

# SPRING 2017

## KPU BUSINESS

Dean's Message

Welcome

In the Dean's Office

Events

Let's Get Social!

The Student Experience

Spotlight on Alumni



**READY TO WORK,  
WILLING TO LEARN,  
READY TO LEAD**



School of Business

KPU SCHOOL OF BUSINESS NEWSLETTER

**Issue #2**

# WAYNE TEBB

Dean of the School of Business

# DEAN'S MESSAGE



BC's economic future depends upon developing a new generation of leaders competent in the global and digital world.

The School of Business has continued to grow and diversify with student representation from sixty-four different countries. It is crucial that we continue to build a strong program that prepares both domestic and international students to be successful in a global business world.

In January, with the support of the School of Business Faculty Council, Lesley McCannell was granted time release to research the needs and expectations of faculty and students on how best to ensure a highly effective diversified curriculum and culture. Working closely with Dr. Stephanie Chu, Vice Provost Teaching and Learning, Lesley and a working group conducted focus groups to determine:

- how we are doing with our students of different cultural backgrounds and educational needs
- what does internationalization currently look like at KPU, and what could it look like
- what do faculty need to successfully respond – faculty development.

Our Standing Committee on Education Quality hosted ninety faculty for a workshop on Program Learning Outcomes (PLO's) and the development of assessment rubrics. Special thanks goes to the Standing Committee on Education Quality and Dr. David Burns- KPU Learning Outcomes Fellow, the lead external resource person.

Student teams have been successful in a number of case competition, others have given back to their respective communities by volunteering or organizing successful

fundraising initiatives. Students are exercising leadership--giving back to the community. Several instructors devote long hours coaching and mentoring these student initiatives. More faculty are publishing, presenting papers, or showcased as guest instructors at other universities internationally. These initiatives by faculty and students enhance our global perspective and our brand.

The world of business is deeply immersed in a dual transformation, one global, the other digital. A focus on quality will help us build the culture and the programs necessary in this challenging new era.

Sincerely,

A handwritten signature in black ink that reads "Wayne Tebb". The signature is fluid and cursive, with a long horizontal line extending to the right.

**Wayne Tebb,  
Dean of the School of Business**

# CONTENT

## Welcome!

The School of Business welcomed Luis Fernando Villalba this past August 2016 as our new Associate Dean. Luis was a faculty member in the School of Business at Capilano University and has fifteen years of teaching experience in Business, Economics, History, Latin American Studies, and Spanish and Developmental Studies. Luis has also held a number of high-profile positions including sitting on the Board of the World Bank and the Global Environmental Facility in Washington, D.C., as well as Chief Monetary Officer at the Central Bank of Paraguay, and President and Chancellor of Universidad del Pacifico in Paraguay. He has also owned his own brew pub in Athens, Georgia and was CEO and President of Essentia Stevia Corp. Recently, Luis' publication in Spanish was released, entitled "Tecnologías Verdes Y Limpias" (translation; Clean and Green Technologies), focusing on the areas of organic fertilization and the financial, environmental and social returns of a microenterprise that researches, produces and markets fertilization products. We are thrilled to have Luis as part of the School of Business team and continue to enjoy the excitement and knowledge he brings to the Dean's Office!

The School of Business also welcomed Stephanie Howes this past January 2017 as Interim Associate Dean. For the past two years Stephanie has been the interim Associate Dean of Nursing in the School of Health Sciences at BCIT, and prior to that she held the position of interim Associate Dean of Health here at KPU. Stephanie has a Masters in Education and considerable experience as an educational administrator supporting students, teaching and learning, and curriculum development. Stephanie has a strong focus on, and passion for, quality education for all students, and brings significant experience in the educational leadership responsibility of an associate dean together with a sound knowledge of KPU history and culture. Stephanie's fresh insights and exceptional leadership skills are a welcome addition to the dean's office team!

