

## BUSINESS FACULTY COUNCIL

Regular Meeting

Friday, February 21<sup>st</sup>, 2025

1:00 p.m. – 3:00 p.m.

Online via Microsoft Teams

### AGENDA

1. Call to Order .....Landon Kleis 1:00
2. Approval of Agenda
3. \* Approval of Minutes, January 20<sup>th</sup>, 2025
4. New Business
  - 4.1. \* Revisions of the SLOs in the BEF .....Valerie Warren 1:10  
**Motion:** To approve the changes to the BEF Student Learning Outcomes as presented
  - 4.2. Program level decisions
    - 4.2.1 [Minor in Economics](#) .....Hamideh Shokoohian 1:30  
**Motion:** To approve the changes to the Minor in Economics as presented
    - 4.2.2 \* MATH to STAT migration .....Allyson Rozell 1:40  
**Motion:** To approve the MATH to STAT migration as presented.
    - 4.2.3 [TMAS to TPMT migration](#) .....Afshin Doustmohammadi 1:50  
**Motion:** Omnibus Motion to approve the TMAS course changes as presented
  - 4.3. Course level decisions
    - 4.3.1 [BUSM 5130 Quantitative Methods for Business](#)- Name Change and Update .....Afshin Doustmohammadi 2:00  
**Motion:** To approve the revisions to BUSM 5130: Quantitative Methods for Business as presented.
    - 4.3.2 [BUSI 1115: Interpersonal and Self-Management Skills](#) – Name change and pathway .....Christina Page 2:05  
**Motion:** To approve the Revisions to BUSI 1115: Interpersonal and Self-Management Skills as presented.
    - 4.3.3 [ECON 4900 revisions](#) .....Hamideh Shokoohian 2:10  
**Motion:** To approve the revisions to ECON 4900: Special Topics in Economics as presented.

|       |                                   |                |      |
|-------|-----------------------------------|----------------|------|
| 4.3.4 | CMNS Course discontinuations..... | Melissa Ashman | 2:15 |
|-------|-----------------------------------|----------------|------|

- [CMNS 1217: Writing for the Specialized Workplace 2](#)
- [CMNS 2140: Communications for Design Professionals](#)
- [CMNS 3130: Theories of Human Communication](#)
- [CMNS 3250: Digital Media Communication](#)
- [CMNS 3800: Managing Project Communications](#)
- [CMNS 4250: Communications Research](#)
- [CMNS 4300: Internal Communications](#)
- [CMNS 4400: External Communications](#)

**Motion:** Omnibus Motion to approve the discontinuations of the CMNS course offerings as presented.

## 5. Faculty Committee Reports

|      |                  |                  |      |
|------|------------------|------------------|------|
| 5.1. | Curriculum.....  | Ulrich Paschen   | 2:20 |
| 5.2. | Nominations..... | Richard Wong     | 2:25 |
| 5.3. | SCEQ .....       | Azadeh Khoshaien | 2:30 |

## 6. Senate and Senate Committee Reports

|      |                        |                                |      |
|------|------------------------|--------------------------------|------|
| 6.1. | Senator's Report ..... | Judy Benevides/Hannah Celinski | 2:35 |
|------|------------------------|--------------------------------|------|

|    |                      |              |      |
|----|----------------------|--------------|------|
| 7. | Chair's Report ..... | Landon Kleis | 2:40 |
|----|----------------------|--------------|------|

|    |                    |                  |      |
|----|--------------------|------------------|------|
| 8. | Dean's Report..... | Heather Harrison | 2:45 |
|----|--------------------|------------------|------|

## 9. Adjournment

## **Agenda item 4.1**

*Attachments:*

1. Overview of BEF Learning Aims and BEF-Los- Current (1 page)
2. Proposed changes SCBEF (3 pages)
3. BEF SLOs- track changes (3 pages)

## **Agenda item 4.2.2**

*Attachments:*

1. 2024 SSCC Cover Sheet- MATH to STAT (3 pages)

