

Basic Food Systems Report Toolkit

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Baseline reports

- ▶ Provide a starting place
 - ▶ Argue for more resources
 - ▶ Start a planning process
 - ▶ Etc.
- ▶ Not in-depth
- ▶ Can be collaborative but don't need to be
- ▶ Outputs, not outcomes



Toolkit contents

- ▶ Basic Measures for Food System Reporting spreadsheet
- ▶ Mindmap of Common Food Measures
- ▶ Basic Food Systems Report template
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Some caveats

- ▶ Original research was US-based
- ▶ Only available in English
- ▶ Lack of community-focused measures

Basic Measures spreadsheet

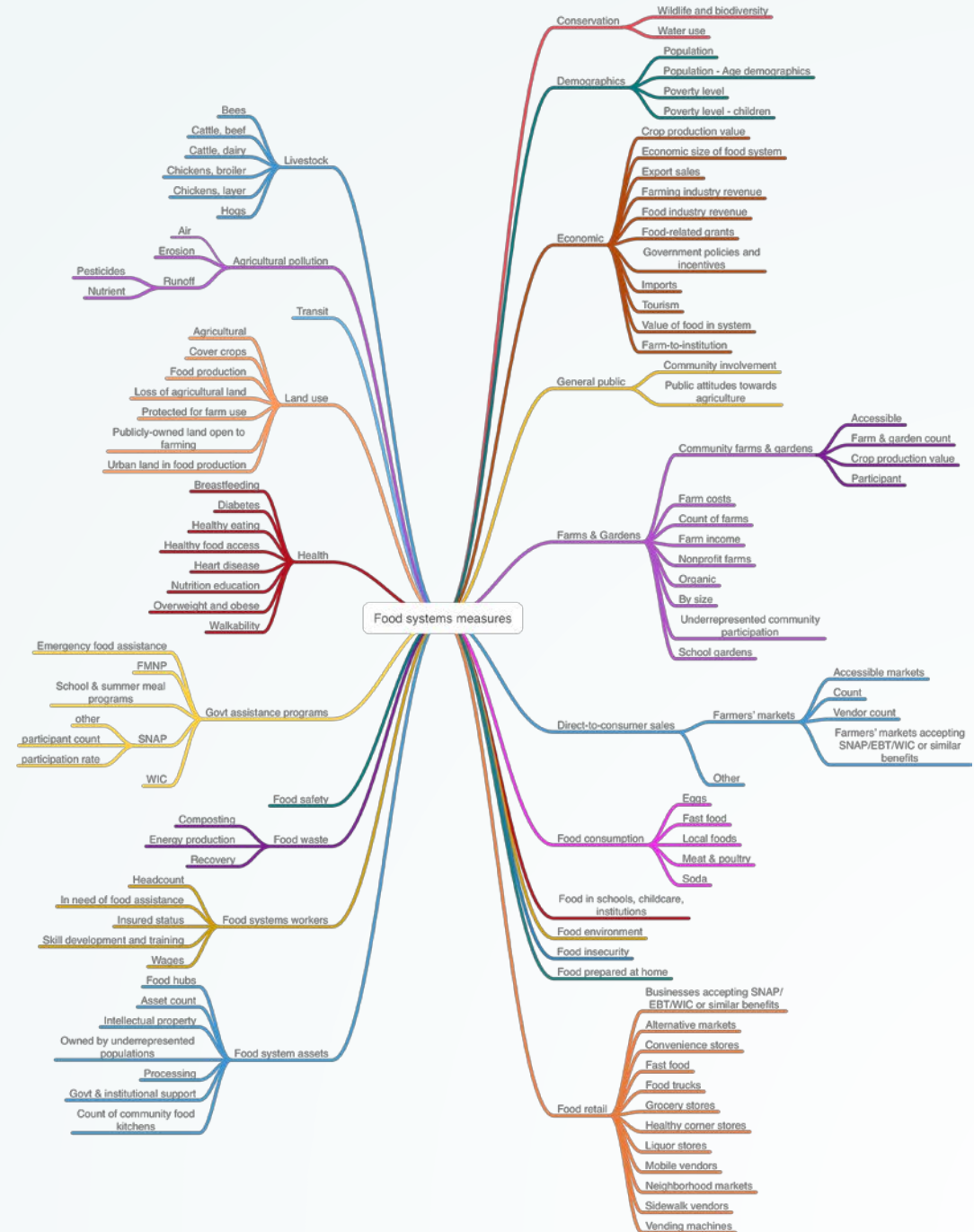
Basic Measures for Food System Reporting