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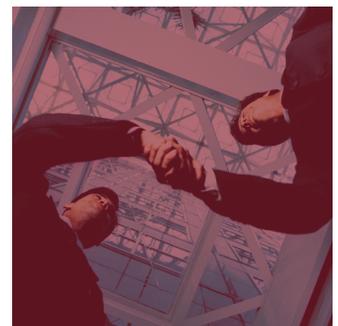
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**STEPHANIE**



**LOU**





Thank you **JANE GRAY**

### **Thank you and Best Wishes on Retirement to Jane Gray!**

In January the School of Business said goodbye to Advising Coordinator, Jane Gray. Over the last two decades, she has made a most positive difference in the quality of student life and success of multiple generations of students here at KPU.

We can think of no other person who has touched more lives in ways that have impacted their futures than Jane, and even more, kept in touch with them over the years. The impacting of all of these mostly young lives has been a great contribution to them and their families, as well as the society at large in important but likely unknown ways that will ripple across the years. For Jane to cultivate these relationships and maintain contact with so many of her students is a dedication of the heart for which so many of us in the School of Business are greatly proud of her. We are grateful for the opportunity to have worked with her and called her a friend.

Best wishes on a well-deserved and fulfilling retirement. Our wish for you is that you will continue to “live your dash”.

# IN THE DEAN'S OFFICE

## **EDUCATION QUALITY SESSIONS**

The Standing Committee on Education Quality – School of Business held a workshop session on February 14th and 15th of 2017. Dr. Alan Davis took the opportunity to share with Faculty his vision 2018-2023 and Dean Wayne Tebb presented an update to faculty on the Strategic Plan of the School of Business 2013–2018. The Standing Committee on Long-Term Planning, with the mandate to participate in the development of the Strategic Plan, was also established. This committee reports directly to Faculty Council.