**BUSINESS EDUCATION FRAMEWORK:****The Five Learning Aims (Goals) and accompanying Student Learning Outcomes (SLO):**

|                                                                                                                                                                                                                                                                                                                                                                             | <u>New Code</u> | <u>Courses</u>       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------------|
| <b>1. Business Competency</b> - Graduates will be able to assess business or organizational situations and information to make appropriate decisions and plan out sensible actions to put their company, organization or team in a more optimal position.                                                                                                                   |                 |                      |
| <ul style="list-style-type: none"> <li><b>SLO 1 (Foundation Level):</b> Graduates will demonstrate knowledge of how value is created, sustained and developed by an organization through the integrated business functions.</li> </ul>                                                                                                                                      | BC-F            |                      |
| <ul style="list-style-type: none"> <li><b>SLO 2 (Practiced Level):</b> Graduates will apply knowledge pertaining to the core functional areas of business as a means to formulate and implement decisions intended to achieve organizational goals.</li> </ul>                                                                                                              | BC-P            | BUSI 2425            |
| <ul style="list-style-type: none"> <li><b>SLO 3 (Mastered Level):</b> Graduates will take strategic, integrative, and innovative business approaches to create value in an increasingly global environment.</li> </ul>                                                                                                                                                      | BC-M            | ENTR 4200            |
| <b>2. Financial Literacy and Economic Competency</b> - Graduates will maintain and apply a broad understanding of financial management principles to ensure decisions are fiscally sound and responsible.                                                                                                                                                                   |                 |                      |
| <ul style="list-style-type: none"> <li><b>SLO 1 (Foundation Level):</b> Graduates will demonstrate knowledge of financial and economic theories, reporting and markets to explain the financial position of an organization.</li> </ul>                                                                                                                                     | FE-F            | ACCT 1210, ACCT 2293 |
| <ul style="list-style-type: none"> <li><b>SLO 2 (Practiced Level):</b> Graduates will apply and evaluate fundamental principles of economics, finance and financial accounting to make informed business decisions and personal finance decisions.</li> </ul>                                                                                                               | FE-P            | ECON 1150, ACCT 3380 |
| <ul style="list-style-type: none"> <li><b>SLO 3 (Mastered Level):</b> Graduates will assess organizational situations, develop and evaluate alternatives using cost-benefit thinking to set priorities and evaluate performance against set plans and goals.</li> </ul>                                                                                                     | FE-M            | ACCT 3320, ENTR 3120 |
| <b>3. Communication Competency</b> – Graduates will communicate effectively through listening, understanding, speaking, and writing with clarity to communicate complex matters to a variety of stakeholders.                                                                                                                                                               |                 |                      |
| <ul style="list-style-type: none"> <li><b>SLO 1 (Foundation Level):</b> Graduates will write and present in an organized, purposeful and clear manner using appropriate business vocabulary and grammatically correct usage.</li> </ul>                                                                                                                                     | CC-F            |                      |
| <ul style="list-style-type: none"> <li><b>SLO 2 (Practiced Level):</b> Graduates will develop concise and engaging communications by integrating data and visuals to enhance persuasive professionally written and oral presentations in business and workplace contexts.</li> </ul>                                                                                        | CC-P            | CMNS 1140            |
| <ul style="list-style-type: none"> <li><b>SLO 3 (Mastered Level):</b> Graduates will be able to conceive and defend insights from their analytical, critical and reflective thinking and research to communicate complex and specific (written or verbal) messages appropriate for the audience in business and workplace contexts using the appropriate medium.</li> </ul> | CC-M            | CMNS 3000            |
| <b>4. Thinking and Decision Making Competency</b> – Graduates will leverage analytical and problem-solving skills, their capacity for innovative and integrative thought, as well as both divergent and convergent thinking to identify and manage strategic actions.                                                                                                       |                 |                      |
| <ul style="list-style-type: none"> <li><b>SLO 1 (Foundation Level):</b> Graduates will demonstrate knowledge of how to use and interpret quantitative and qualitative management science techniques as they apply to business problems.</li> </ul>                                                                                                                          | TD-F            |                      |
| <ul style="list-style-type: none"> <li><b>SLO 2 (Practiced Level):</b> Graduates will apply appropriate quantitative and qualitative management science models to effectively analyze and draw conclusions on business situations in order to make recommendations.</li> </ul>                                                                                              | TD-P            | BUSI 2425            |
| <ul style="list-style-type: none"> <li><b>SLO 3 (Mastered Level):</b> Graduates will be able to conceptualize complex situations (data, problems, opportunities) in order to formulate and appraise innovative solutions.</li> </ul>                                                                                                                                        | TD-M            | ENTR 4200            |
| <b>5. Professionalism and Workplace Effectiveness</b> – Graduates will leverage an understanding of personal accountability to manage self, support inter-personal relationships while exemplifying ethical behaviour and workplace conduct at the individual, team and organizational level.                                                                               |                 |                      |
| <ul style="list-style-type: none"> <li><b>SLO 1 (Foundation Level):</b> Graduates will demonstrate knowledge of key intra-personal behaviours to understand how to effectively execute team-based activities within professional ethical norms. Students will demonstrate empathy, strong citizen behaviour and organizational awareness.</li> </ul>                        | PW-F            |                      |
| <ul style="list-style-type: none"> <li><b>SLO 2 (Practiced Level):</b> Graduates will apply knowledge of intra-personal behaviours and competencies to develop self-management strategies to facilitate strong individual, team and organizational outcomes in a professional and ethical manner.</li> </ul>                                                                | PW-P            | BUSI 2405            |
| <ul style="list-style-type: none"> <li><b>SLO 3 (Mastered Level):</b> Graduates demonstrate the ability to self-reflect, and develop effective strategies to manage others' self-awareness at the individual, team and organizational level to support improved performance within the context of multi-dimensional ethical criteria.</li> </ul>                            | PW-M            | ENTR 3110, HRMT 3115 |

