

KPU Strategic Plan: Vision 2018

Mission

KPU offers all learners opportunities to achieve success in a diverse range of programs that blend the theory and practice, critical understanding, and social and ethical awareness necessary for good citizenship and rewarding careers.

Vision 2018

In 2018, KPU is Canada's leading polytechnic university, with

- inspiring educators,
- all learners engaging in campus and community life,
- open and creative learning environments,
- relevant scholarship and research, and
- authentic external and internal relationships.

KPU Values

- Synergistic community relationships
- Supportive and collaborative learning and working environments
- Scholarship of discovery, creativity, integration, application, and teaching
- Rich learner experiences and a vibrant campus life
- Responsible stewardship of resources
- Multiple ways of knowing
- Excellence and innovation
- Diversity and inclusion
- Continuous personal and professional enrichment
- Access and flexibility
- Academic freedom

Goals and Strategies

QUALITY

- 1. All KPU graduates are prepared for global citizenship and rewarding careers.**
 - a) Embed learning outcomes that prepare students for global citizenship and rewarding careers within the University's Academic Plan.
 - b) Enhance internationalization at KPU to allow learners and educators to develop a better understanding of the global challenges facing society.
 - c) Integrate sustainability into the core curriculum across disciplines.
- 2. KPU is a well-managed, integrated, and transparent organization that supports learning.**
 - a) Implement an integrated system that aligns institutional plans, allows for strategic allocation of resources, and facilitates the articulation of, and reporting on, annual goals and priorities.
 - b) Institutionalize effective quality assurance processes that allow for regular review of all areas of the University.
 - c) Review and adjust KPU's procedures to ensure efficiency and effectiveness.
 - d) Broaden the modes and increase the frequency of communication within the university community in order to enhance transparency, decision-making, collaboration, and relationship building among departments.
 - e) Implement initiatives that will attract, support, engage, and retain KPU's people and create an environment where all employees see themselves as contributing to student learning.
 - f) Continue to enhance environmental sustainability efforts on campus.
 - g) Create an inclusive and safe learning environment for everyone at KPU.

3. Learner engagement and retention at KPU show continuous improvement.

- a) Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally.
- b) Develop and implement retention strategies that identify groups of students at risk, set retention targets, and enhance student success.
- c) Ensure that KPU's physical and virtual learning spaces and other infrastructure are able to accommodate curricular innovation and changing educational practices, and create vibrant campuses.
- d) Improve the student experience in first year and beyond based on the recommendations arising from the 2011/12 internal study (Foundations of Excellence).
- e) Ensure that programming builds on KPU's tradition of laddering to allow students recognition for previous learning and flexible options.



RELEVANCE

1. The impact of KPU's community engagement has doubled by 2018.

- a) Implement a coordinated approach to document, expand, measure, and celebrate effective partnerships with KPU's communities.
- b) Establish KPU as a place where the community gathers for informed discussions on relevant topics.
- c) Establish KPU as a key partner in regional economic development.
- d) Create distinct campus identities within the unifying institutional vision.
- e) Cultivate KPU's relationship with its alumni in order to celebrate their accomplishments, respond to their life long educational needs, and support their role as KPU ambassadors in the community.

- f) Partner with Aboriginal communities to develop appropriate educational pathways and programs to facilitate Aboriginal learner success.

2. KPU's operations support purposeful and supportable learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.

- a) Expand initiatives to increase operating and capital funding from government and other external sources.
- b) Undertake research to understand the needs of learners in the diverse communities KPU serves.
- c) Create financially viable professional development, degree completion, post-baccalaureate, and graduate programs.
- d) Expand the distinctiveness and scope of KPU's program offerings to realize its polytechnic university mandate.
- e) Develop a comprehensive strategic enrolment management plan directed towards traditional and non-traditional, domestic and international learners to support strategic growth.

3. Experiential learning is integrated into every KPU program, connecting theory to application and the classroom to the community.

- a) Ensure every KPU program of study includes experiential learning that connects theory to its application.
- b) Support and coordinate opportunities for experiential learning, applied research, and community engagement.

REPUTATION

- 1. KPU is widely recognized for its teaching and its scholarship.**
 - a) Develop and implement a plan for teaching and learning, including the role of instructional technologies that will extend and enrich the learning environment within and across disciplines.
 - b) Develop and implement a comprehensive plan that engages KPU in research and scholarship.
 - c) Promulgate and celebrate KPU's achievements in teaching, learning and scholarship.
- 2. KPU's unique identity is clearly articulated and well understood across the University and beyond.**
 - a) Ensure that KPU's unique role in higher education, pride in its important endeavors, and the success of its students are all reflected in its publications and communications, internal and external.
 - b) Expand initiatives to improve KPU's recognition and reputation in the community.
- 3. KPU is the foremost provider of continuing and professional education in its region.**
 - a) Establish the necessary infrastructure to effectively expand continuing and professional education in response to the changing needs of business, industry, and individual adults in KPU's region.