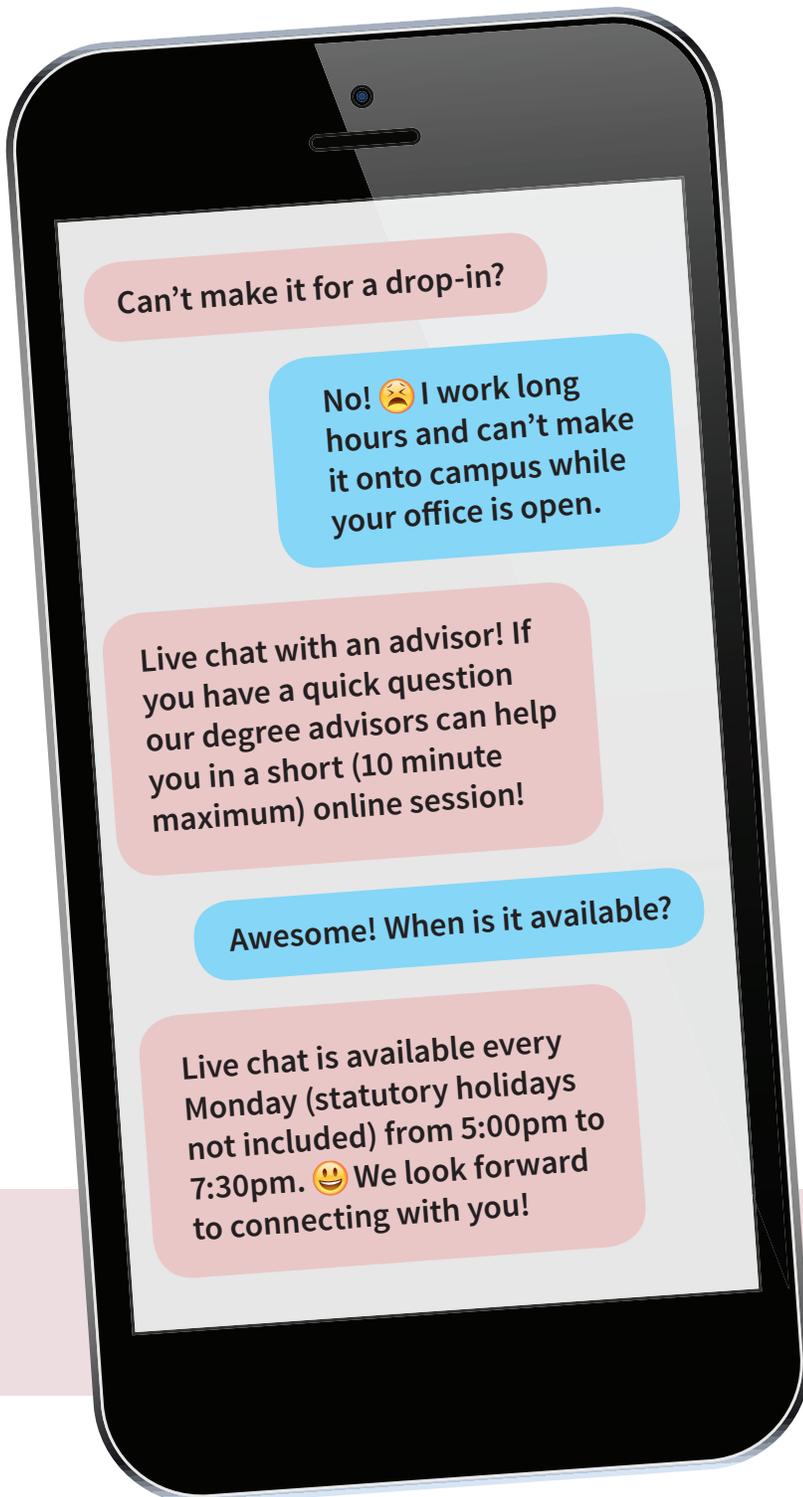
Over 80 faculty members from the School of Business were present working on Program Learning Outcomes (PLO's), identifying assessment pieces in order to evaluate PLO's as well as developing rubrics for such assessments. This work is extremely timely, and the School of Business departments will benefit from the synergy provided by the current work on on-going quality improvement, accreditation and analyzing systematically program reviews and their respective Quality Assurance Plans.

### **New Hires Fall 2016**

- Andrew Aguilar
- Shiraz Charania
- Anton Kietaihl
- Dan Harris
- James Proctor
- Wei Cai
- Vida Morkunas
- Hao Ma
- Kyungjae (KJ) Lee
- Radwa Hammad
- Karbo Kam

### **Retirees Fall 2016**

- John Western
- Bruce McTavish



Can't make it for a drop-in?

No! 😞 I work long hours and can't make it onto campus while your office is open.

Live chat with an advisor! If you have a quick question our degree advisors can help you in a short (10 minute maximum) online session!

Awesome! When is it available?

Live chat is available every Monday (statutory holidays not included) from 5:00pm to 7:30pm. 😊 We look forward to connecting with you!



## ADVISING

In an effort to better serve our students, this past year the School of Business advising team offered evening appointments using BlueJeans technology. Not only were students able to connect with an advisor during after-work hours, they were able to do so via video conference from the comfort of their home (or anywhere else with internet access). Plans are underway to expand video conference advising in the upcoming year.

The advising team has also introduced a “live chat” option for students to access an advisor for answers to quick questions. The intention will be to supplement the popular drop-in advising times with live chat technology so students can get help from an advisor without having to come to campus.