| BEF SLOs | BEF SLO Title                       | BEF SLO Definition                                                                                                                                                                                                                      | Level 1 - Foundation ("F")                                                                                                                                                  | Level 2 - Practiced ("P")                                                                                                                                                                        | Level 3 - Mastered ("M")                                                                                                                                                                      |
|----------|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #1   | Business Decision Making Competency | Graduates will be able to <b>assess</b> business or organizational situations and information to make appropriate <b>decisions</b> and plan out sensible actions to put their company, organization or team in a more optimal position. | Graduates will demonstrate (decision making) knowledge based on how value is created, sustained and developed by an organization through the integrated business functions. | Graduates will apply knowledge pertaining to the core functional areas of business as a means to formulate and implement decisions intended to achieve organizational goals.                     | Graduates will implement <b>strategic, integrative, and innovative</b> business decisions to create value in a dynamic environment.                                                           |
| SLO #2   | Financial Literacy                  | Graduates will maintain and <b>apply</b> a broad understanding of <b>financial management principles</b> to ensure decisions are fiscally sound and responsible.                                                                        | Graduates will demonstrate knowledge of financial and <b>economic theories, reporting and markets</b> to <b>explain the financial position</b> of an organization.          | Graduates will apply and <b>evaluate</b> fundamental principles of <b>economics, finance and financial accounting</b> to make <b>informed</b> business decisions and personal finance decisions. | Graduates will assess organizational situations, develop and <b>evaluate alternatives using cost-benefit thinking</b> to set priorities and evaluate performance against set plans and goals. |

