

Résumé Rubric - 100 Points

Attended a résumé building webinar and submitted a complete assignment via studentcoach@kpu.ca	5 bonus points
Contact Info – 4 points + 1 bonus point	
Name listed in a larger size font. Your preferred First Name is acceptable as this is not a legal document.	1 point
Correct KPU email account provided: Name@email.kpu.ca.	1 point 1 point
Local ¹ phone number listed in a clear format: 100-100-1001.	
City, Province, Postal Code.	1 point
A customized LinkedIn Profile URL; an updated profile that's following the standards of your industry.	1 bonus point
Summary / Profile – 30 points	
An opening statement, such as stating your current program at KPU, past work or volunteer experience, specialization, achievements, future career goals, and expected graduation time:	
Achievements: Dean's Honors Roll, high ² GPA, Employee of the Month, Scholarships, Athletic accomplishments, projects.	5 points
Evidence of good communication skills: e.g. volunteer mentor, tutor, trained new employees, delivered presentations, etc.	5 points
Creativity: e.g. delivered a service in a new way, improved workflow, created an ingenious process.	5 points
Leadership: e.g. took responsibility over a task, mentored and coached a new student, established a team or study work group.	5 points
Initiative: e.g. proposed a new project/ change of process/ secured a new supplier/ organized an event.	5 points
Personal traits/ work style: provided evidence of being dependable, dedicated, passionate about something, customer-service oriented, entrepreneurial, resourceful.	5 points
Skills (indicate level of proficiency) – 6 points	
Minimum 2 hard skills related to positions of interest (e.g. languages, software, programming languages, AutoCAD, finance).	2 points
Minimum 2 digital skills related to positions of interest (e.g. Adobe, Canva, CRM, Google Analytics, Web Design).	2 points
Minimum 2 soft skills (e.g. communication, leadership, teamwork, time management).	2 points

Listed in reverse chronological order.	1 point		
Full job title.	2 points		
Organization name, location (only city and province/ state if in Canada or US, only country if from overseas). 2 – 4 relevant accomplishments (less than 6 bullet points).			
		o Included <u>quantifiable</u> examples when possible.	5 points 5 points
Use of active verbs at the right tense.			
o If currently in the position, use present-tense: e.g. Determine, Create.	5 points		
o If no longer in the position, use past-tense: e.g. Determined, Created.			
Provided examples of situations where the skills listed in your summary are demonstrated.	5 points		
ducation – 20 points + 1 bonus point			
Credentials are listed in reverse chronological order.	2 points		
Indicated current KPU program name as listed in the University Calendar.	3 points		
GPA listed correctly (if over 3.5). Listed 1-2 relevant in-class projects with the correct project name and indicated the percentage or grade earned. Listed 2-3 courses related to the positions you are pursuing and a short ³ course description.	1 bonus poir 5 points 7 points		
		Listed other credentials (e.g. Bachelor Degree, Diploma) and/or Certificates (e.g. Microsoft, Google, QuickBooks, SAP).	3 points
		ormatting – 15 points	
Length is 1-2 pages.	3 points		
No typos, misspelling, or grammar mistakes.	5 points		
Clean averall looks with adapted white space and marging (minimum 0.5" mage merging)	2 points		
Clean overall looks, with adequate white space and margins (minimum 0.5" page margins).	2 points		
Consistent formatting (e.g. use only one type of bullet points).			
	1 point		
Consistent formatting (e.g. use only one type of bullet points).	1 point 1 point		

Confirm that the following items are NOT on your resume:	
No personal info, e.g. birthdate, SIN, country of origin, marital status, mention of children, height, weight	t, etc.
No headshots, pictures, images, or icons.	
No use of bright colours (e.g. only use black, navy, dark grey). Preferred: only two different shades or bla	ack.
	Total Points

¹ Local – the first three digits of a local phone number are normally recognizable as one of: 604, 778, 236, 250, 256, etc.

 2 High– here referring to higher than 3.5.

 3 Short – here referring to a description that is no longer than two lines.