*\*Live chat can be accessed on our website at [kpu.ca/business/academic-advising](http://kpu.ca/business/academic-advising). Please note that full course planning requires an appointment – you can book one at [advisorconnect.kpu.ca](http://advisorconnect.kpu.ca)*

# IN THE DEAN'S OFFICE

# IN THE DEAN'S OFFICE



## SCHOOL OF BUSINESS POST-BACCALAUREATE DIPLOMA PROGRAMS

The School of Business is excited to announce that it is launching three new post baccalaureate diploma programs in September 2017 in Accounting, Operations & Supply Chain Management, and Technical Management & Services. These diplomas are designed for graduates with a bachelor's degree to further their education and skills in a specialized field, allowing

for more career opportunities. Each of the post baccalaureate programs were chosen to meet the ever growing labour market in specific job sectors. All the programs are designed with a working professional in mind and the courses will primarily take place during the evening and on Saturdays to be flexible with students' busy schedules. All programs will be launched

out of the new 3 Civic Plaza campus in the heart of Central City in Surrey, only footsteps away from the Skytrain and numerous residential and commercial buildings. This state of the art facility will house five floors of innovative classrooms which allow for collaboration, lectures, and team breakout sessions.

## **THE POST BACCALAUREATE DIPLOMA IN OPERATIONS & SUPPLY CHAIN MANAGEMENT**

This program provides a combination of business management skills and specializations in operations, value chains, logistics, procurement, manufacturing, product & process design, and analytics. Over 10,000 job openings are expected to open up by 2024. Job opportunities will be in the following roles to name a few: purchasing agents/managers; management consultants; managers in construction, transportation, production, & utilities.

## **THE POST BACCALAUREATE DIPLOMA IN TECHNICAL MANAGEMENT & SERVICES**

This program is for those who have an applied science, trades, info tech, or engineering background. Courses provide graduates with a strong foundation of business management skills so they can progress their careers or even start their own business. Over 14,000 job openings are expected to be in the labour market from now until 2024. These opportunities will be in roles that are managerial in the trades, engineering, programming, and applied science sectors.

## **THE POST BACCALAUREATE DIPLOMA IN ACCOUNTING:**

This program is excellent for anyone that wants to pursue their CPA designation. The program is designed to meet the CPA standards to gain admittance directly in the CPA Professional Education Program (CPA PEP) which is the program that provides students with their CPA designation. Over 22,000 jobs in the accounting field are expected to open up by 2024.

These programs are only the beginning, as the School of Business is looking at a number of new post-baccalaureate and graduate programs to offer out of the new campus over the next few years.

To learn more about these programs, please contact the School of Business at 604.599.3251 or [business@kpu.ca](mailto:business@kpu.ca)

# EVENTS

## CAREERS IN ACCOUNTING

The Accounting program is rigorous. Even after you get your degree, you have to take more courses and write a nation-wide exam. And, there are work experience requirements. Yes . . . the rumours are all true. It's a long, demanding path to a CPA designation. So how do you convince a first year business student that it's worth it to major in Accounting? There's no better way to convince them that it's all worth it than to introduce students to CPAs who can share where a career in accounting can take you!



**Lynda Vu and Camille Nonis,  
Accounting Students**

On November 18, 2016, Careers in Accounting was hosted by the student Accounting club, ASK ([www.kwantlenaccounting.com](http://www.kwantlenaccounting.com)), the Accounting faculty and Careers Services and Co-operative Education at the KPU Surrey Conference Centre. The nearly two-hundred students who registered for Careers in Accounting were treated to a pre-event at the Grass Roots Café which included free pizza, an Information Session hosted by CPABC and some networking tips from Career Services. Students who registered were also provided with free business cards.

Over sixty CPA guests from thirty different organizations dedicated an afternoon to meeting KPU students and talking about their educational and career experiences. The CPA guests were assigned a café table and as the students rotated through the room they had the opportunity to meet CPAs from at least three organizations. Although the event is designed and promoted to first-year students, many students return year after year and some

have secured employment opportunities through connections made at Careers in Accounting.

Don Coulter, the CEO of Coast Capital Savings, was the featured CPA guest entertaining students with personal reflections of his own round-about journey to becoming a CPA and how this credential provided great career opportunities for him. Guests ranged from representatives from public accounting firms: MNP, KPMG, BDO, PWC, and Deloitte, to CRA and the BC Ministry of Finance to Colliers International and a student favourite, Nintendo of Canada.

