WILSON SCHOOL OF DESIGN

BACHELOR OF
Product Design

Program Model

The Bachelor of Product Design links creativity and innovation through the transformation of ideas into marketable products. In our hands-on program, you will experience the entire product design process cycle. You will identify problems and explore many different fields such as recreational and technical gear, sportswear and accessories, protective, safety, and rescue equipment. Our students also acquire marketing and business capabilities to strategize, develop and promote leading-edge prototypes and products.

YEAR 1		YEAR 2		YEAR 3		YEAR 4	
Fall	**Spring**	**Fall**	**Spring**	**Fall**	**Spring**	**Fall**	**Spring**
Studio 1: Design Methods for Hard Materials DEPD1100	Studio 2: Design Methods for Soft Materials DEPD1200	Studio 3: Design for Industry Context DEPD 2310	Studio 4: Design for Performance: Sport and Industry DEPD 2400	Studio 5: Design for Systems Change DEPD 3500	Studio 6: Design for Protective Apparel and Gear DEPD 3610	Studio 7: Design Research for Capstone DEPD 4710	Studio 8: Design for Capstone Production DEPD 4810
Visualization for Product Design DEPD 1110	Computer-Aided Design Fundamentals DEPD 1240						
Design Research Methods DEPD 1130	Model Making DEPD 1140	Material Technology DEPD 2320	Production Technology DEPD 2420	Production Cycles DEPD 3520	Special Topics: Design for a Changing Climate DEPD 3640	Products & Business Design DEPD 4720	
Construction Technologies for Soft Materials DEPD 1250	Designing for Humanity DESN 1150	Human Factors for Product Design DEPD 2331	Socio-Cultural and Planetary Context DEPD 2430	Semiotics and Affordances for Product Design DEPD 3530	Industry Experience DESN 3630	Elective	Design Research Knowledge Mobilization DEPD 4820
Introduction to University Writing ENGL 1100	Design Histories DEPD 1260 OR DESN 1220	Primary Research and Ethics for Design DEPD 2340	Introduction to Marketing MRKT 1199	New Extremes -Future Designing for Climate Adaptation DEPD 3560	Elective	Elective	Elective

Career Opportunities

Working in collaboration with professional associations and practicing designers, our graduates develop and design product solutions that can improve people's everyday lives and well-being.

» Product Designer

» Product Developer

» Environmental Designer

» Furniture Designer

» Design Engineer

» Accessories Designer

» Digital Product Designer

» Survival and Safety Wear Designer

10/07/2025

Admission Requirements

» English 12 with a min C+ (or equivalent)

» Entrance Package

» Interview

Application Dates

» Applications open October 1

» Apply early for limited intake programs

» Applications close March 1

Entrance Package Requirements

Once you have applied to KPU, you will receive a link to upload your portfolio onto SlideRoom:

Portfolio

Submit at least 6 – 8 examples of work you produced in the last two years.

» **Include diverse mediums:** You may include drawings, illustrations, posters, typography, computer graphics, animation, videos, paintings, printmaking, photography, drafting, crafts, sewn garments, and 3-D pieces.

» **Show your process:** Include a journal, sketchbook, collections of ideas, or process documentation that highlights your thought process and how your ideas evolve.

» **Logical organization:** Ensure your portfolio is well-organized. Each project should have clear explanations of goals, dates, sizes, mediums, and whether it was done for school, work or independently.

» **Highlight at least one full project:** Demonstrate the complete progression of a project, from the initial research and sketches, through development stages (revisions, tests) to the final result.

NOTE: If you have an engineering, science, trades, or technical background, please include projects that highlight programming, building, or design skills.

kpu.ca/design

⬚ 𝕏 ⬚ **WilsonDesignKPU**

Contact Us
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**APPLY ONLINE
kpu.ca/apply**

WILSON SCHOOL OF DESIGN | KPU KWANTLEN POLYTECHNIC UNIVERSITY

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