|        |                                    |                                                                                                                                                                                                                                 |                                                                                                                                               |                                                                                                                                                                   |                                                                                                                                                                                                                                                                               |
|--------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #3 | Strategic Communication Competency | Graduates will communicate effectively with clarity and purpose to share complex matters to a variety of stakeholders.                                                                                                          | Graduates will share information <b><u>in an organized, purposeful and concise manner using appropriate business media.</u></b>               | Graduates will develop <b><u>concise, engaging and persuasive communications for a workplace context by integrating data and visuals.</u></b>                     | Graduates will be able to <b>conceive and defend insights from their analytical, critical and reflective thinking and research to communicate complex and specific</b> messages appropriate for the audience in business and workplace contexts using the appropriate medium. |
| SLO #4 | Critical Thinking and Analysis     | Graduates will leverage <b><u>analytical and problem-solving skills</u></b> , their capacity for innovative and integrative thought, as well as other ways of knowing how to identify and manage strategic and ethical actions. | Graduates will demonstrate knowledge of how to <b>use and interpret quantitative and qualitative data</b> as they apply to business problems. | Graduates will <b><u>apply appropriate quantitative and qualitative management models and ethical frameworks to effectively analyze and draw conclusions.</u></b> | Graduates will be able to conceptualize complex situations (data, problems, opportunities) in order to formulate and implement solutions.                                                                                                                                     |

|        |                                            |                                                                                                                                                                 |                                                                                                                                                                                                                                                                  |                                                                                                                                                                           |                                                                                                                                                                                                                 |
|--------|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #5 | Professionalism and Personal Effectiveness | <p>Graduates will leverage emotional intelligence <b><u>to manage self and support relationships</u></b> at the individual, team, and organizational level.</p> | <p>Graduates will demonstrate knowledge of emotional intelligence to understand <b><u>how to manage self and effectively execute team-based activities</u></b>. Students will <b>demonstrate strong citizenship behaviour</b>, and organizational awareness.</p> | <p>Graduates will apply knowledge of emotional intelligence to develop self-management strategies and facilitate strong individual, team and organizational outcomes.</p> | <p>Graduates demonstrate the ability to <b><u>self-reflect</u></b>, and develop effective strategies to support the development of inclusive environments that deliver improved organizational performance.</p> |
|--------|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

| BEF SLOs | BEF SLO Title                              | BEF SLO Definition                                                                                                                                                                                                                      | Level 1 - Foundation ("F")                                                                                                                                                                | Level 2 - Practiced ("P")                                                                                                                                                                        | Level 3 - Mastered ("M")                                                                                                                                                                      |
|----------|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #1   | Business <u>Decision Making</u> Competency | Graduates will be able to <b>assess</b> business or organizational situations and information to make appropriate <b>decisions</b> and plan out sensible actions to put their company, organization or team in a more optimal position. | Graduates will demonstrate <u>(decision making)</u> knowledge <u>based on</u> how value is created, sustained and developed by an organization through the integrated business functions. | Graduates will apply knowledge pertaining to the core functional areas of business as a means to formulate and implement decisions intended to achieve organizational goals.                     | Graduates will <u>implement</u> <b>strategic, integrative, and innovative</b> business <u>decisions</u> to create value in <u>a dynamic</u> environment.                                      |
| SLO #2   | Financial Literacy                         | Graduates will maintain and <b>apply</b> a broad understanding of <b>financial management principles</b> to ensure decisions are fiscally sound and responsible.                                                                        | Graduates will demonstrate knowledge of financial and <b>economic theories, reporting and markets</b> to <b>explain the financial position</b> of an organization.                        | Graduates will apply and <b>evaluate</b> fundamental principles of <b>economics, finance and financial accounting</b> to make <u>informed</u> business decisions and personal finance decisions. | Graduates will assess organizational situations, develop and <b>evaluate alternatives using cost-benefit thinking</b> to set priorities and evaluate performance against set plans and goals. |

