



Degree Programs	Program expectation	Total number of Students	Average Time to Grad	Employment Rate
BBA - Accounting	4 years	620	5.84	88%
BBA - Entrepreneurial Leadership	4 years	126	6.85	89%
BBA - Human Resources Management	4 years	329	6.27	93%
BBA - Marketing Management	4 years	395	4.80	94%
BTECH - Information Technology	4 years	198	6.03	89%
Diploma				
DI - Accounting	2 Years	104	4.18	88%
DI - Business Administration	2 Years	28	2.59	N/A
DI - Business Management	2 Years	215	3.13	89%
DI - Computer Info Systems	2 Years	356	2.62	93%
DI - General Business Studies	2 Years	64	3.64	N/A
DI - Marketing Management	2 Years	46	3.70	86%
DI - Public Relations	2 Years	9	2.10	N/A
Post-Baccalaureate/Grad Programs				
BGP - Global Business Management	1 Year	74	1.90	91%
BGP - Green Bus Mgt & Sustainability	1 Year	64	1.77	91%
PBC - Accounting	1 Year	65	2.28	91%
PBC - Human Resources Management	1 Year	108	1.56	N/A
PBC - Operations & Supply Chain Mgt	1 Year	193	1.81	88%
PBC - Technical Mgt & Services	1 Year	167	1.66	91%
Total students		3161		

Data sources

Total number of students: KPU internal data

Average time to graduate: KPU internal data

Employment Rate: KPU Student Outcomes Dashboard

Notations

N/A – Data not available due to low response rate from surveyed population

Graduates by Year

Degree Programs	2022/23	2021/22	2020/21
BBA - Accounting	136	149	147
BBA - Entrepreneurial Leadership	20	18	38
BBA - Human Resources Management	64	81	94
BBA - Marketing Management	130	82	93
BTECH - Information Technology	61	50	37
Diploma			
DI - Accounting	52	52	43
DI - Business Administration	17	11	10
DI - Business Management	92	123	86
DI - Computer Info Systems	176	180	110
DI - General Business Studies	34	30	27
DI - Marketing Management	21	25	19
DI - Public Relations	7	2	N/A
Post-Baccalaureate/Grad Programs			
BGP - Global Business Management	74	24	64
BGP - Green Bus Mgt & Sustainability	64	24	43
PBC - Accounting	65	54	38
PBC - Human Resources Management	108	4	15
PBC - Operations & Supply Chain Mgt	193	103	94
PBC - Technical Mgt & Services	167	47	61
Total students	1481	1059	1019

Notations

N/A: 'DI - Public Relations' number of graduates is unavailable due to program shutdown and redesign.

Data sources

Number of graduates by program: KPU internal data