computer Information Systems	33.3	75.5	57.8	-42.2	-56%	-42%
General Business Studies	24.9	31.1	27.5	-6.2	-20%	-9%
Legal Administrative Studies	62.5	57.8	57.1	4.6	8%	9%
Marketing	10.7	10.7	10.0	0.0	0%	7%
Office Administration	0.03			-	-	-
Office Administration - Legal Secretarial Option			0.01	-	-	-
Total Domestic FTEs	2,980.5	2,965.0	2,798.8	15.6	1%	6%

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International FTEs						
Post Baccalaureate Diploma						
Human Resources Management	9.8	7.4	7.5	2.4	32%	31%
BBA Programs						
Accounting	120.1	91.1	58.3	29.0	32%	106%
Accounting, Cooperative Education Option	5.9	0.4	0.6	5.5	1375%	883%
Entrepreneurial Leadership	53.1	46.1	39.6	6.9	15%	34%
Entrepreneurial Leadership, Cooperative Education Option	1.1	1.2	1.6	-0.1	-8%	-31%
Human Resources Management	54.6	43.1	34.3	11.5	27%	59%
Human Resources Management, Cooperative Education Option	1.1	0.3		0.8	267%	-
Marketing Management	38.3	23.2	2.0	15.1	65%	1817%
Bachelor of Technology						
Information Technology	10.1	3.1	6.3	7.0	226%	60%
Information Technology, Cooperative Education Option	3.1	0.9	1.2	2.2	244%	158%
Associate of Arts						
Economics	11.7	12.7	8.8	-1.0	-8%	33%
Diploma Programs						
Accounting	95.7	103.1	103.3	-7.5	-7%	-7%
Business Administration	76.1	51.6	57.7	24.5	47%	32%
Business Management	61.2	63.4	52.7	-2.2	-3%	16%
Computer Information Systems	12.0			-	-	-
Computer Information Systems, Cooperative Education Option	3.4		0.2	-	-	1600%
General Business Studies	30.9	23.6	22.7	7.3	31%	36%
Marketing Management	18.7	22.4	21.6	-3.6	-16%	-13%
Marketing Management, Cooperative Education Option	1.7	0.9	0.2	0.8	89%	750%
Public Relations		0.5	0.8	-	-	-
Certificate Programs						
Accounting	2.3	1.8	1.8	0.5	28%	26%
Business Management	3.6	2.7	1.9	0.9	33%	89%
Computer Information Systems	1.9	2.8	2.6	-0.9	-32%	-27%
General Business Studies	0.8	0.7		0.1	14%	-
Marketing		0.6		-	-	-
Total International FTEs	617.1	503.6	425.8	113.5	23%	45%
Total Faculty FTE	3,597.7	3,468.6	3,224.6	129.1	4%	12%