Deleted: take

Deleted: of

Deleted: approaches

Deleted: an increasingly global

|        |                                    |                                                                                                                                                                                                                  |                                                                                                                                        |                                                                                                                                                     |                                                                                                                                                                                                                                                                        |
|--------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #3 | Strategic Communication Competency | Graduates will communicate effectively with clarity and purpose to share complex matters to a variety of stakeholders.                                                                                           | Graduates will share information in an organized, purposeful and concise manner using appropriate business media.                      | Graduates will develop concise, engaging and persuasive communications for a workplace context by integrating data and visuals.                     | Graduates will be able to conceive and defend insights from their analytical, critical and reflective thinking and research to communicate complex and specific messages appropriate for the audience in business and workplace contexts using the appropriate medium. |
| SLO #4 | Critical Thinking and Analysis     | Graduates will leverage analytical and problem-solving skills, their capacity for innovative and integrative thought, as well as other ways of knowing how to identify and manage strategic and ethical actions. | Graduates will demonstrate knowledge of how to use and interpret quantitative and qualitative data as they apply to business problems. | Graduates will apply appropriate quantitative and qualitative management models and ethical frameworks to effectively analyze and draw conclusions. | Graduates will be able to conceptualize complex situations (data, problems, opportunities) in order to formulate and implement solutions.                                                                                                                              |

Deleted: write and present

Deleted: and

Deleted: through listening, understanding, speaking, and writing ...

Formatted: Font: Bold

Deleted: communicate

Deleted: clear

Deleted: vocabulary and grammatically correct usage

Deleted: to enhance persuasive professionally written and oral presentations in business and workplace contexts...

Formatted: Font: Bold, Underline

Formatted: Font: Bold, Underline

Deleted: (written or verbal)

Formatted: Font: Not Bold

Deleted: Decision Making Competency

Deleted: science

Deleted: management science techniques

Deleted: both divergent and convergent thinking

Deleted: appraise innovative

Deleted: on business situations in order to make recommendations...

|        |                                                       |                                                                                                                                                              |                                                                                                                                                                                                                                               |                                                                                                                                                                                          |                                                                                                                                                                                                                   |
|--------|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #5 | Professionalism and <del>Personal</del> Effectiveness | Graduates will leverage <del>emotional intelligence</del> <b>to manage self and support relationships</b> at the individual, team, and organizational level. | Graduates will demonstrate knowledge of <del>emotional intelligence</del> <b>to manage self and effectively execute team-based activities</b> . Students will <b>demonstrate strong citizenship behaviour</b> , and organizational awareness. | Graduates will apply knowledge of <del>emotional intelligence</del> to develop self-management strategies <del>and</del> facilitate strong individual, team and organizational outcomes. | Graduates demonstrate the ability to <del>self-reflect</del> , and develop effective strategies to <del>support the development of inclusive environments that deliver improved</del> organizational performance. |
|--------|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

- Deleted: Workplace
- Deleted: an understanding of **personal accountability**
- Deleted: .
- Deleted: interpersonal behaviours and competencies
- Deleted: **inter-personal**
- Deleted: key **intra-personal behaviours**
- Formatted: Font: Not Bold, No underline
- Deleted: while exemplifying **ethical behaviour** and workplace conduct
- Formatted: Font: Not Bold, No underline
- Deleted: to
- Deleted: manage others' **self-awareness** at
- Deleted: individual, team and
- Deleted: **within professional ethical norms**.
- Deleted: in a professional and ethical manner
- Deleted: **empathy**,
- Deleted: **citizen**
- Deleted: level to support improved
- Deleted: within the context of multi-dimensional ethical criteria