The percentage of CPA guests who are also KPU alumni has grown every year since the first Careers in Accounting in 2010. This year, over half the guests were KPU graduates!

We thank everyone who helped make this event a success and look forward to the next one!

# SYMPOSIUM ON CYBER SECURITY AND DIGITAL FORENSICS

IEEE, the Institute of Electrical and Electronics Engineers, (pronounced “Eye-triple-E”) is the world’s largest professional association dedicated to advancing technological innovation and excellence. IEEE and its members inspire a global community through IEEE’s highly cited publications, conferences, technology standards, and professional and educational activities. The Vancouver Section of the IEEE promotes the exchange of technical information and awareness of the local engineering community by:

- Hosting technical presentations and seminars on topics of current interest
- Organizing tours of local companies, research labs, and industrial sites
- Arranging for local support and participation in engineering conferences and symposia held in Vancouver

KPU was pleased to partner with IEEE Vancouver Section and hosted a Symposium on Cyber Security and Digital Forensics on November



22nd, 2016 at KPU, Surrey Campus. The symposium brought together experts in education and industry, as well as law enforcement and government representatives, and featured topics such as cyber terrorism, digital forensic investigations and leveraging technology to create new learning opportunities for students. The event was extremely successful and attended by 80 guests.

The next Symposium will be held this Spring 2017 and the details will be made available on the School of Business social media channels soon.

## DISTINGUISHED TEACHING AWARD



Contributed by  
Alexandra Richmond

A.P.J. Abdul Kalam said, “Teaching is a very noble profession that shapes the character, caliber, and future of an individual. If the people remember me as a good teacher, that will be the biggest honour for me.”

Marsha D'Angelo, winner of the 2016/2017 Distinguished Teaching Award, is an Instructor who will be remembered as having an exceptional impact on her students. She exemplifies passion, commitment and a willingness to go above and beyond to ensure an outstanding learning environment, and capable and confident students.

She is committed to course content that is engaging, relevant and meaningful. She also recognizes that students learn in different ways. She makes sure each of her lectures offers variety for learning. She creates opportunities for discussion, and encourages students to draw from their own lives and experiences.

Marsha is still actively involved in corporate work, and she brings that knowledge of current industry practices to the initiatives of the department and into the classroom. She contributes her skills to two departments: Public Relations and Applied Communications. Marsha’s knowledge and ability to collaborate across disciplines is an asset in her work both with colleagues and students. She has also contributed on a number of committees across the university including Curriculum Committee, Professional Development Day and Department Search Committees.

The ultimate proof that a teacher has had a tremendously positive impact on the lives of her students is when those students, on their own initiative, unanimously agree to spend hours completing an application to nominate her for Teacher of the Year. Congratulations Marsha on the recognition of your dedication and commitment.

# LET'S GET SOCIAL!

## STAY CONNECTED WITH THE SCHOOL OF BUSINESS!

In addition to our Facebook and Twitter accounts, the School of Business has recently launched both an Instagram account and a Snapchat account in an effort to round out our social media presence and stay connected with our students and campus culture. We encourage faculty and students to follow us to see the many opportunities and exciting events happening with the School of Business and KPU in general!

**KPU** School of Business

### STAY CONNECTED!

**f KPUSoB**

**@kpu\_business**

The graphic features a dark red background with a white triangle on the left containing the KPU logo. The text is in white and yellow, with social media icons for Facebook, Twitter, Instagram, and Snapchat.

## GOT SUCCESS STORIES? WE WANT TO HEAR THEM!

As part of our mission to stay further connected to our current students and alumni, we've launched a story gathering initiative on our School of Business webpage. Has one of your friends just won an amazing award? Has an instructor gone above and beyond in your class? Has a graduate gone on to start up the next big thing? We want to know about any and all of it!

