

Transcript: The Double-Edged Sword: How Gen AI can be both helpful and harmful (Video 1)

Hello, everyone. My name is April and I'm a post baccalaureate student in the HR program here in KPU. It's been a year for me here in British Columbia. With 14 years of HR experience in the UAE, I'm passionate about the ethical use of technology in our professional and academic lives. Today, I want to talk a little bit about the world of Generative Artificial Intelligence. Generative Artificial Intelligence, or Gen AI, like any disruptive technology is changing how we think about work, including our schoolwork. It can speed up research, summarize ideas from a range of sources, and help draft material. It can also be used to cheat. What cheating means has never been more complicated to define. And at KPU, it is up to each instructor based on the learning outcomes for the course to establish what kind of Gen AI use is appropriate and what isn't. In the big picture, though, many students are wondering: If Gen AI can write my essay or complete my project for me, why shouldn't I use it? I know, there's a chance I might get caught, but I also might not be. For sure, you might get caught as the inappropriate use of Gen AI could be detected by your instructor, and KPU sees cases in which this happens. That should be discouraging, of course, but that isn't the real reason not to cheat with Gen AI. The real reason, our reasons, are bigger than that. Gen AI is often too generic and lacks originality. It can't replicate your unique voice and ideas which are valuable in your academic journey. Additionally, relying on AI can get in the way of your development of important professional skills. It's important to recognize that some jobs may be at risk due to the developments in artificial intelligence technology, so we need to prepare ourselves for these changes by acquiring the skills that AI can't replicate. We'll talk about the ethical and responsible ways AI tools can be used in a later video. But to start, I'd like to invite you to share why you think it's important to not cheat with Gen AI.