| BEF SLOs           | BEF SLO Title                                    | BEF SLO Definition                                                                                                                                                                                                                         | Level 1 - Foundation ("F")                                                                                                                                                       | Level 2 - Practiced ("P")                                                                                                                                                                                                                                                                                                 | Level 3 - Mastered ("M")                                                                                                                                                                                                                                                                          |
|--------------------|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SLO #1<br>Original | Business<br>Competency                           | Graduates will be able to assess business or organizational situations and information to make appropriate decisions and plan out sensible actions to put their company, organization or team in a more optimal position.                  | Graduates will demonstrate knowledge of how value is created, sustained and developed by an organization through the integrated business functions.                              | Graduates will apply knowledge pertaining to the core functional areas of business as a means to formulate and implement decisions intended to achieve organizational goals.                                                                                                                                              | Graduates will take strategic, integrative, and innovative business approaches to create value in an increasingly global environment.                                                                                                                                                             |
| Revision           | Business<br><b>Decision Making</b><br>Competency | Graduates will be able to assess business or organizational situations and information to make appropriate decisions and plan out <u>strategic sensible</u> actions to put their company, organization or team in a more optimal position. | Graduates will demonstrate <b>decision-making</b> knowledge based on how value is created, sustained and developed by an organization through the integrated business functions. | Graduates will apply knowledge pertaining to the core functional areas of business as a means to formulate and implement decisions intended to achieve organizational goals.                                                                                                                                              | Graduates will <b>implement</b> strategic, integrative, and innovative business <b>decisions</b> to create value in a <b>dynamic</b> environment.                                                                                                                                                 |
| SLO #2             | Financial<br>Literacy                            | Graduates will maintain and apply a broad understanding of financial management principles to ensure decisions are fiscally sound and responsible.                                                                                         | Graduates will demonstrate knowledge of financial and economic theories, reporting and markets to explain the financial position of an organization.                             | Graduates will apply and evaluate fundamental principles of economics, finance and financial accounting to make informed business decisions and personal finance decisions.                                                                                                                                               | Graduates will assess organizational situations, develop and evaluate alternatives using cost-benefit thinking to set priorities and evaluate performance against set plans and goals.                                                                                                            |
| Revision           | Financial<br>Literacy                            | Graduates will maintain and apply a broad understanding of financial management principles to ensure decisions are fiscally sound and responsible.                                                                                         | Graduates will demonstrate knowledge of financial and economic theories, reporting and markets to explain the financial position of an organization.                             | Graduates will apply and evaluate fundamental principles of economics, finance and financial accounting to <u>understand</u> <del>make informed</del> business decisions and <del>make informed</del> <u>personal finance</u> decisions <u>as it applies to their selected discipline and personal finance decisions.</u> | Graduates will assess organizational situations, develop and evaluate alternatives using cost-benefit thinking to <u>contribute to setting organizational</u> priorities and evaluate performance against set plans and goals. <u>from an organizational and selected discipline perspective.</u> |

Formatted Table

Formatted: Font color: Auto

Formatted: Normal

Formatted: Font: (Default) Calibri, 11 pt

Formatted: Font: (Default) Calibri, 11 pt

Formatted: Font: (Default) Calibri, 11 pt, Not Bold

Formatted: Font: (Default) Calibri, 11 pt, Not Bold

Formatted: Font: (Default) Calibri, 11 pt

|                    |                                           |                                                                                                                                                                                                                  |                                                                                                                                                                                                               |                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                            |
|--------------------|-------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                    |                                           |                                                                                                                                                                                                                  |                                                                                                                                                                                                               |                                                                                                                                                                                                    | -                                                                                                                                                                                                                                                                                          |
| SLO #3<br>Original | Communication Competency                  | Graduates will communicate effectively through listening, understanding, speaking, and writing with clarity to communicate complex matters to a variety of stakeholders.                                         | Graduates will write and present in an organized, purposeful and clear manner using appropriate business vocabulary and grammatically correct usage.                                                          | Graduates will develop concise and engaging communications by integrating data and visuals to enhance persuasive professionally written and oral presentations in business and workplace contexts. | Graduates will be able to conceive and defend insights from their analytical, critical and reflective thinking and research to communicate complex and specific (written or verbal) messages appropriate for the audience in business and workplace contexts using the appropriate medium. |
| Revision           | <b>Strategic</b> Communication Competency | Graduates will communicate effectively <u>through written, verbal, and visual communications</u> with clarity <b>and purpose in order</b> to <b>share</b> complex matters <u>with</u> a variety of stakeholders. | Graduates will <u>share-write, present, and visualize information</u> in an organized, purposeful and clear manner using appropriate <u>business professional</u> vocabulary and grammatically correct usage. | Graduates will develop concise, engaging <b>and persuasive</b> communications for <b>workplace contexts</b> by integrating data and visuals <u>into written, verbal and visual narratives</u> .    | Graduates will be able to conceive and defend insights from their analytical, critical and reflective thinking and research to communicate complex and <b>specific messages</b> appropriate for the audience in business and workplace contexts using the appropriate medium.              |
| SLO #4<br>Original | Thinking and Decision Making Competency   | Graduates will leverage analytical and problem-solving skills, their capacity for innovative and integrative thought, as well as both divergent and convergent thinking to identify and manage strategic actions | Graduates will demonstrate knowledge of how to use and interpret quantitative and qualitative management science techniques as they apply to business problems.                                               | Graduates will apply appropriate quantitative and qualitative management science models to effectively analyze and draw conclusions on business situations in order to make recommendations.       | Graduates will be able to conceptualize complex situations (data, problems, opportunities) in order to formulate and appraise innovative solutions.                                                                                                                                        |