We're coming to you – the faculty, the staff, the students- because you're in the know! By receiving your stories we can recognize the many wonderful achievements here in our Faculty and at KPU.

Please send your stories to [businessnewsletter@kpu.ca](mailto:businessnewsletter@kpu.ca), or fill out the form on our website at [kpu.ca/business/success-stories](http://kpu.ca/business/success-stories)

**Tell us about someone amazing!**

we want to hear about KPU business students and alumni who are accomplishing great things! If you know someone who you think deserves some recognition please send us their story!

The graphic features a background of colorful, overlapping geometric shapes in shades of blue, teal, yellow, and pink. The text is in white and black, with a large, bold headline and a smaller, italicized call to action.

# SURREY OPEN HOUSE 2017

On March 4th, 2017, the Surrey Open House took place. This annual event focuses on showcasing KPU's many programs and departments for prospective students and their families. This year the School of Business booth was consistently busy, and our many volunteers and staff connected with a number of interested guests.

Our booth also held, for the first time, a Snapchat contest, where guests could have their picture taken in our Snapchat Station in order to be entered into a draw for one of five prize packs. Through our social media channels we were able to broadcast the day's events and further promote our Faculty!

Congratulations to our five winners and thank you to all who participated in our contest! There will be more contests like this to come!



# LET'S GET SOCIAL!

# THE STUDENT EXPERIENCE

## BSWISS INTERNATIONAL BUSINESS SUMMER SCHOOL

By Julie Ann Fermill

It's official - I love Switzerland!

I have thought about doing this summer school for the past three years because of all the wonderful things I've heard about this place and I have to say, it went well beyond my expectations. My experience in Switzerland was an unforgettable one. I am writing this as I am sitting at Heathrow Airport having just left Basel, Switzerland and I already miss all the wonderful people in my program that made this experience even more incredible. Not only were my classmates so friendly and accommodating, but my instructors were also so engaging, knowledgeable, and helpful. The two weeks of this summer school consisted of preparatory work, coursework from Monday to Friday, a final essay, and group activities. Topics we covered during the program were global competitiveness, product innovation, and migration. Each instructor specialized in each topic which allowed us to develop



an even deeper understanding. The instructors also gave us the opportunity to share our global knowledge and challenge each other - which is exactly what international business is all about.

One of my favourite things I did during the summer school was explore Basel with the group city tour organized by our instructors. I loved the old buildings that all had their own unique structures which I thought added character to the city. It is all about appreciating the finer things. Especially, the Swiss Raclette and chocolate.

And I guess you would have to see it to believe it but I swam in the Rhine. It was a bit chilly but refreshing none the less. All the Swiss students recommended it so how could I say no! I don't regret it one bit. I definitely recommend it to the future summer school students attending this program. Overall, I'm so grateful to have had the opportunity to participate in this summer school. This definitely will not be the last time I'm here.



## CPABC CASE COMPETITION

The CPABC Case Competition was recently held on March 11th at the Terminal City Club in Downtown Vancouver. 25 teams applied to participate in the competition. Student teams were asked to submit a video of their business case solution for the first round of the competition and were then narrowed down into the top 8 teams moving on to the second and final round. KPU placed in 2 of the 8 finalist spots.

The 8 finalist teams were given three hours to prepare their response to a new business case and presented live to a panel of CPA judges. Both KPU teams had strong presentations and the results were announced at the CPABC banquet that evening, with 1st place going to KPU team, Elise McIntosh, Wesley Shum and Gurvir Kaler, and 3rd place going to KPU team, Sonya Dolguina, Pawan Thandi, Noah Driscoll.

The 1st place team received a \$2,000 prize and the 3rd place team received a \$500 prize.

