FUNCTN



Technical Apparel Design

Grad Exhibit 2017

WILSON SCHOOL OF DESIGN

APPAREL WITH PURPOSE TECHNICAL SOLUTIONS

This capstone showcase exhibits the work of students who have designed, built and tested innovative apparel solutions with technical performance in mind.

Following a rigorous design process – defining functional requirements, conceptualization, analysis, and user testing – the students have developed robust prototypes, demonstrating deep understanding of the human condition and how it relates to the apparel we choose to live our lives in.

The Technical Apparel Design Post-Baccalaureate Diploma program attracts students with diverse academic backgrounds from across the country and around the world. An intensive curriculum combines professional practice with human factors, strategic design methodologies, and prototyping skills, emphasizing experiential learning in and beyond the classroom. Along the way, the students work in a collaborative environment; managing group dynamics, meeting time-driven deliverables and deadlines, and communicating with team members, project sponsors, and faculty advisors. The program has strong ties to industry and was developed to meet technical apparel industry needs.

We gratefully acknowledge our corporate sponsors and industry collaborators for supporting our Technical Apparel Design students.

Andrew Clark, Richmond Olympic Oval

Arc'teryx

Bryan Statham, LifeBooster Inc. C. H. Hung, Eclat Textiles Ltd.

Captain Steve Farina, Coquitlam Fire/Rescue

Charles Tam, Tamoda Apparel Inc.

Chief Wade Pierlot, Coquitlam Fire/Rescue

Coquitlam Fire/Rescue

Darren Chen, Eclat Textile Co. Ltd.

Dr. Frank Ko, AMPEL, UBC

Dr. Gordon Giesbrecht, University of Manitoba

Dr. Matthew White, SFU

Dr. Tom Waller, Iululemon athletica

Eclat Textile Co. Ltd. F.A.S.T. Limited

Jackie Bruce, Outdoor Voices
Jason Leggatt, Mustang Survival

Jonathan Wong, Arc'teryx Kendor Textiles I td.

Kevin Chen. Eclat Textile Co. Ltd.

Kit and Ace

Leah Herbison, Mustang Survival

Lindsay Bailey, Taylor Oballa Murray Leyland LLP

lululemon athletica

Mark Anderson, Mustang Survival

Max Feldman, Sugoi Meq O'Shea, VEC

Michael Coyle, Coquitlam Search and Rescue

Mountain Equipment Co-op

Mustang Survival

Nancy Wong, Canadian Wheelchair Sports Association

North Shore Search and Rescue

Oddball Printers

Paul King, Kendor Textiles Ltd.

Precision Patterns Inc. Richmond Olympic Oval Sharon Henderson, Arc'teryx Shirley Chan, Arc'teryx

Spring Harrison, MEC

Sugoi

Tamoda Apparel Inc.
Toby Russell, MEC
Tracey Baker, Arc'teryx

Vancouver Economic Commission

Vanessa Fors, Helly Hansen Venice Clementi, Arc'teryx

Wendell Uglene, Mustang Survival



Thiago Bazzi

"Being curious, methodical and a team player, I am the kind of professional who strives to learn something new every day. Informed by my MBA and graphic design background, creativity, attention to detail and collaboration are my professional guidelines. The outdoors and martial arts help me find my balance. My passion is to bring products to life. I'm thrilled to join the dynamic technical apparel industry and use the latest fabric and construction technologies to make it easy for people to enjoy their favourite activities safely and comfortably."

linkedin.com/in/thiagobazzi





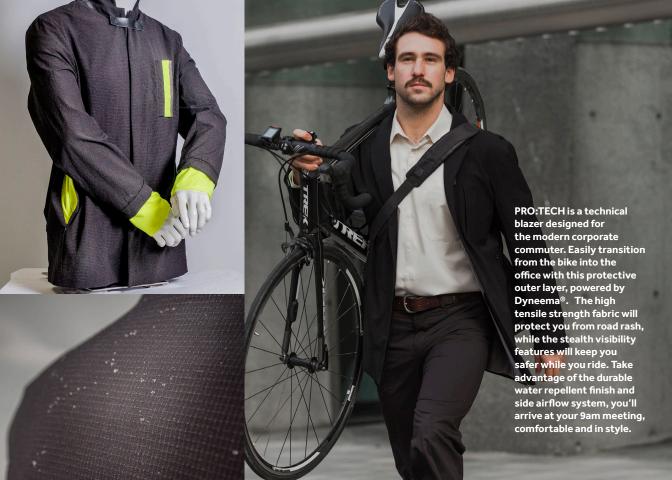


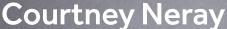
Charlotte Browning

"During my career in track and field, creativity was built into our game plan, our daily routine, our resilience and the motivation to keep progressing forward. Throughout my journey from an amateur runner, to a professional athlete, and currently as a technical apparel designer, I discovered the parallels between the athlete and the creative.

Doing sport is much like designing for it. Each start with a shared purpose, both need the confidence to fail fast and often, to work as a team, to perform under pressure and to never stop learning. I believe both sport and designing are about the process, which is just as important as the final product. As I proceed on the flip slide of this creative path, I am inspired to continue synthesizing ideas that make it easier and more enjoyable for people to use products."

linkedin.com/in/charlotte-browning/





"I consider myself to be a true 'maker', who loves creating and working on many different projects at one time. I'm drawn to solve design challenges and always looking to learn something new. My work is informed by my wide range of interests – backcountry snowboarding, martial arts and quilting (just to name a few). I'm excited for the next step of my design and technical apparel adventure as the industry is experiencing a renaissance, the result of innovations in materials, manufacturing processes and a thriving market of adventure enthusiasts pursuing an ever expanding range of activities."

linkedin.com/in/courtneyneray/





Luisa Patino

"I believe that function and aesthetics are the key to all successful designs. Although both can work on their own, it is by their combination that a design can truly succeed. My background in both industrial and technical apparel design has honed my attention to detail, collaborative mindset, and dynamism. Having lived in different countries has made me very receptive and observant, and to be unafraid of the unknown. I am always willing to learn and am excited to be able to collaborate as a technical apparel designer for the outdoor industry, where functionality can change people's lives for the better!"

linkedin.com/in/lupatino/









Eric Tuason

"Growing up in an entrepreneurial family, I was raised to have a creative and inventive spirit. My attention is always drawn to the fascinating, the unusual, and the overlooked. With a background in business operations, marketing, and photography, I see problems through a holistic lens and am driven by the end user experience. This mindset has shaped my design process for creating new products in the technical apparel space. I look forward to connecting with people and companies with interesting problems to solve."

linkedin com/in/erictuason







The Variant Techwear Bag project is fuelled by three notable trends in the consumer market: the formation of a new consumer niche called urban techwear, the surge in demand for men's bags and the growth in the mobile technology movement. The opportunity lies at the intersection of these trends designing a smart, functional, lightweight carry solution for urban techwear users that's designed to fit various mobile devices and everyday carry items. The technical makeup of the bag is inspired by ultralight backpacking and the military, but adopts the aesthetic, which is in line with streetwear style. There are very few options that blends these design philosophies well enough, and the demand is consistently outpacing the supply. The Variant is my response to the challenge of defining the sweet spot between outdoor performance and street fashion.







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