|                 |                                                   |                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                 |
|-----------------|---------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Revision        | <b>Critical Thinking and Analysis</b>             | Graduates will leverage analytical and problem-solving skills, their capacity for innovative and integrative thought, as well as <b>other ways of knowing</b> to identify and manage strategic <b>and ethical</b> actions.            | Graduates will demonstrate knowledge of how to use and interpret quantitative and qualitative <b>data</b> as they apply to business problems.                                                                                                                        | Graduates will apply appropriate quantitative and qualitative management models <b>and ethical frameworks</b> to effectively analyze and draw conclusions.                                                                | Graduates will be able to conceptualize complex situations (data, problems, opportunities) in order to <b>formulate and implement</b> solutions.                                                                                                                |
| SLO #5 Original | Professionalism and Workplace Effectiveness       | Graduates will leverage an understanding of personal accountability to manage self, support inter-personal relationships while exemplifying ethical behaviour and workplace conduct at the individual, team and organizational level. | Graduates will demonstrate knowledge of key intra-personal behaviours to understand how to effectively execute team-based activities within professional ethical norms. Students will demonstrate empathy, strong citizen behaviour and organizational awareness.    | Graduates will apply knowledge of interpersonal behaviours and competencies to develop self-management strategies to facilitate strong individual, team and organizational outcomes in a professional and ethical manner. | Graduates demonstrate the ability to self-reflect, and develop effective strategies to manage others' self-awareness at the individual, team and organizational level to support improved performance within the context of multi-dimensional ethical criteria. |
| Revision        | Professionalism and <b>Personal</b> Effectiveness | Graduates will leverage <b>emotional intelligence</b> to manage self <b>and support relationships</b> at the individual, team, and organizational level.                                                                              | Graduates will demonstrate knowledge of <b>emotional intelligence</b> to understand how to <b>manage self</b> and effectively execute team-based activities. Students will <b>demonstrate strong community citizenship behaviour</b> , and organizational awareness. | Graduates will apply knowledge of <b>emotional intelligence</b> to develop self-management strategies and facilitate strong individual, team and organizational outcomes.                                                 | Graduates demonstrate the ability to self-reflect, and develop effective strategies to <b>support the development of inclusive environments that deliver improved</b> organizational performance.                                                               |

---

**SENATE STANDING COMMITTEE ON CURRICULUM**

**Agenda Number:** *Entered by Secretariat*

**Meeting Date:** *TBA*

**Presenter(s):** *Allyson Rozell*

---

**AGENDA TITLE:** MATH TO STAT PROGRAM AND COURSE CHANGES

**ACTION REQUESTED:** Motion

**RECOMMENDED RESOLUTION**

**THAT the Senate Standing Committee on Curriculum recommend that Senate approved the following course replacements:**

**MATH 1115 becomes STAT 1115**

**MATH 1170 becomes STAT 1170**

**MATH 2315 becomes STAT 2315**

**MATH 2335 becomes STAT 2335**

**MATH 3315 becomes STAT 3315**

**And that all programs and courses that reference these MATH courses be revised to include the STAT equivalent, effective September 1, 2025.**