*From left to right - 3rd place KPU Team: Pawan Thandi, Noah Driscoll, Sonya Dolguina. 1st Place KPU Team: Elise McIntosh, Wesley Shum, Gurvir Kaler*



## COMIS CASE COMPETITION

The Conference Management Information Systems (CoMIS) Case Competition was recently held at the University of Minnesota in Minneapolis from March 29th – April 1st. With 19 teams from 3 different continents, the CoMIS offer students around the globe the opportunity to demonstrate to a panel of judges' real world solutions to real world challenges. This year's theme was the Internet of Things ("IOT") and applications. The real-life business case dealt with determining the strategy and information technology required to implement and commercialize IOT at the University of Minnesota.

Entrepreneurial Leadership Business Students Eddie Jin, Taylor Todd and James Macvey competed in the 24-hour competition and took home first place, after presenting their information technology based solution to a panel of judges.

"I will never forget the collaboration with my teammates during the 24-hour deliberation period; a few month ago, we were strangers, but now we are an inseparable team," said Jin. "We won the competition because we came to focus on the case immediately and were able to use the hands on experience that we acquired at KPU for our strategy and solution."

*From left to right Taylor Todd, BUSI Faculty Duane Radcliffe, James Macvey, Eddie Jin, ENTR Faculty Carlos Calao, and Dean Wayne Tebb*

# THE STUDENT EXPERIENCE

# SPOTLIGHT ON ALUMNI

Zena graduated with a Diploma in Marketing Management in 1996 and a Bachelor of Business Administration in Entrepreneurial Leadership in 2000. She was a part of the inaugural BBA ENTR cohort and also received the Dean's Medal. She now works as the Registrar at Kwantlen Polytechnic University.



## ZENA MITCHELL

*“The format the School of Business employed was innovative, and applied, which meant we, as students, had the opportunity to embark on projects that developed real-world experience by partnering with local businesses, agencies and community partners. This meant extensive group work and presentations. Having been shy as a teenager, I was uncertain about a classroom*

*environment that required me to put myself out there. However my zeal for learning and education overtook my fear of public speaking and the program really helped me develop the skills necessary to work with others and present my ideas. I’m certain in a lecture-hall environment I would not have gained these highly practical and valued skills to the extent that I was able to at*

*KPU. I was able to develop and sharpen my communication skills, I was able to make life-long connections with people who have made a real difference in my life and my professional trajectory, and the practical experience I earned from the work I was able to do in the community as part of my program are invaluable opportunities for which I will always be grateful.”*



Travis graduated from KPU with a Bachelor of Business Administration in Entrepreneurial Leadership in 2007. He now works in the School of Business Dean's Office as Project Manager for the Post Baccalaureate Programs.

## TRAVIS HUGO

*"I worked for Purdys Chocolatier as a store manager and then as the Group Purchase & Fundraising Program Manager at their Head Office. This is where my education from KPU really helped in my career. I was responsible for planning, marketing, staffing, training, and coaching for two major peak seasons for Purdys. I was responsible for a department that generated over a quarter of the company's revenue.*

*After about 5 years with Purdys, I moved over to work in the merchandising department*

*at Best Buy Canada's head office. As a Merchandise Manager, I was in charge of a category of products. I was responsible for deciding what products to bring into the stores, how they would be marketed, and when they would be promoted.*

*While working at Best Buy Canada, I decided to continue my education by obtaining my MBA. While working fulltime, I started my MBA at Edinburgh Business School with the aim to finish within two years. KPU's program was instrumental in completing my*

*MBA. It prepared me for a large portion of the material that was covered in the courses.*

*After completing my MBA, I left Best Buy Canada and started working for the School of Business at KPU. I was excited to come back to KPU as I'm very appreciative of the educational experience that I received here. You truly are given the skills to work right after graduation. I have worked with a number of individuals that have graduated from other institutions. KPU graduates are second to none."*

# SPOTLIGHT ON ALUMNI

# SPRING 2017



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KPU School of Business Newsletter



School of Business

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