

Binita Parekh

May 22, 2020

RE: VP Industry Relations

Dear David Harvey,

I would like to express my interest in the VP Industry Relations position opening with KHRA. As a manager in customer experience at TD Canada Trust and third-year Human Resources student at KPU, it would be my absolute pleasure to utilize my skills and education for this position. I have been employed with TD Canada Trust for nine years in various positions and it was during my first few years of working at TD that I recognized my passion for HR. The development and success of my colleagues that I had trained brought me a great sense of satisfaction. I am self-motivated and driven, which is demonstrated through my leadership during group projects, taking the initiative to make cold calls to potential clients.

When I attended an event hosted by KHRA two semesters ago, I had the opportunity to meet with successful KPU Alumni who were in different industries and stages in their careers. During that event, I knew that I wanted to be a part of an association that was committed to connecting students with the resources and opportunities that are available to them. I have demonstrated my strong communication skills and leadership capabilities by taking lead on group projects, managing customer escalations at TD, and being a resourceful point of contact not only for my colleagues but customers and other senior managers as well. Having this go-getter attitude has given me the opportunity to continue to develop my network, which has allowed me to meet with individuals in different industries.

I bring a lot of knowledge and skills through my work experience with TD Canada Trust, Absolute Spa, and other retail positions. Thank you for your consideration and I look forward to applying my experience and work ethic to be a valuable member of the KHRA team.

Sincerely,

Binita Parekh