**Affected courses are:**

ACCT 3444 : Auditing

ACCT 4360 : Financial Modelling and Data Analytics Using MS-Excel

AGRI 3225 : Experimental Design & Analysis

BIOL 3180 : Life Science Research Methods

BUQU 3230 : Applied Decision Analysis

BUSI 2405 : Operations Management

CBSY 2100 : Data Analytics for Impact

CRIM 4410 : Policy and Program Evaluation

CPSC 3110: Simulation

ECON 3150 : Managerial Economics

ECON 3333 : Introductory Econometrics

ENTR 3100 : Business Analysis and Decision Making

ENTR 3120 : Managerial Accounting for Entrepreneurs

ENTR 3130 : Production and Operations Management

ENTR 3140 : Entrepreneurial Marketing

ENTR 3150 : Business Economics  
ENTR 3170 : Entrepreneurial Finance  
ENVI 2901 : Environmental Research Seminar  
ENVI 2902 : Environmental Research Project  
HORT 3360 : Scouting, Monitoring, and Assessment of Pests  
MATH 2342 : Introduction to Statistics for Business  
MATH 3110: Simulation Modeling  
MATH 3140 : Mathematical Computing  
MATH 3315 : Applied Inferential Statistics  
MATH 4210: Biomathematics  
MATH 4240: Mathematical Modelling  
MATH 4280 : Graph Theory and Applications  
MRKT 2333 : Fundamentals of Strategic Marketing Management  
MRKT 3000 : Strategic Marketing Decision Making  
PSYC 4700 : Culture and Psychology

**Programs:**

AA SB ECON: Associate of Arts in Economics  
BBA SB ACCT: Bachelor of Business Administration in Accounting  
BBA SB ENTR: Bachelor of Business Administration in Entrepreneurial Leadership  
BBA SB HRMT: Bachelor of Business Administration in Human Resources Management  
BBA SB MRKT: Bachelor of Business Administration in Marketing Management  
BTEC SB INFO: Bachelor of Technology in Information Technology  
CR SB GBUS: Certificate in General Business Studies  
DI SB ACCT: Diploma in Accounting  
DI SB BSMT: Diploma in Business Management  
DI SB BUAD: Diploma in Business Administration  
DI SB CISY: Diploma in Computer Information Systems  
DI SB GBUS: Diploma in General Business Studies  
DI SB MRKT: Diploma in Marketing Management  
AS ST MATH: Associate of Science in Mathematics  
BSC ST MATA: Bachelor of Science, Major in Applications of Mathematics  
BSCH ST MATA: Bachelor of Science (Honours), Major in Applications of Mathematics  
MNR ST MATH: Minor in Mathematics  
BSC ST BIOL: Bachelor of Science, Major in Biology  
BSC ST HLTH: Bachelor of Science, Major in Health Science  
BSCH ST BIOL: Bachelor of Science (Honours), Major in Biology  
BSCH ST HLTH: Bachelor of Science (Honours), Major in Health Science  
BAS ST AGRI: Bachelor of Applied Science in Sustainable Agriculture  
BHS ST PLHE: Bachelor of Horticulture Science, Major in Plant Health  
DI ST SCIE: Diploma in Science  
DTEC ST EPTN: Diploma of Technology in Environmental Protection  
MNR ST PLHE: Minor in Plant Health

---

## COMMITTEE REPORT

---

### Context and Background

The Faculty of Science is replacing the MATH course subject with STAT for all statistical courses.

### Key Messages

1. This action will formalize the replacement of MATH 1115, 1170, 2315, 2335 and 3315 and with STAT 1115, 1170, 2315, 2335 and 3315.
2. Requisites and program requirements that reference the above-mentioned MATH courses will now include the STAT equivalent

### Consultations

1. Krista Gerlich-Fitzgerald, Associate Registrar, Records, Curriculum and Graduation
  2. Virginia Vandenberg, Program Development Specialist, Office of the Provost
- 

### Submitted by

Allyson Rozell, Chair, Science Faculty Council

### Date submitted