Whole Measures	Measure	Value	Year	Geographical Region	Data Source	Notes
Healthy people	Percentage of households receiving SNAP			[Select Geography]	American Community Survey	Using increase or decrease in percentage of SNAP households may not be an appropriate indicator on its own. It may be desirable to track SNAP participation rate and increase participation, for example. Data sources for SNAP participation rates could not be found. USDA ERS provides ratio of participants to people in poverty by county but not information about ratio of participants to eligible persons.
Healthy people	Percentage of population with inadequate fruit and vegetable consumption (adults)			[Select Geography]	Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System	
Justice & fairness	Number of farmers' markets accepting SNAP			[Select Geography]	USDA Food and Nutrition Service SNAP Authorized Farmers' Markets	Percentage of farmers markets that accept SNAP can be derived.
Justice & fairness	Food retail - Number of healthy corner stores			[Select Geography]	Local or state sources	Percentage of corner stores that have healthy food options can be derived.
Sustainable ecosystems	Farmland protected for agricultural use			[Select Geography]	Local or state sources	
Sustainable ecosystems	Local commercial compost produced, in tons			[Select Geography]	Local or state sources	
Thriving local economies	Food preparation and serving occupations, annual mean wages			[Select Geography]	Bureau of Labor	
Thriving local economies	Number of food hubs			[Select Geography]	USDA Agricultural Marketing Service Food Hub Directory	
Vibrant farms & gardens	Farmland acres			[Select Geography]	USDA Census of Agriculture	Similar measures to consider are proportion of county land in farmland and change in farmland acres over time, both available in the Census of Agriculture.
Vibrant farms & gardens	Number of school gardens			[Select Geography]	Local or state sources	
Vibrant farms & gardens	Local food produced, in tons			[Select Geography]	Data sources will vary based on the definition chosen for "local food". State and county-level data is available from the USDA Census of Agriculture	

- [Select Geography]
- Municipality
- County
- Region
- State
- Federal

Mindmap

- 110 measures
- Available as an image, a MindNode file, and a list of measures
- Use it now
- Learn it for later



Suggested measures for Pittsburgh

Whole Measures Field	Measure
Healthy people	Farms participating in food bank gleaning program
Healthy people	Meals provided by Community Table
Healthy people	Number of clients served by Helping Hands emergency food assistance program
Justice & fairness	Food retail - Fresh Corners healthy corner stores
Justice & fairness	Number of individual clients of Greater Pittsburgh Community Food Bank, annually
Strong communities	Number of ethnic and religious food festivals
Sustainable ecosystems	Percentage of households participating in composting
Vibrant farms & gardens	Number of farms permitted under Pittsburgh urban agriculture code
Vibrant farms & gardens	Number of gardens started by Homegrown program since 2013

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Basic Written Report document

- ▶ Word (.docx) format
- ▶ Contains suggested sections and content
- ▶ There's no one true way to write these
- ▶ Ask yourself what the purpose of your report is
- ▶ Do what works for YOUR situation



References & further reading

- ▶ Abi-Nader, J., Ayson, A., Harris, K., Herrera, H., Eddins, D., Habib, D., . . . Villanueva, L. (2009). *Whole measures for community food systems: Values-based planning and evaluation*.
- ▶ Angelo, B., & Goldstein, B. (2016). *Denver's food system 2016: A baseline report*.
- ▶ Freedgood, J., Pierce-Quiñonez, M., & Meter, K. A. (2011). Emerging assessment tools to inform food system planning. *Journal of Agriculture, Food Systems, and Community Development*, 83-104. doi:10.5304/jafscd.2011.021.023
- ▶ Sussman, L., and Bassarab, K. (2016) *Food policy council report 2016*. Johns Hopkins Center for a Livable Future.



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<https://sites.google.com/view/basicfoodsreporttoolkit>